

Profile Building, Research Sharing and Data Proliferation using Social Media Tools for Scientists

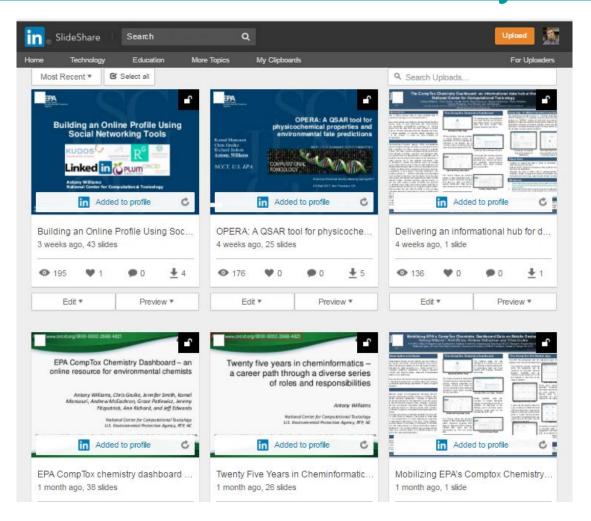


Antony Williams National Center for Computational Toxicology



Various Versions of This Talk

www.slideshare.net/AntonyWilliams





You have help here...

Your NIEHS Library staff are available to assist with questions about ORCID, altmetrics, and other scholarly communication tools.

Contact Erin Knight for further details.



You Will Choose... Self-marketing vs. Narcissism

Users, narcissism and control – tracking the impact of scholarly publications in the 21st century





Who markets your work??? If not you, then who?

•"It's not the job of researchers to become experts in public relations — that's why universities have press offices, says Matt Shipman, research communications lead at North Carolina State University in Raleigh. But he recommends scientists toot their own horns as well."

http://www.nature.com/news/kudos-promises-to-help-scientists-promote-their-papers-to-new-audiences-1.20346



My Hopes for Today

- Encourage you in the "era of participation"
- Provide an overview of some tools available
- Share some stories, statistics and strategies
- Encourage you to "share for the sake of community/science as well as for yourself"

OUTCOMES

- You will claim an ORCiD
- You will invest ~2 hours per month on your profile
- You have a bigger "Impact" online....



Think now of something to share!

A Paper
A Report
Some Data
A Presentation

It MUST already be Public!



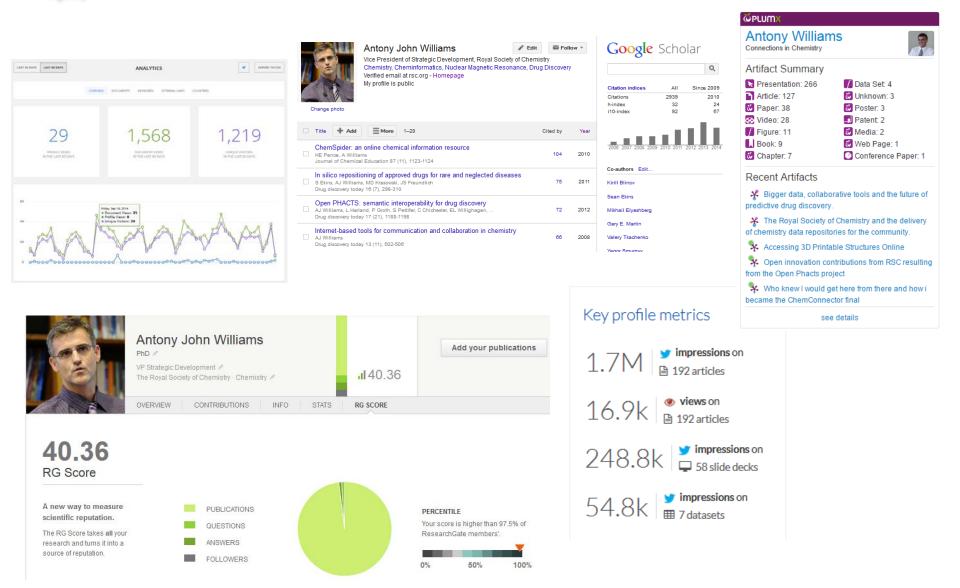
Scientists measured by Impact



Can you use tools to show impact???



How to Measure Impact





Scientists are Constantly Evaluated Based on "Statistics"

- Research datasets
- Scientific software
- Publications peer-reviewed and many others
- Posters and presentations at conferences
- Electronic theses and dissertations
- Performances in film and audio
- Other forms of research



Think about it...

- 100s if not 1000s of hours of research behind a paper.
 How much work is the PUBLISHER going to do to make sure people find out about your article?? How do you find out about an article???
- Shouldn't YOU and your CO-AUTHORS invest some time in getting it out to the network???
- A presentation given to a small room of people has a lifetime of "20-30 mins". A presentation shared online for all to see lives a lot longer. An article shared in the network has a much wider audience.



The MOST BASIC Career **Networking Tool**



Antony Williams

Scientist at National Center of Computational Toxicology at EPA

Raleigh-Durham, North Carolina Area | Publishing

Current US Environmental Protection Agency (EPA),

ChemConnector

Royal Society of Chemistry, ACS Division of Chemical Previous

Information, ChemZoo

University of London Education

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https://www.linkedin.com/in/antonywilliams



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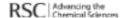


Can Also Function as an Electronic CV



Experience

Vice President of Strategic Development, ChemSpider



Royal Society of Chemistry

May 2009 - Present (4 years 1 month) | Raleigh

As the VP of Strategic Development at RSC I am responsible for the eScience team within the organization. Our primary focus is on the development of cheminformatics solutions to serve the community and to support activities within our publishing business. These include our ChemSpider platform and related projects (e.g. ChemSpider Reactions and SyntheticPages). Our team also supports a number of grant-based projects including the Open PHACTS project (an Innovative Medicines Initiative project providing a semantic web solution to support drug discovery), PharmaSea, a European project to identify new natural products from the ocean and the National Chemical Database Service serving UK academics with a series of commercial databases and services and developing a national repository to host chemistry data.

- 5 projects
- 2 honors and awards
- 9 recommendations, including:



James Milne
Managing Director, Publishing at Royal S...

Tony is a highly creative and action based individual. His vision for developing innovative products and services make him... View↓



David James

Executive Director, Strategic Innovation ...

Antony has extensive experience in leading and managing internationally distributed project teams working on a very broad... View \$\dagger\$

7 more recommendations.



Ability to Highlight Projects



Projects

Open PHACTS -

Starting March 2012

What is Open PHACTS?

To reduce the barriers to drug discovery in industry, academia and for small businesses, the Open PHACTS consortium is building an Open Pharmacological Space (OPS). This will be a freely available platform, integrating pharmacological data from a variety of information resources and providing tools and services to question this integrated data to support pharmacological... more

9 team members, including:



Antony Williams
VP Strategic Development, Head of ...



Valery Tkachenko Chief Technology Officer at Royal S...



Lee Harland CEO SciBite Limited



Paul Groth
Disruptive Technology Director @ Els...

UK National Chemical Database -

Starting December 2012

The RSC will be operating the EPSRC National Chemical Database Service from 2013-2017. We intend to build the Service for the future - to develop a chemistry data repository for UK academia, and to build tools, models and services on this data store to increase the value and impact of researchers' funded work. We will continue to develop this data store through the lifetime of the contract period... more

6 team members, including:



Antony Williams
VP Strategic Development, Head of ...



Valery Tkachenko Chief Technology Officer at Royal S...



Colin Batchelor Senior Informatics Analyst





Manage Articles Here Too...

Structural revisions of natural products by Computer-Assisted Structure Elucidation (CASE) systems

Natural Products Reports July 2010

Computer-Aided Structure Elucidation (CASE) is a scientific area of investigation initiated over forty years ago and on the frontier between organic chemistry, molecular spectroscopy and computer science. As a result of the efforts of many researchers, a series of so-called expert systems (ES) intended for the purpose of molecular structure elucidation from spectral data have been developed.... more

3 authors



Antony Williams
VP Strategic Development, Head of ...



Mikhail Elyashberg Senior Researcher B Advanced Che...



Kirill Blinov Software Developer

Meta-analysis of molecular property patterns and filtering of public datasets of antimalarial "hits" and drugs

Royal Society of Chemistry, Med. Chem. Commun, 2010, 1, 325-330 2010

Neglected infectious diseases such as tuberculosis (TB) and malaria kill millions of people annually and the oral drugs used are subject to resistance requiring the urgent development of new therapeutics. Several groups, including pharmaceutical companies, have made large sets of antimalarial screening hit compounds and the associated bioassay data available for the community to learn from and... more

2 authors



VP Strategic Development, Head of ..

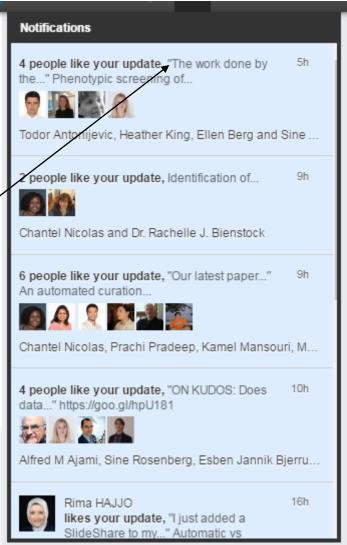


Founder and CEO at Collaborations ...

Your Postings Get Networked Agency Agency On the Control of the

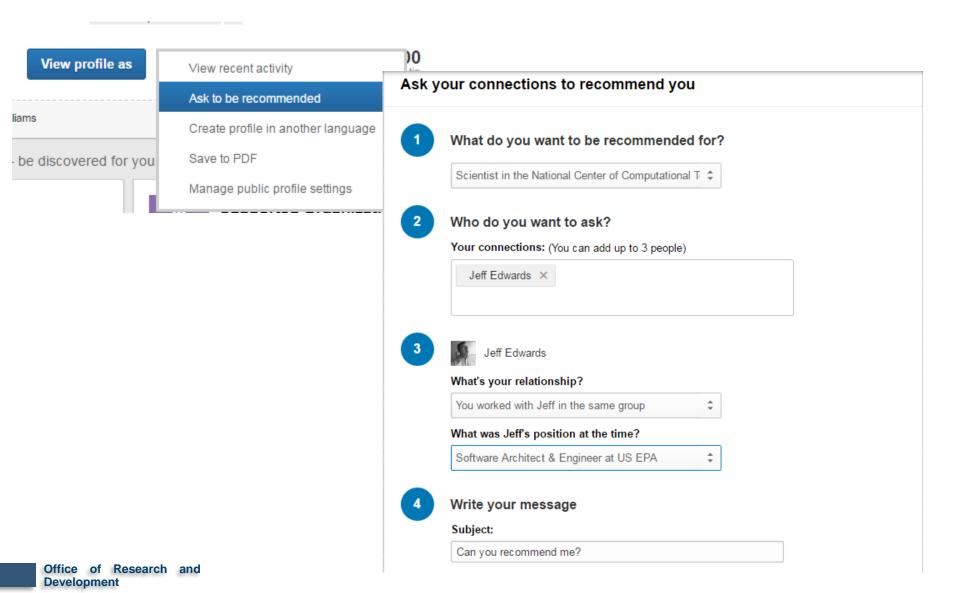


It's All Networking, Networking.....





Ask for Recommendations





Ask for "Endorsements",

Skills & Endorsements

Top Skills

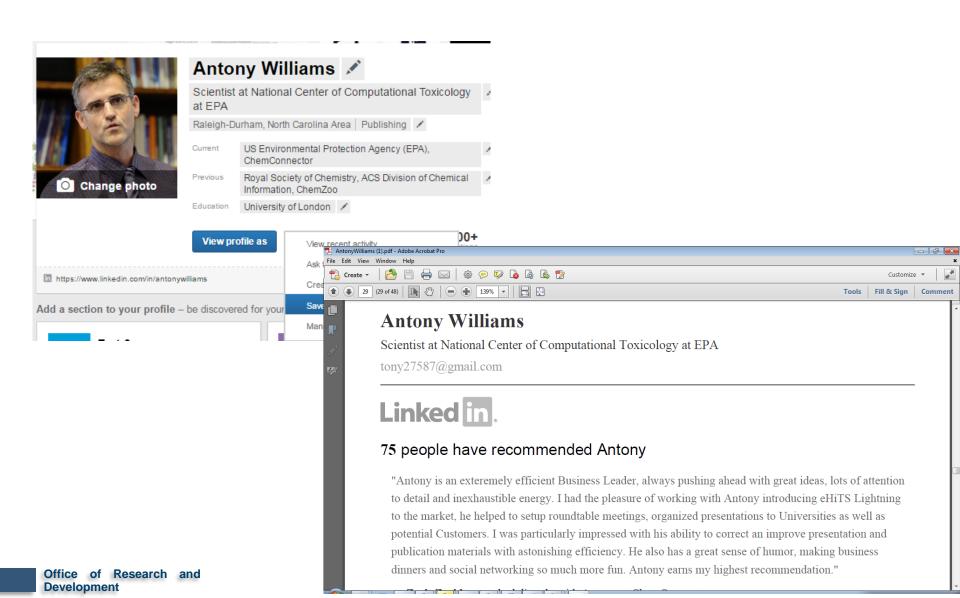


Antony also knows about...





Instant Summary as a PDF





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in Six LinkedIn Acquires Professional Content Sharing Platform SlideShare For \$119M

Collect Leads

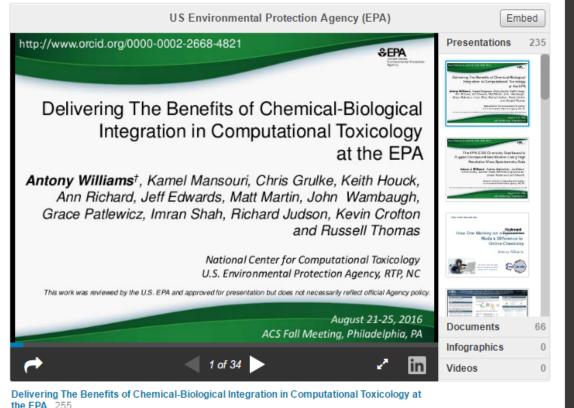
US Environmental Protection Agency (EPA)



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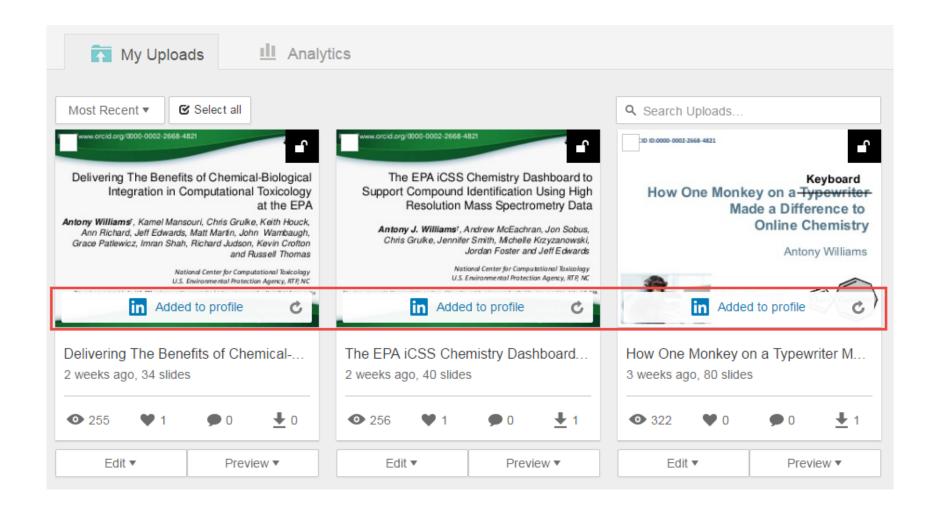
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- www.chemconnector.com
- 919 201 1516
- Over the past decade I held many responsibilities including the direction of the development of scientific software applications for spectroscopy and general chemistry, directing marketing efforts, sales and business development collaborations for the company. Eight years experience of analytical laboratory leadership and management. Experienced in experimental techniques, implementation of new NMR technologies, walk-up facility



the EPA 255

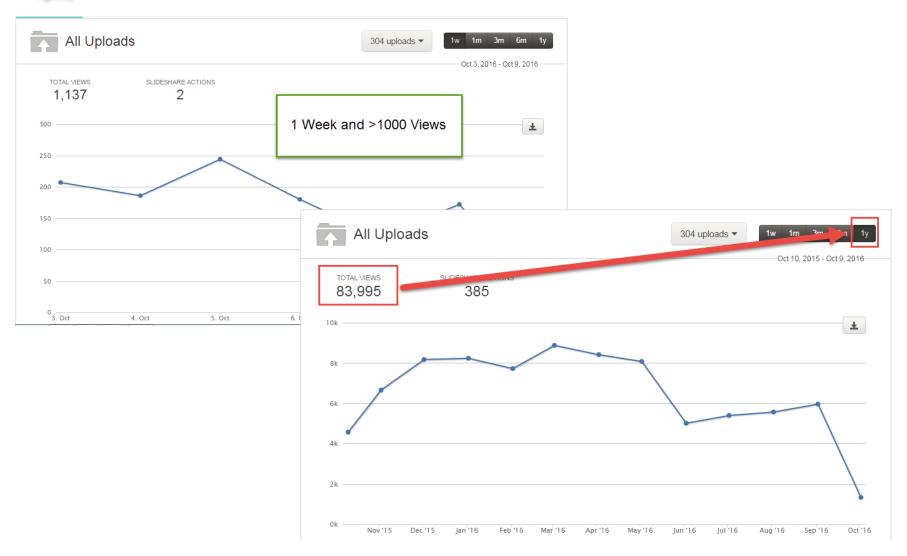


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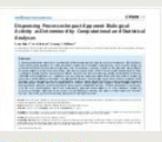
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Antony John Williams at 42.06

Scientist /

PhD /

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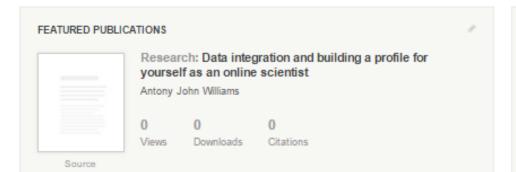
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United States Environmental Protection Agency National Center for Computational Toxicology

Corvallis, NC, United States



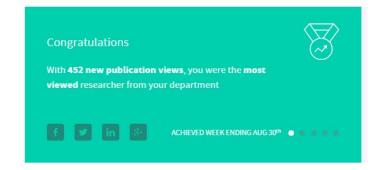
I am a Computational Chemist in the National Center of Computational Toxicology at the Environmental Protection Agency in Research Triangle Park, North Carolina.

Over the past decade I held many responsibilities including the direction of the development of scientific software applications for spectroscopy and general chemistry, directing marketing efforts, sales and business development collaborations for the company. Eight years experience of analytical laboratory leadership and management. Experienced in experimental techniques,



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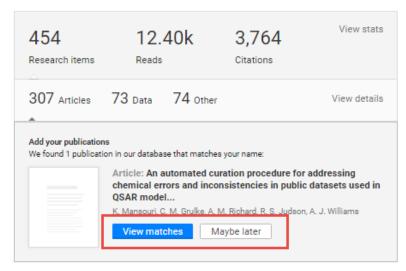


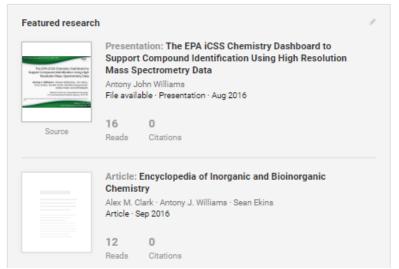


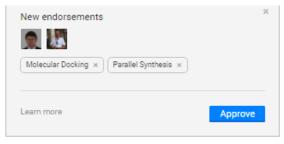
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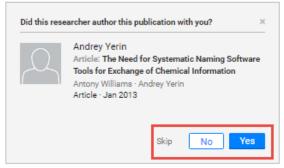
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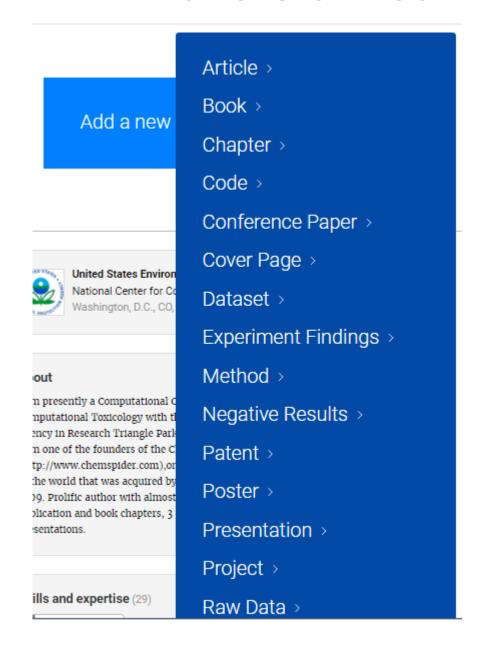
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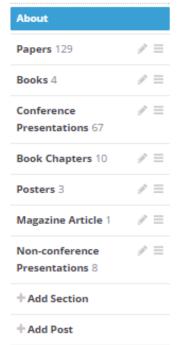




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Antony J Williams United States Environmental Protection Agency, National Center of Computational Toxicology, Faculty Member edit Research Interests: Chemistry, Nuclear Magnetic Resonance, Cheminformatics, Drug discovery and Cheminformatics, Collaborative Design, Analytical Chemistry, and E Science My passion is connecting people to chemistry. Over the past About: decade I held many jobs and responsibilities including th... more Edit **PAPERS** + Add Paper I Reorder Serving the medicinal chemistry community with Royal 3 138 Society of Chemistry cheminformatics platforms more Download Dispensing Processes Impact Apparent Biological Activity as Determined by Computational and Statistical Analyses more

Optimization of the Ugi reaction using parallel synthesis and <a> 19



CV



What about "Data Sharing"?



My data

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Antony Williams

- 6 0000-0002-2668-4821 ☑
- Computational Chemist, National Center for Computational Toxicology, US-EPA in Chemistry
- United States



Over the past decade I held many responsibilities including the direction of the development of scientific software applications for spectroscopy and general chemistry, directing marketing efforts, sales and business development collaborations for the company. Eight years experience of analytical laboratory leadership and management. Experienced in experimental techniques, implementation of new NMR technologies, walk-up facility management, research and development, manufacturing support and teaching. Ability to

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Co-workers & collaborators

Valery Tkachenko

Sean Ekins
senior consultant, Fuquay Varina, NC, USA

Kirill Blinov

Alexey Pshenichnov



Mikhail Elyashberg



Supplementary Data Access

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EPA Comptox Chemistry Dashboard "MS-Ready" File of Structures

17.02.2017, 11:27 by Antony Williams

The EPA CompTox Chemistry Dashboard (at https://comptox.epa.gov) can be used by mass spectrometrists for the purpose of structure identification. A normal formula search would search the exact formula associated with any chemical, whether it include solvents of hydration, salts or multiple components. However, mass spectrometry detects ionized chemical structures and molecular formulae searches should be based on desalted, and desolvated structures with stereochemistry removed. We refer to these as "MS ready structures" and the MS-ready mappings are delivered as Excel Spreadsheets containing the Preferred Name, CAS-RN, DTXSID, Formula, Formula of the MS-ready structure and associated masses, SMILES and InChI Strings/Keys.

REFERENCES

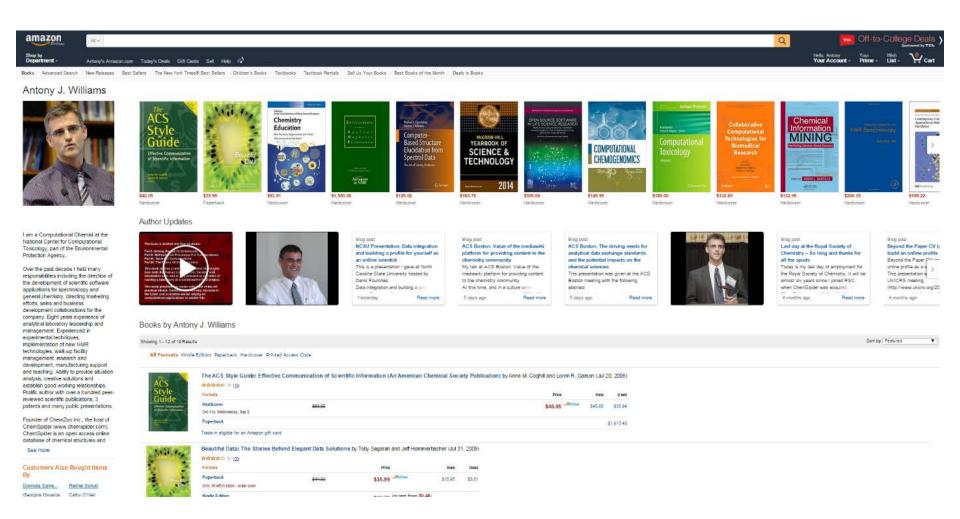
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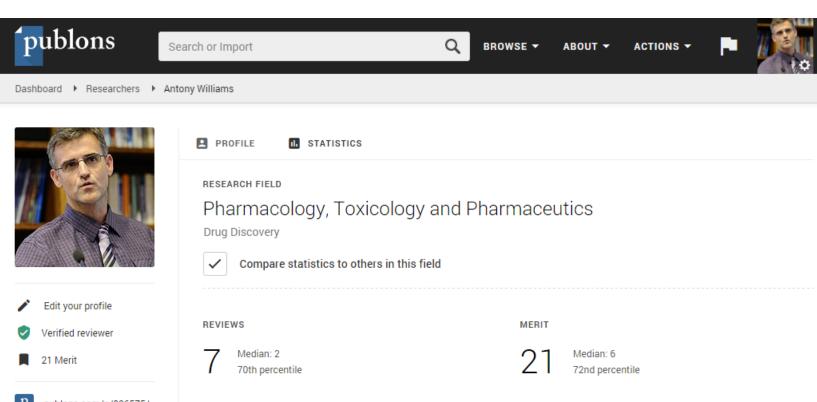


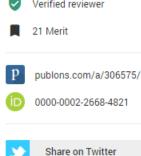
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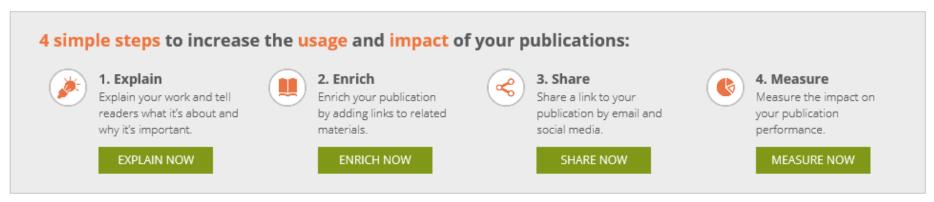






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ensing processes profoundly influence estimates of biological activity of compounds

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Dispensing processes profoundly influence estimates of biological activity of compounds. In this study using published inhibitor data for the tyrosine kinase EphB4, we show that IC50 values obtained via disposable tip-based serial dilution and dispensing versus acoustic dispensing differ by orders of magnitude with no correlation or ranking of datasets.



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Traditional dispensing processes are another important source of error in highthroughput screening that impacts computational and statistical analyses. These findings have far-reaching implications in biological research and calls into question the quality of HTS data available in the public databases and certainly emphasizes the need for appropriate meta data to be available to ensure that it





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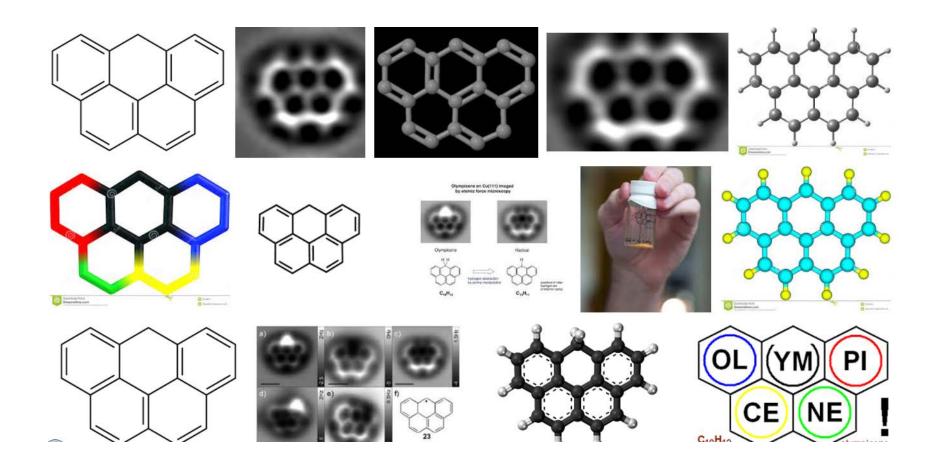


A publication as a point-in-time

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A crazy idea to celebrate sports: Olympicene





The Article...





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Full Paper

The Synthesis and STM/AFM Imaging of 'Olympicene' Benzo[cd]pyrenes

Anish Mistry, Ben Moreton, Dr. Bruno Schuler, Dr. Fabian Mohn,

Dr. Gerhard Meyer, Dr. Leo Gross, Dr. Antony Williams, Prof. Peter Scott,

Dr. Giovanni Costantini, Dr. David J. Fox 🖂

First published: 2 December 2014 Full publication history

DOI: 10.1002/chem.201404877 View/save citation



Claimed...

Single Molecule Microscopy and Properties of Olympicene: Olympic Rings at the molecular level



The Synthesis and STM/AFM Imaging of 'Olympicene' Benzo[cd]pyrenes

Anish Mistry, Ben Moreton, Bruno Schuler, Fabian Mohn, Gerhard Meyer, Leo Gross, Antony Williams, Peter Scott, Giovanni Costantini, David J. Fox

Published in: Chemistry - A European Journal

Publication date: December 2014

Publisher: Wiley

DOI: http://dx.doi.org/10.1002/chem.201404877

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Enriched...

Resources



External resources such as presentations, videos, interviews, figures, data-sets or related publications



In Celebration of Chemistry in Sports. Introducing Olympicene.



The initial introduction to the Olympicene project as announced on the ChemConnector website



Olympicene on ChemSpider



The ChemSpider record for Olympicene with the initial structure registered and related data including proton NMR spectrum.



Photo finish for Olympicene in Chemistry World



Chemistry World article about olympicene "UK chemists have synthesised and imaged a molecule that closely resembles the Olympic rings. While the molecule shows promise for applications in electronics, the project was undertaken principally as a means to celebrate the Olympics coming to London in 2012, as well as encouraging online sharing of synthetic chemistry procedures."



Olympicene on the Chemistry Periodic Table of Videos



Olympicene is a gimmicky but clever molecule based on a famous set of rings - yet they are not linked!!! A discussion with Martin Poliakoff in a video.

The Story of Olympicene from Concept to Completion on the ChemConnector blog



The story of Olympicene, and our intention to try and get it synthesized and analyzed, was first reported in August 2011. The original conversation was between Prof Graham Richards and I over a drink in Belgium at the RSC Editors Symposium in March 2010. The concept of having someone synthesize a small organic molecule that would be a molecular representation of a famous symbol of sport was a fascinating challenge. This blog post summarizes the project.



Stunning image of smallest possible five rings



Press release from the University of Warwick

Gold medal! Scientists create smallest-ever version of Olympics logo - a single molecule with five familiar 'rings'

A story by the Daily Mail about Olympicene



An entry about olympicene in Wiktionary



(September 1)

How many compounds get an entry in the Wiktionary???



Theoretical Prediction of the Structures and Energies of Olympicene and its Isomers



This paper offers the first theoretical study of the kinetic stability of olympicene and its isomers. We use the parametric two-electron reduced density matrix (2-RDM) method, which takes the 2-RDM as the basic variable in lieu of the traditional wave function in calculations . Our calculations demonstrate that olympicene's isomers may be separated into aromatic and diradical isomers. The olympicene molecule has the potential to complement pentacene as an organic semiconductor.



Alt-Metrics Manifesto





National Information Standards Organization and "Altmetrics"



NISO Altmetrics Standards Project White Paper (Draft 4, June 6, 2014)



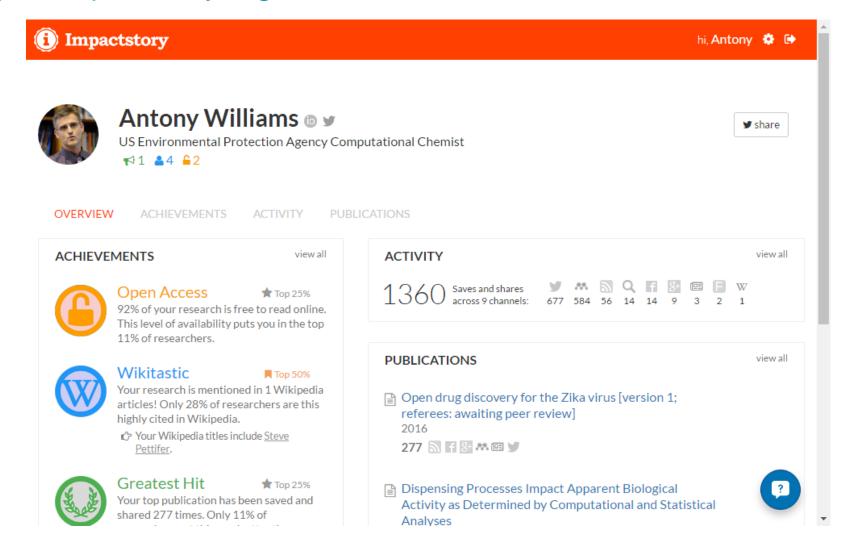


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Antony Williams 🗈 🛩



★1 **▲**4 **6**2

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100 PUBLICATIONS

♣ Add publications

Open drug discovery for the Zika virus [version 1; referees: awaiting peer review]

2016

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 □ Dispensing Processes Impact Apparent Biological Activity as Determined by Computational and Statistical Analyses

2013 PLoS ONE

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2015 J. Med. Chem.

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Sean Ekins, Joe Olechno, Antony J. Williams, Alexandre G. de Brevern 2013 PLoS ONE ♂

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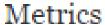
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Analytical and Bioanalytical Chemistry

March 2017, Volume 409, Issue 7, pp 1729-1735

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Andrew D. McEachran, Jon R. Sobus, Antony J. Williams

Rapid Communication

First Online: 16 December 2016

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016-0139-z



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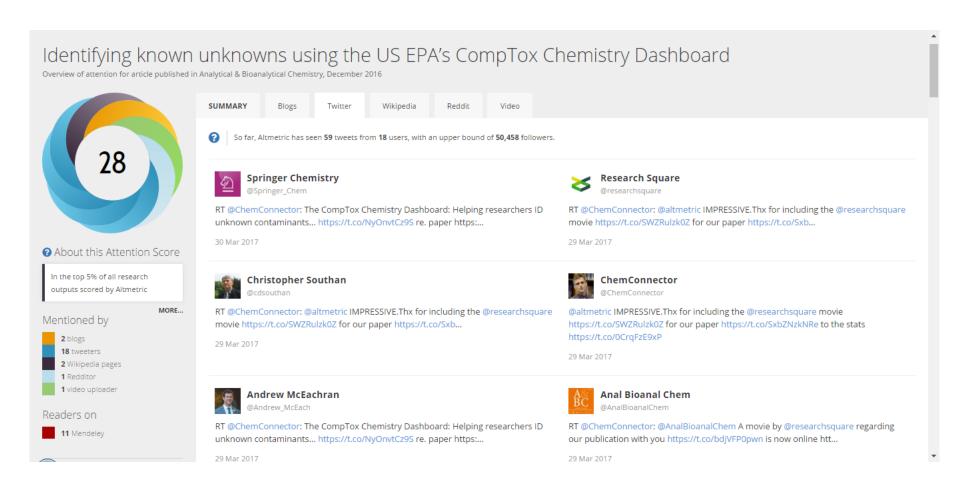


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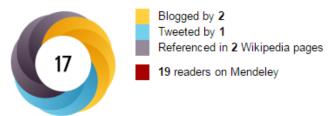






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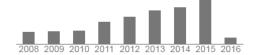
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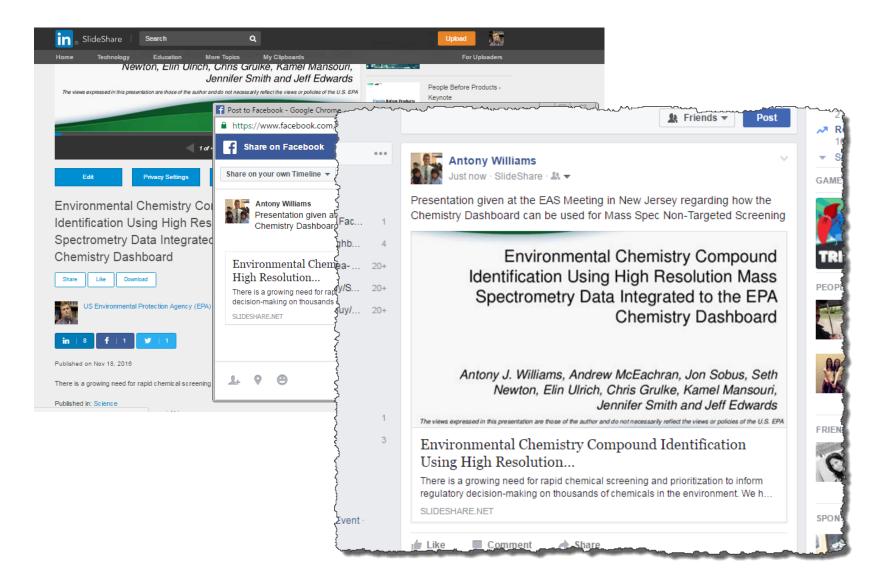


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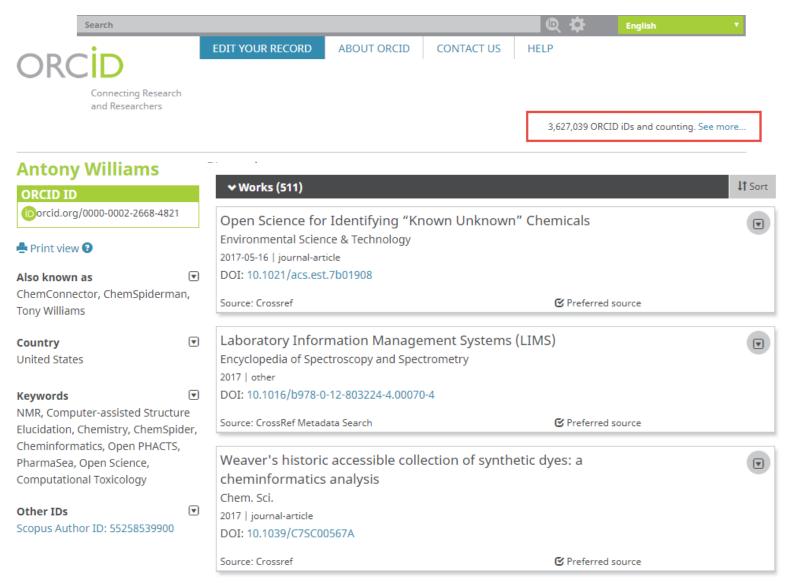
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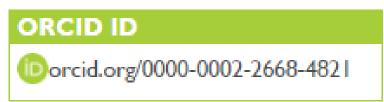


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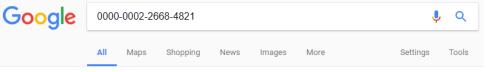
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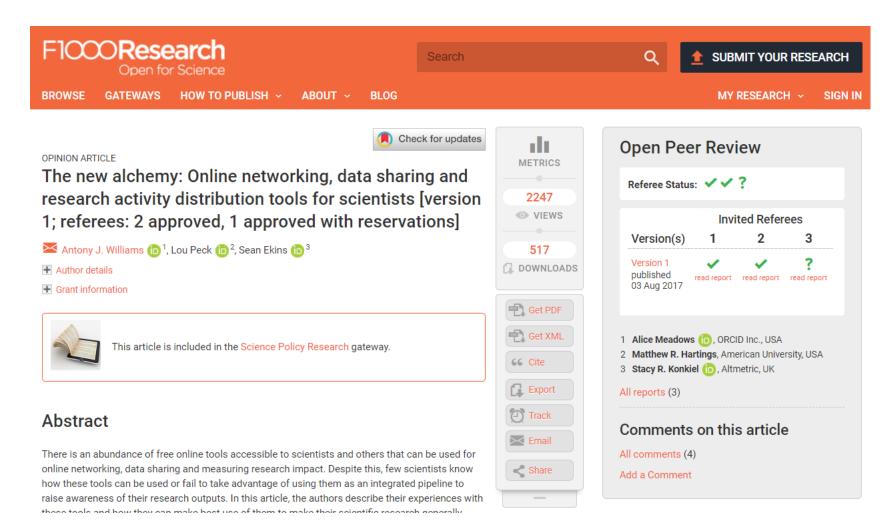
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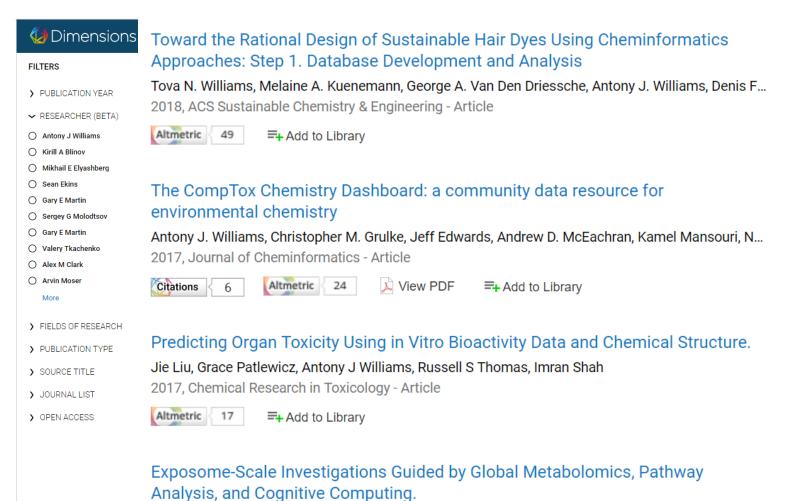


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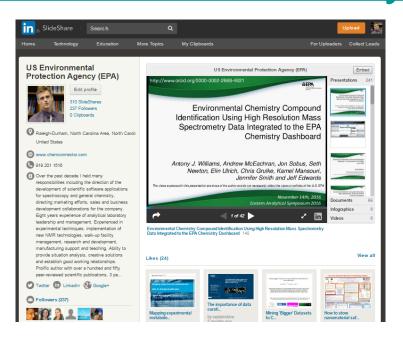
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