Enhancing engineering students participation and performance through continuous evaluation and research approach

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1. Introduction

Recent findings by educators suggest that teaching strategies that more actively engage learners with content and each other may stimulate critical thinking, improve student motivation to learn and fosters skills needed for life-long learning (Kember and Gow, 1994; Gleason et al., 2011). In other words, learning through the traditional approach of memorization is likely to result in students forgetting very quickly as without clear understanding it is difficult to apply the information to future reasoning (Ueckert and Gess-Newsome, 2008). In implementing innovative teaching strategies, it is important to bear in mind that the type of active learning activities that can be best received by students as well as increase their understanding and performance is subject/module dependent (McKeachie and Svinicki, 2006). Therefore, in this study it was important to evaluate the response of students and the impact of an innovative teaching method (with emphasis on research investigation and students participations) on their performance over two years. A questionnaire was administered to obtain the opinions of students with regard to different aspects of the teaching strategy and the rates of students passing the module before and after implementation of the new method were compared.

2. Methodology

Teaching strategy

Former teaching strategy

The teaching approach used before was mostly based on "teacher-led demonstration" also known as direct instruction or traditional teaching strategy, considering the following aspects: a- Presentation of the notes by the lecturer assisted by power-point; b- Availability of notes on efundi after contact session; c- Tutorial; d- Project

New teaching strategy

A number of activities were added to the contact session content to promote active learning, moving from a lecturer-based teaching format toward a learner-centered teaching format to promote more interactions between the lecturer and the learners as well as between learners.

The new content of the course was as follows:

Table 1 Course delivery methods and expected outcomes

	Course delivery methods	Expected outcome
а	Availability of notes of efundi	this approach was conceived to allow students to be prepared before class
b	Explanation of the key scientific principles of a given chapter by the lecturer at the beginning of the class	this was conceived to ensure that complex and key concepts are explained to facilitate the understanding of the chapter or unit
С	Presentation without power point and interaction with students through questions-answers practice	this was adopted to encourage students participation and involvement during class
d	Student presentation of notes	this approach was conceived to: -encourage students to read their notes and get prepared before class, and develop presentation skills; - Reward on the daily basis student effort and minimize the impact on nonacademic challenges on their performance
е	Research topic	this approach was conceived to keep student updated with new development in the field of study and improvement of presentation skills
f	The use of videos	this was used for illustration of the concepts discussed and intended to improve the understanding
g	Tutorial	this practice was adopted to improve the understanding of the notes, allow students to test their knowledge and familiarize themselves with the type of questions related to the subject covered
h	Project	this was to allow students to think out of the box by considering the implementation of knowledge acquired in the module, and also allows to develop the writing skill of students
i	Overall approval (>75% agreement)	Suitability of the teaching strategy to achieve better learning outcomes (understanding of the module and improvement of students performances)

Assessment of the teaching strategy

The assessment of the suitability of the newly adopted teaching approach was based on students' participation, performance as well as students perceptions of the teaching approach.

- 1- The rate of students passing the module after the first opportunity was compared before and after implementation of the new teaching approach.
- 2- Students perceptions toward the new teaching approach were obtained through administration of questionnaires in which the scoring of a course delivery method (a-h) meeting its objectives was based on a scale of agreement or disagreement.
- 3- Although the students participation was not purposely measured, based on the experience and observation of the lecturer, estimation could be made.

4. Conclusion

The diversification of activities for the delivery of course content implemented for the stimulation of active learning has contributed to achieve the expected learning outcomes such as students participation and performance improvement, among engineering students at the North-West University. However, an important aspect of active learning which is understanding of the module for lasting knowledge cannot only be assessed based on the module pass rate, but also long after the students have completed their degree, looking at application of the knowledge at the working place for example. Further investigations are also required to ensure consistency and assess influence of emerging academic challenges.

3. Results

Student participation

As mentioned previously, this aspect was not purposely measured; however the lecturer noticed a considerable increase of the participation of students as there were more interactions with the lecturer as well as among themselves. This was likely due to the fact that the new design of the course delivery compelled the students to be actors and not just spectators, as they had to be present to understand the key principles of the chapter covered (delivery of part "b" not available in power point) and participate in debates during presentations (delivery of parts "d" and "e") and enjoy the fun part of research investigation.

Students' perceptions

The assessment of students' perceptions with regard to the new teaching strategy is shown in Figure 1; it can be observed that in general all course delivery methods are approved by more than 50% of the class, however, in this context it is important to strive for a total approval of the medium of course dispensation. The lowest score recorded for the course delivery method (c) results from the fact that students would like to have the power point after the lecturer presentation; however, the intention here was to increase the interaction between the lecturer and students, which may decrease when students concentrate mostly on the slides or are guarantied to have the slides after class.

Assessment of teaching strategy

Overall, the new strategy scored 80% significant approval by the students, which

is encouraging.



Figure 1 Scoring of course delivery content based on students' perceptions

Students' performances

The performance of students as indicated by their marks at the first opportunity exams was compared before and after implementation of the new teaching strategy; the recorded data are shown in Table 1:

Table 2 Students performances before and after implementation of new teaching strategy

	Performance evaluation parameters		
Period	Class average mark %	Module throughput rate %	
Before	52	83	
After	62	88	

According to the results in Table 2, the students' performances improved after implementation of the new teaching strategy in term of the average mark as well as the percentage of students who passed the module after the first opportunity exam.

References

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