Marvel App: Prototype Tutorial

Dr Christopher J. Parker

QUICK START INSTRUCTIONS

1. Download the Marvel App
2. Photograph each of the screen shots using the app
3. Select your screen shot and click ‘Add Link’
4. Expand the red boundary box to the size and location of your button/ action
5. Select ‘Link to Image’
6. Select the image you wish to go to when button/ action is tapped
7. Click ‘Done’ and repeat with all other screens

VIDEO TUTORIAL

To view a YouTube tutorial of the Marvel App, scan the QR Code on the right, or visit: https://youtu.be/0mTXKYWbsLA

GET THIS HANDOUT

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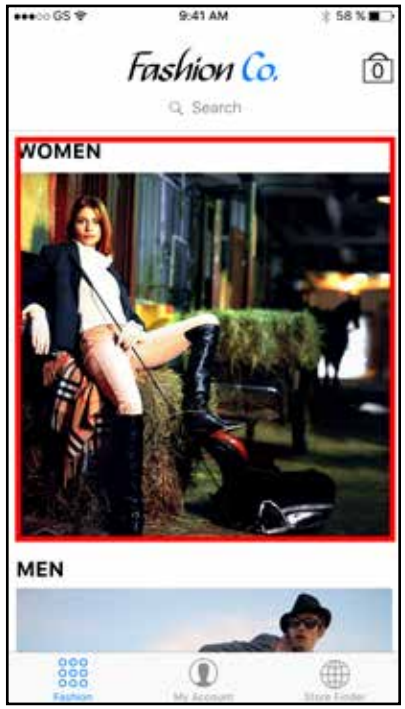
IMAGES ORIGINALLY CREATED FOR:

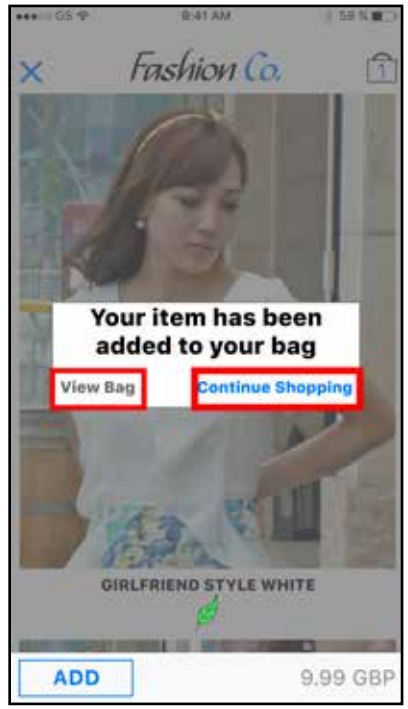
Parker, C. J. and Henninger, C. E. (2018) ‘Enabling Sustainable Behaviours Through M-Commerce App Design: Focus on The Fast Fashion Industry’, in Heuer, M. and Becker-Leifhold, C. (eds) Eco Friendly and Fair: Fast Fashion and Consumer Behaviour. Sheffield, UK: Greenleaf Publishing.


Fashion Co.
Search
WOMEN
MEN

Fashion Co.
Search
WOMEN - COLLECTIONS
(eco)
SUMMER
WORK
PARTY
EDITORIALS

Fashion Co.
(eco)
NEW
GIRLFRIEND STYLE WHITE
9.99 GBP
NEW
STRAPPY TOP WHITE
6.99 GBP

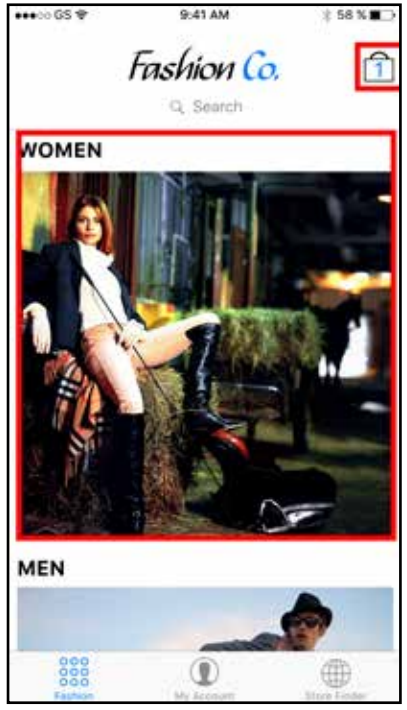
Fashion Co.
GIRLFRIEND STYLE WHITE
ADD
9.99 GBP


Fashion Co.
Your item has been added to your bag
View Bag
Continue Shopping
GIRLFRIEND STYLE WHITE
ADD
9.99 GBP

Fashion Co.
GIRLFRIEND STYLE WHITE
ADD
9.99 GBP

Fashion Co.
Edit
GIRLFRIEND STYLE WHITE
White - Ref. 8302/2849/23
M
9.99 GBP
Live Chat
2 Items
15.98 GBP
NEXT

Fashion Co.
(eco)
NEW
GIRLFRIEND STYLE WHITE
9.99 GBP
NEW
STRAPPY TOP WHITE
6.99 GBP


Fashion Co.
Search
WOMEN
MEN

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