

ORCID MEMBER TOWN HALL MEETING

THE AMERICAS

MARCH 22, 2018



Connecting Research
and Researchers

ORCID.org

ORCID'S VISION IS A WORLD WHERE ALL WHO
PARTICIPATE IN RESEARCH, SCHOLARSHIP, AND
INNOVATION ARE UNIQUELY IDENTIFIED AND
CONNECTED TO THEIR CONTRIBUTIONS AND
AFFILIATIONS ACROSS TIME, DISCIPLINES, AND
BORDERS.



AGENDA

Welcome – Veronique Kiermer, ORCID Board Chair

Introduction to ORCID Staff – Laure Haak,
Executive Director

Review of 2017 Activities – Laure Haak

Review of 2017 Financials – Edward Wates, ORCID
Board Treasurer

Overview of Regional Membership – Matthew Buys,
Membership Director

Review of 2018 Plans – Laure Haak

ORCID Board Nominations and Elections process –
Karin Wulf, ORCID Board and NomCom Chair

Q&A

ORCID BOARD 2018



- Andrew Cormack (2017-2019) Jisc (UK)
- Richard de Grijis (2017-2019) Researcher member (CN)
- Laure Haak, *Secretary* (ex officio) ORCID (US)
- Daniel Hook (2017-2019) Digital Science (UK)
- Richard Ikeda (2016-2018) US National Institutes of Health (US)
- Veronique Kiermer, *Chair* (2016-2018) PLOS (US)
- Robert Kiley (2016-2018) Wellcome Trust (UK)
- Salvatore Mele (2018-2020, 2nd term) CERN (CH)
- Alison Mitchell (2018-2020) Springer Nature (UK)
- Linda O'Brien (2017-2019) Griffith University (AU)
- Ed Pentz (2018-2020, 2nd term) Crossref (UK)
- Daisy Selematsela (2018-2020) UNISA (ZA)
- Chris Shillum (2017-2019, second term) Elsevier (US)
- Simeon Warner (2018-2020, second term) Cornell University (US)
- Edward Wates, *Treasurer* (2018-2020, 2nd term) John Wiley & Sons (UK)
- Karin Wulf (2018-2020) Researcher member (US)

Cross-Function



Laure Haak
Executive
Director



Josh Brown
Director,
Partnerships



Laura Paglione
Director, Strategic
Initiatives

ORCID is Hiring!

- Membership Specialists in APAC, Europe, MEA
- Community Specialist in APAC
- QA and API Specialist
- More at <https://orcid.org/about/team#recruit>

Regional Teams

Asia Pacific



Matthew Buys
Director,
Memberships



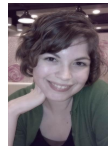
Jason Hu
Regional
Director,
China



Nobuko Miyairi
Regional
Director,
APAC



Alice Meadows
Director,
Community



Alainna Wrigley
Specialist
APAC

Americas



Ana Paty Cardosa
Specialist,
LATAM



Ana Heredia
Membership
Manager,
LATAM



Ana Vera Wynne
Specialist,
NORAM



Eric Olson
Membership
Specialist,
NORAM

EMEA



Paula Demain
Specialist,
Europe



Gabriela Mejias
Specialist,
Europe



Stephanie Harley
Events
Coordinator

Operations



Sarah Hershberger
Director,
Operations



Padma Gopinath
Bookkeeper



Joe Schwarze
Privacy
Specialist

Technology



Rob Peters
Director,
Technology



Will Simpson
Tech Lead,
Back End
Development



Liz Krznarich
Tech Lead,
Front End
Development



Angel Montenegro
Software
Architect



George Nash
Sr. Software
Developer



Manuel Calvo
UX
Developer



Cat Wilmers
QA Lead and API
User Support



Jeff Perez
QA and
Server
Automation



Tom Demeranville
Technology
Advocate

2017 MILESTONES

- **Users:** 5th anniversary, 4m registrations, 1.5m records with ≥ 1 connection, 10 million unique DOIs



- **Members:** 827 members in 42 countries, who individually had built 515 live integrations across all sectors of our community. New ORCID consortia in Brazil, Canada, Norway, South Africa.
- **Community:** Several working groups ([books](#), [user facilities](#), [organization IDs](#), [Refeds](#)) and new support resources at <https://orcid.org/help>.
- **Technology:** API v 2.0, OpenID, new CDN, https, and new datafile delivery

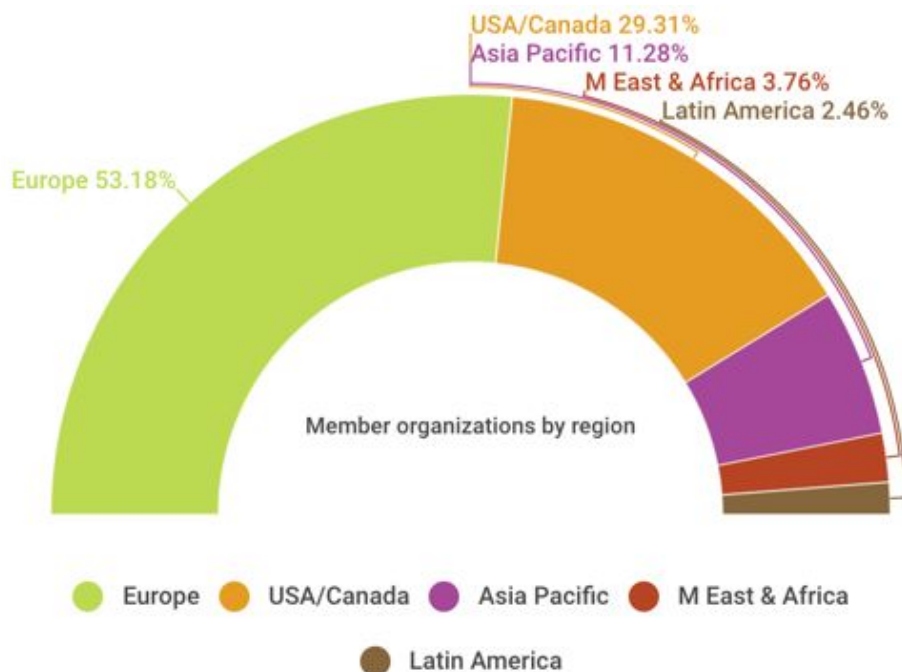


2017 FINANCIALS

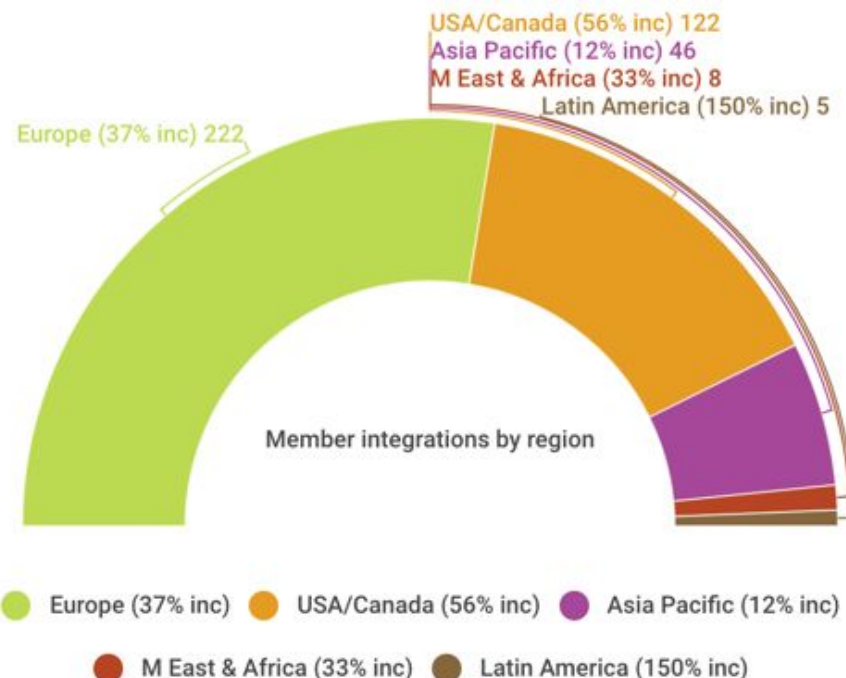
- **Memberships:** 218 new members, 96% retention of existing members.
- **Earned revenue:** approaching break even
- **Cash on-hand:** with funds remaining from Helmsley Phase 2 and memberships, enough cash to support operations beyond end of 2018.



ORCID MEMBERS 2017



Members by region



Integrations by region



ORCID IN THE AMERICAS

- Three consortia (Brazil, Canada and US)
 - US consortia (Big Ten, GWLA, Lyrasis, NERL)
- 249 members in the Americas (851 global members)
- 2,5M registry unique users in 2017 (30%)

An abstract graphic on the left side of the slide featuring a network of green lines and dots, resembling a molecular structure or a digital network, set against a dark background.

AMERICAS 2018 PLANS

- Building Communities of Practice
- New consortium policy
- Expanding in new regions
- Supporting user communities
- Building cross sector connections
- Working together



Researcher

Establish compelling reasons and methods for researchers to use ORCID to share verified information about themselves



Infrastructure

Establish ORCID's role as a trusted and neutral actor in sharing funding information



Trusted assertions

Establish ORCID as a credible hub for asserting and re-using researcher information

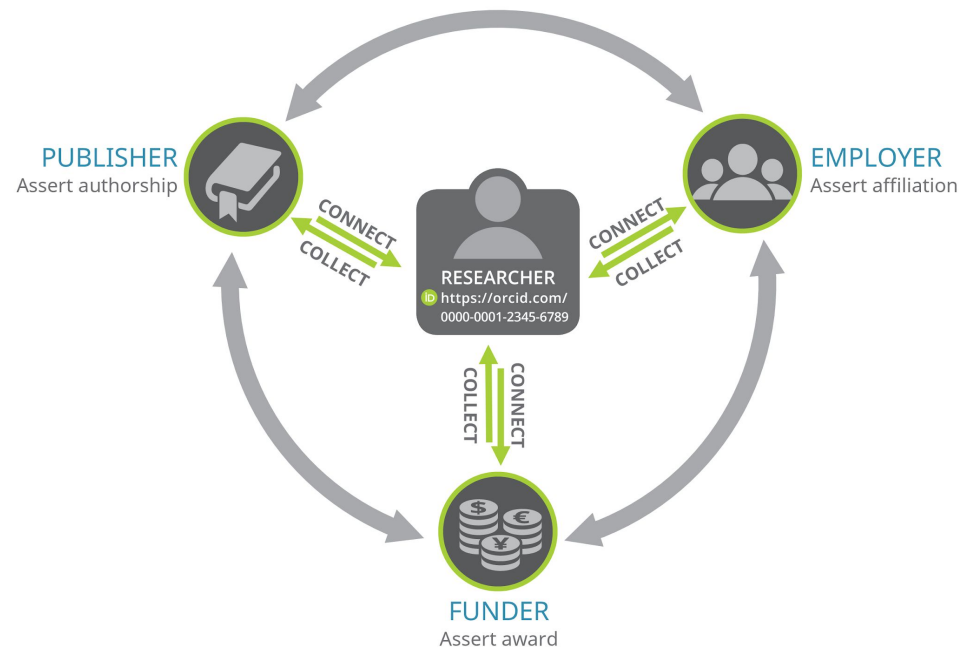


Strategic relationships

Increase engagement with our global community

2018 STRATEGIC GOALS: FUNDERS

INTEROPERABILITY—ENTER ONCE REUSE OFTEN



<https://orcid.org/about/what-is-orcid/mission/2018-project-roadmap>

2018 PROJECTS

- 1. Share information** - establish new and enhanced ways for researchers to share funding information when they publish
- 2. Collect the evidence** - demonstrate researcher benefits of using ORCID record information when interacting with research systems
- 3. ORBIT project** - establish what information is essential for funding applications and post-award reporting
- 4. ORCID policy and trust** - strengthen ORCID's position as a trusted actor in enabling iD-ID assertions
- 5. Research affiliation hub** - establish ORCID as a trusted hub for researchers to store and share information about their affiliations
- 6. Regional strategies** - enhance our internal infrastructure for managing relationships with members and partners
- 7. Long tail** - analyze member models for engaging organizations that are not served by current member models
- 8. Friends of ORCID** - build strategic relationships with funders and others



2018 BOARD NOMINATIONS and ELECTIONS

- NomCom chaired by Karin Wulf, Omohundro Institute and William & Mary
- Send recommendations by 1 August 2018 to nominations@orcid.org
- The NomCom encourages nominations that reflect diversity of region, sector, and skills
- The Committee will develop a balanced slate, maintaining majority non-profit Board membership
- For more details, see our Governance page: <https://orcid.org/about/what-is-orcid/governance>



Q&A

Please use the webinar chat box to ask questions or share comments.

THANK YOU!

- Contact the ORCID Executive Director at l.haak@orcid.org
- General questions: community@orcid.org
- Technical questions: support@orcid.org
- Nominations: nominations@orcid.org