

Tracking where research is shared and discussed online
to uncover the meaning behind the numbers

SCHOLARLY COMMUNICATION IS CHANGING



A research output is mentioned online every
0.9 seconds

**Monday
Tuesday
Wednesday
Thursday
Friday**

That's an average of **96,000**
new mentions a day



Around **94,000** unique
research outputs are shared or
mentioned online each week

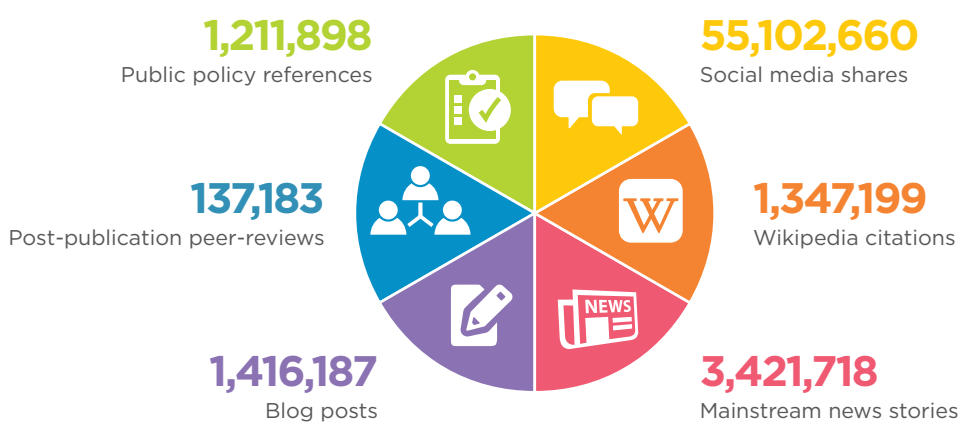
ALTMETRIC MONITOR AND COLLATE THIS ACTIVITY

63 million+
shares

**of over
9 million
research outputs**



CAPTURING THOUSANDS OF MENTIONS



ACROSS DISCIPLINES AND AROUND THE WORLD



North America 1,277
Europe 909
Asia 245
South America 92
Australia 127
Middle East 64
Africa 86

2,382 mainstream media outlets in over **40** different languages are currently tracked



Over
13,000 blogs

physics medicine biology health
geography astronomy history politics
economics sports art & literature technology

ENABLING YOU TO FILTER AND REPORT ON THE ATTENTION SURROUNDING YOUR RESEARCH

**Over 100
publishers**
now display
Altmetric data
across their
article pages.



26,274

users have subscribed for
access to the Altmetric database

The Altmetric
API receives
on average

33 million
calls every week day

More than
47,000 people
have installed
the free
Altmetric
Bookmarklet



Picked up by **46** news outlets
Blogged by **14**
Referenced in **1** policy sources
Tweeted by **1646**
On **990** Facebook pages
Referenced in **1** Wikipedia
pages