

ORCID's Collect & Connect Program

The Badges

<p>AUTHENTICATE Authenticate ORCID iDs to ensure researchers are correctly identified in your systems</p>  <p>Criteria</p> <ul style="list-style-type: none">• Provide an ORCID-branded button or link for collecting iDs• AUTHENTICATE iDs during collection• Explain why you collect authenticated iDs	<p>DISPLAY Display iDs to signal to researchers that your systems support the use of ORCID</p>  <p>Criteria</p> <ul style="list-style-type: none">• Store and publicly DISPLAY iDs• DISPLAY the authenticated ORCID iDs in metadata• Explain why you display iDs
<p>COLLECT Collect information from ORCID records to fill forms and support research reporting</p>  <p>Criteria</p> <ul style="list-style-type: none">• COLLECT information from ORCID records• Use the data COLLECTED in your system, online forms, etc• Explain why you collect ORCID information	<p>CONNECT Connect information to ORCID records for trusted sharing with others</p>  <p>Criteria</p> <ul style="list-style-type: none">• CONNECT information from your system to ORCID records• Include assertion metadata for each item• Explain your system connections with ORCID and benefits to researchers
<p>SYNCHRONIZE Synchronize information between ORCID records and your systems for reporting accuracy and speed</p>  <p>Criteria</p> <ul style="list-style-type: none">• Make CONNECTIONS and COLLECTIONS over time using long-lasting permissions, updating information as it changes• Provide a mechanism to accept and act on correction requests from ORCID users• Explain the benefits for researchers of synchronization	

Notes:

- Authenticate and Display are foundational badges, required for all ORCID integrations
- Connect and/or Collect badges can be prioritized according to your organization's needs
- The Synchronize badge can only be awarded when requirements of all other badges are met

ORCID-approved sample communications text

These brief descriptions of each badge can be used to explain the benefits of ORCID to your researchers. They meet the Collect & Connect communications requirements, and can be adapted and customized as needed. For example, you can add information about your integration of ORCID, as well as links to your own press releases, blog posts, or other information you've developed about ORCID.

Authenticate

[ORGANIZATION NAME] is collecting your ORCID iD so that we can [ADD PURPOSE]. When you click the "Authorize" button, we will ask you to share your iD using an authenticated process: either by [registering for an ORCID iD](#) or, if you already have one, to [sign in to your ORCID account](#). We do this to ensure that you are correctly identified and securely connecting your ORCID iD. Learn more in [What's so special about signing in](#).

Display

To acknowledge that you have used your iD and that it has been authenticated, we display the ORCID iD icon  alongside your name on our website/in our publications/in our database/etc. Learn more in [How should an ORCID iD be displayed](#).

Connect

By sharing your iD with [ORGANIZATION NAME], and giving us permission to [read and update your ORCID record](#), you enable us to help you keep your record up-to-date with trusted information. Learn more in [Six ways to make your ORCID iD work for you!](#)

Collect

Filling in the same information about yourself over and over again is frustrating. That's why we let you choose information from your ORCID record to populate our online forms [ADD SPECIFIC USE CASE]. Learn more in [Enter once, reuse often](#).

Synchronize

[ORGANIZATION NAME] is making it possible for you to easily share your research information and keep it up-to-date. With your permission, we will synchronize information between [SYSTEM NAME] and your ORCID record, in real time OR every X days/weeks. Learn more in [Enter once, reuse often](#).