







University of California







Who is this?



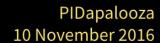


# Reaching

The future (\* \*)f persistent identifiers



Carly Strasser, PhD @carlystrasser

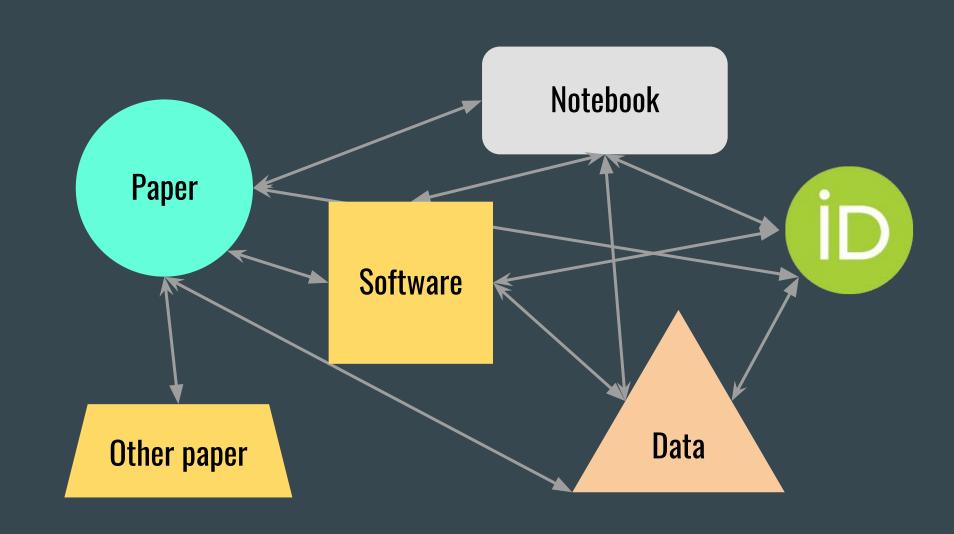






# I love open science

I love identifiers



#### 2019 ORCID Consortia

On May 19-22, ORCID and LYRASIS, the ORCID US Commu hosting a consortia workshop in Atlanta, Georgia. The wor University Knowles Conference Center in Atlanta, with the community among ORCID consortia.

Consortia are essential to the ORCID mission. They provid research and the capacity to implement ORCID on a globa community, to share experiences and encourage collaboration of the community of the capacity to improve how research information is shared.

We look forward to seeing you in Atlanta!

Please note that participation in this event is by invitation



#### **Carly Strasser**

#### **ORCID ID**

https://orcid.org/0000-0001-9592-2339



Also known as

 $\blacksquare$ 

C A Strasser, C Strasser

Websites

**T** 

Website

Country

♥

**United States** 

Other IDs

**P** 

Scopus Author ID: 23480613600

#### **Terminus**

**Thrasherville** 

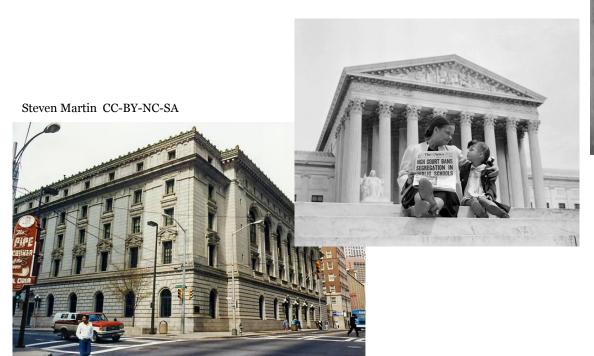
**Marthasville** 

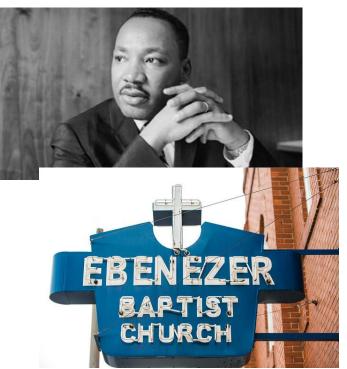
Atlanta





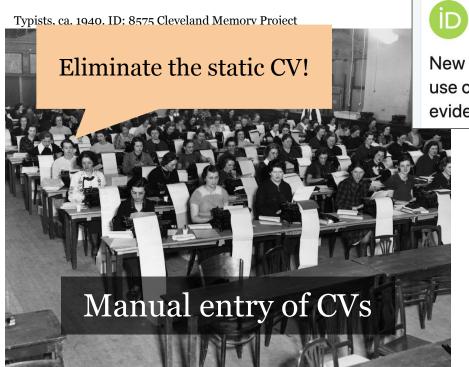
# Problem Solving: Civil Rights





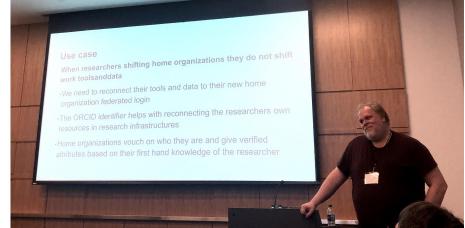
Thomas Hawk CC-BY-NC

## Problem Solving: **ORCID**



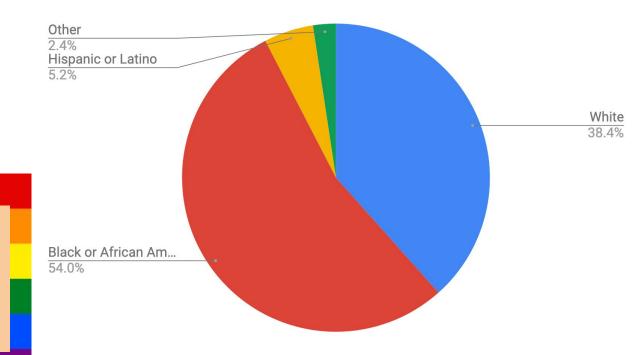
ORCID Organization @ORCID\_Org

New @arc\_gov\_au ORCID integration strongly encourages use of ORCID to pull info into grant applications - clear evidence of value says @tallstarman #ORCIDAtlanta



#### A Diverse Community: Atlanta

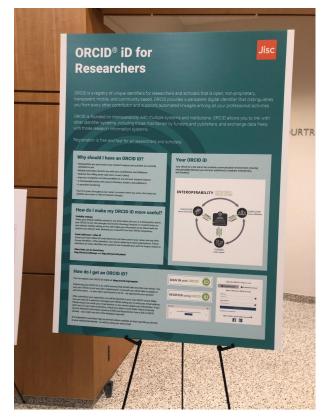
12.8% of the city identify as gay, lesbian, or bisexual



#### A Diverse Community: **ORCID**

- Individuals (members, nonmembers, researchers, others)
- Organizations (members, non-members)
- Sectors (funders, publishers, institutions)
- Geographies (regions, countries, languages)
- Disciplines

## A Diverse Community: **ORCID**





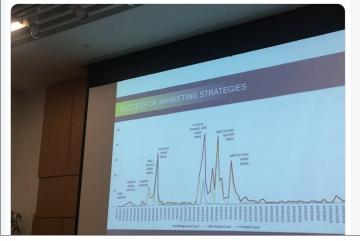
# Growing trees: "City in a Forest"



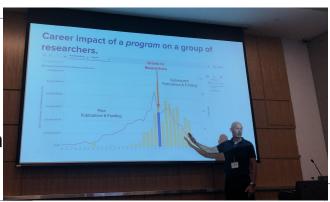
#### Growing a community: Advocacy



How did @UTSWNews Medical Center get 2k students to register for ORCID in 6 months? Active support from senior management helped - spikes in this graph correspond to emails from deans & they're also requiring iDs eg for posters, publications #ORCIDAtlanta



ssful @UniofAdelaide rel grant draw, cakes an





rie\_Uni he was n iD & connect w/ his affiliation to his

#### Growing a community: Mandates



Some interesting strategies for addressing mandatory @ORCID\_Org id in an institution during the lightning talks at #ORCIDAtlanta - something for organisations in #orcid\_uk to consider?



Now Gabriel Resende of @CAPES\_Oficial on their planned ORCID integration - at login & as mandatory field for grant appl



Policy → Infrastructure → Mandate

#### Atlanta Misunderstandings



## **ORCID** Misunderstandings

This is just another researcher profile

Librarians will manage my profile

ORCID holds the metadata

I want my privacy

# Exchange of: **People**

Hartsfield-Jackson International Airport: World's busiest



Formulaone CC-BY-SA

#### Exchange of: Ideas

Users → Members

Consortium → Consortium

Consortia → ORCID

Users → ORCID



The Journey: Sherman's March to

the Sea









#### The Journey: The User

Users shouldn't have to click that many buttons

"Trust us – this is going to be good for you"

Significant cognitive load required for researchers

Lots of challenges for researchers. We have to solve some of their problems.

#### The Journey: The User

How to make it so the researchers don't have to think about it or update it?

#### Consortias: Atlanta University

#### **Center Consortium**











Spelman College

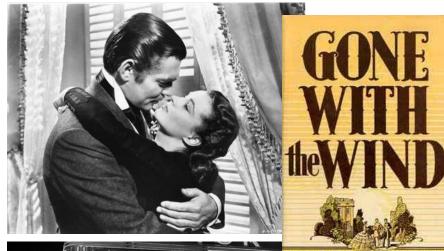
#### Consortias: **ORCID**

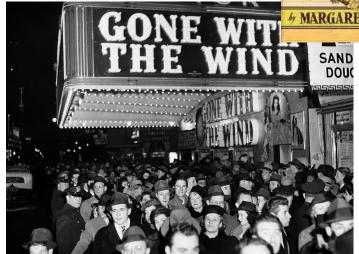
Sharing knowledge, experiences, and strategies



One final piece of Atlanta trivia







email

website | carlystrasser.net carlystrasser@gmail.com twitter @carlystrasser

