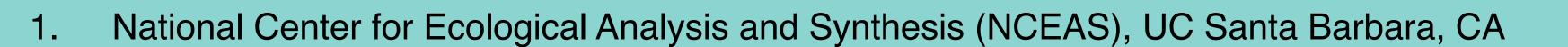
Do synthesis centers produce novel, potentially transformative research?

Research publication diversity as an indicator of novelty and transformative capacity

Stacy Rebich-Hespanha¹, Ismael Rafols², John N. Parker³, Edward J. Hackett³, Joao P. Hespanha⁴, The Sensible Science Working Group, Assessing Synthesis and Synthesis Centers^{1,5}



- Ingenio (CSIC-UPV), Polytechnic University of València, Spain
- Arizona State University, Tempe, AZ

topic tests are represented in the diagram

- Dept. of Electrical and Computer Engineering, UC Santa Barbara, CA
- National Evolutionary Synthesis Center (NESCent), Duke University, UNC Chapel Hill, NC State University





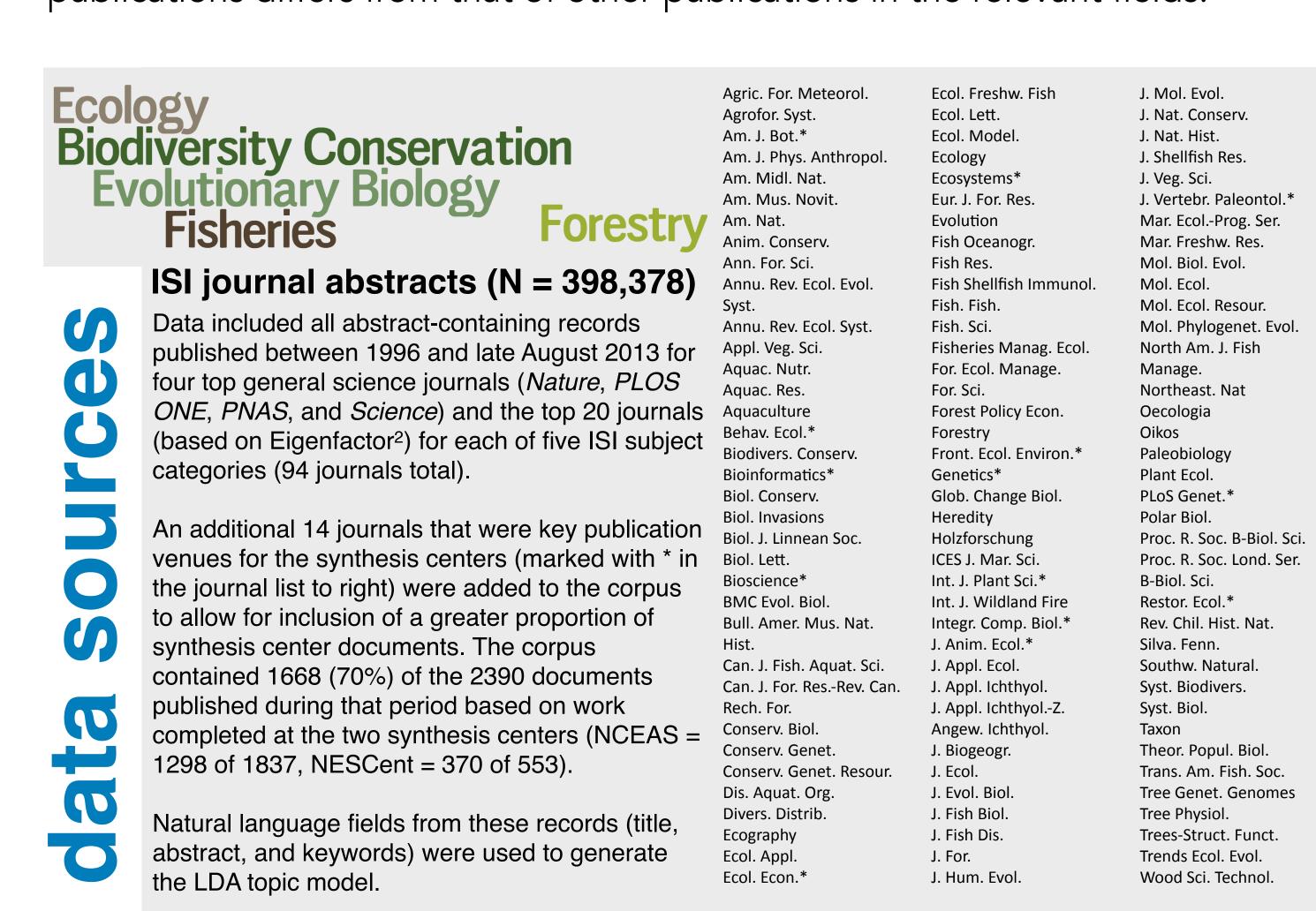


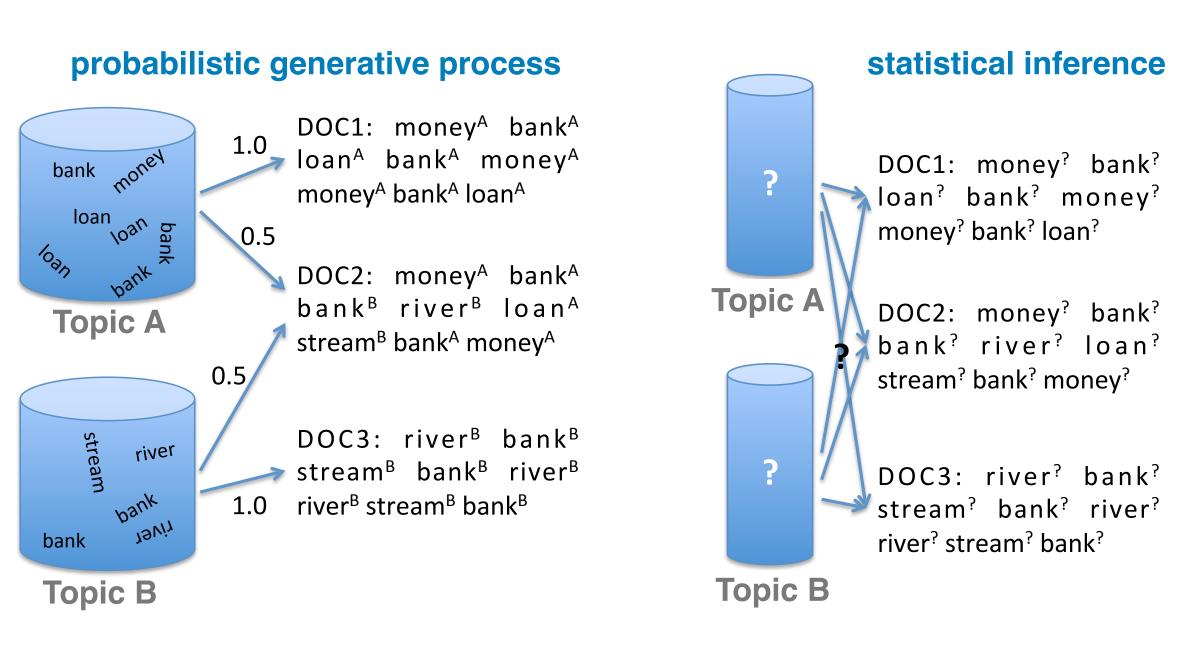




Synthesis is an emerging method for producing transformative research, and centers to promote synthesis are on the rise in the US and around the world. New analytic tools and

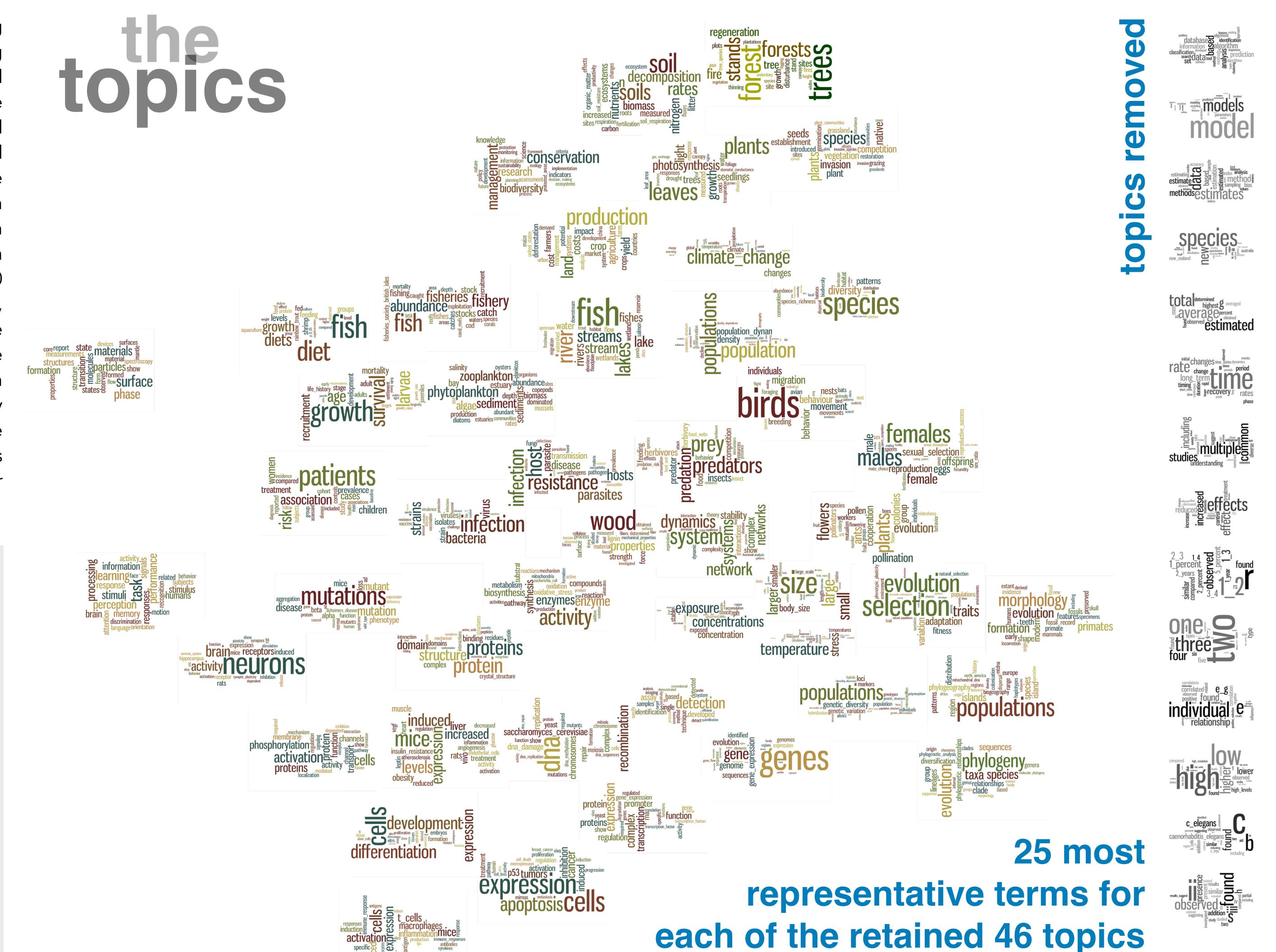
techniques are needed to assess the originality and transformative potential of synthesis. We propose that research outputs produced within synthesis centers will exhibit distinctive qualities that distinguish them from other publications in their fields. To explore this possibility, we conducted a topical analysis of titles, abstracts, and keywords for approximately 400,000 articles published in 108 leading journals from the fields of Ecology, Evolutionary Biology, Biodiversity Conservation, Forestry, and Fisheries. We then described each document as a proportional combination of the discovered topics, and used the Rao-Stirling heuristics to estimate, for each document, various measures that illuminate contrasting aspects of diversity (i.e. variety, balance, and disparity). We then compare diversity metrics for the synthesis center documents with those for all other documents in our corpus to evaluate whether and how the measured diversity of synthesis center publications differs from that of other publications in the relevant fields.





Topic modeling, in this case Latent Dirichlet Allocation (LDA)¹, is an unsupervised probabilistic method for extracting a quantitative representation of semantic content for a document corpus based on observed patterns of term co-occurence. The LDA model assumes Dirichlet priors for terms in topics and and topics in documents, and discovers latent 'topics' by repeated sampling across the entire corpus. Once the latent topics (represented by groups of co-occurring terms) have been discovered, per-document topic 'mixtures' or combinations are inferred.

I. Stevvers. M. and T. Griffiths (2007) Probabilistic topic models. In T. Landauer, D. McNamara, S. Dennis and W. Kintsch (Eds.) *Handbook of Latent Sematic Analysis*, pp. 427-448. Earlbaum, Mahwah, NJ. 2. Kohonen, T., et al. (1996) SOM_PAK: the Self-Organizing Map program package. Helsinki University of Technology. http://www.cis.hut.fi/research/som_lvq_pak.shtml

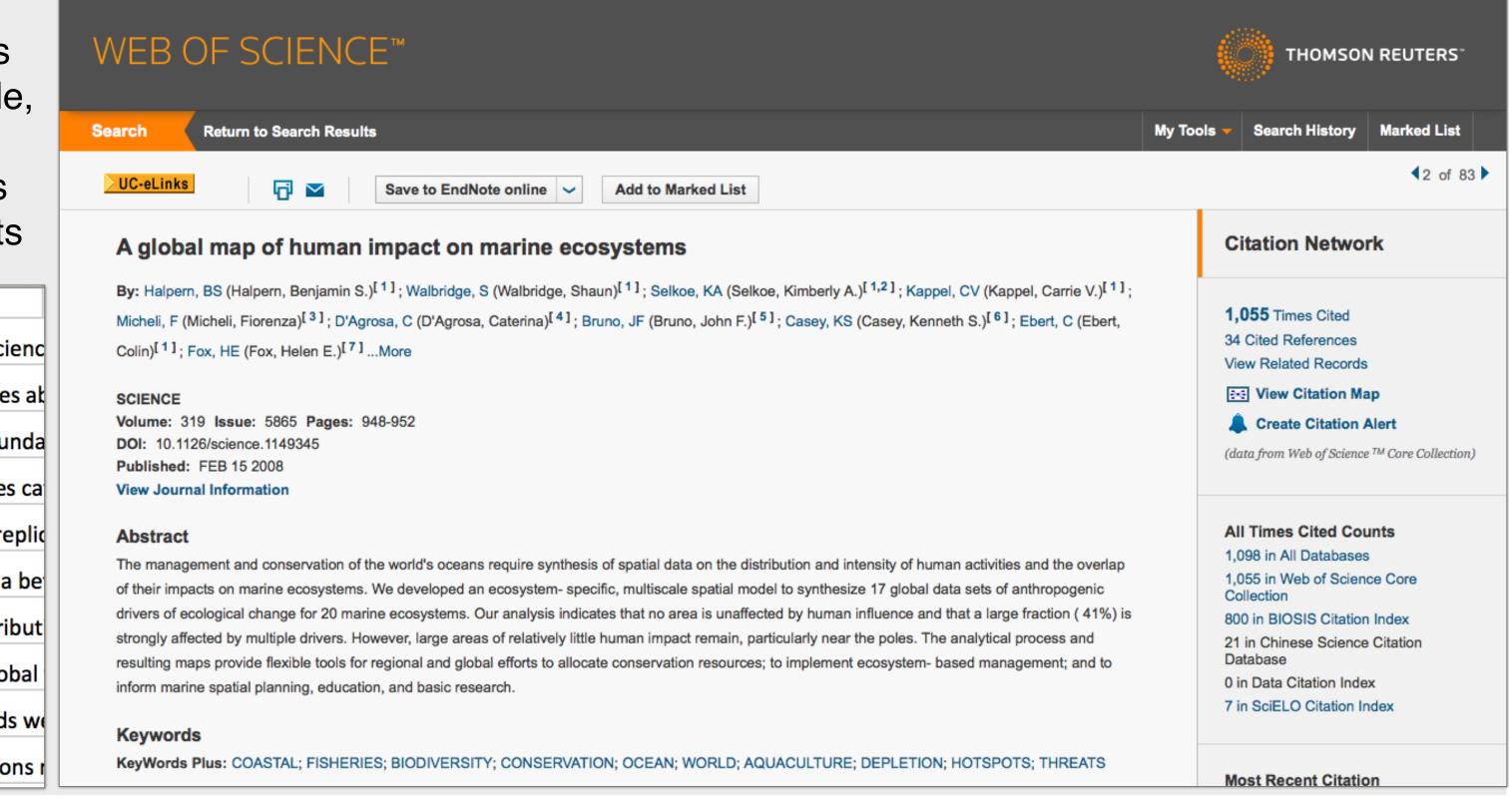


topic mixtures

This table shows the inferred LDA topic mixture for one of the synthesis publications. The Web of Science screenshot on the right shows the title, abstract and keywords that were used by the topic model to make this inference. The first column of the table shows the topic ID for the topics

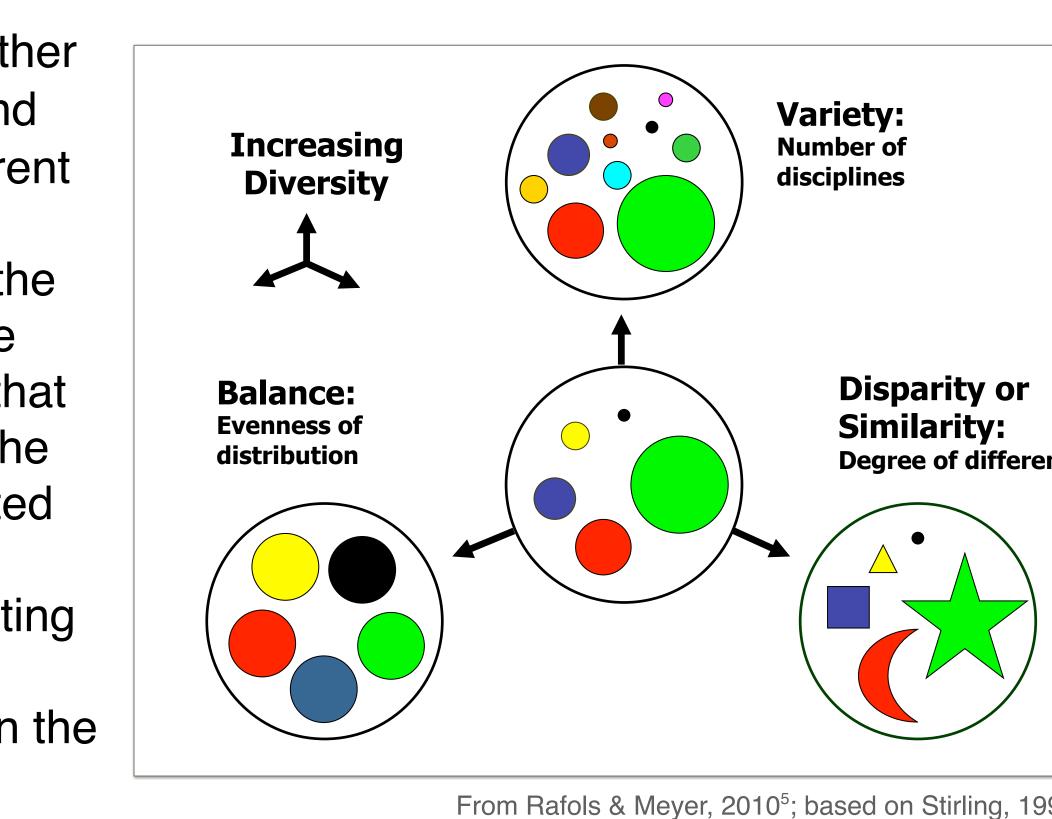
	for each of	TopicID	Weight	Representative Terms
	those topics in the document; and the third column shows the most representative terms for each of these topics.	topic 02	0.3529	conservation management research biodiversity knowledge scier
		topic 03	0.1569	species diversity patterns habitat species_richness communities a
		topic 18	0.1373	phytoplankton sediment zooplankton algae sediments bay abund
		topic 16	0.0392	fish fishery abundance fisheries catch stocks fishing stock fishes of
		topic 31	0.0392	dna recombination saccharomyces_cerevisiae chromosomes rep
		topic 39	0.0392	mutations mutation mutant disease mice phenotype loss alpha b
		topic 17	0.0196	populations islands species island region phylogeography distribu
		topic 21	0.0196	climate_change changes climate temperature precipitation globa
		topic 26	0.0196	fish river lakes streams stream lake rivers fishes water wetlands v
		topic 27	0.0196	selection evolution traits adaptation variation fitness populations

The documents in the corpus were organized based on topic similarity using a self-organizing map algorithm² and then grouped into clusters based on their most dominant topics. Topic cluster positions were then manually adjusted slightly based on k-means clustering solutions. Topic clusters are organized so that similar topics are near each other. Within each topic cluster, the largest words are the most representative terms for that topic.

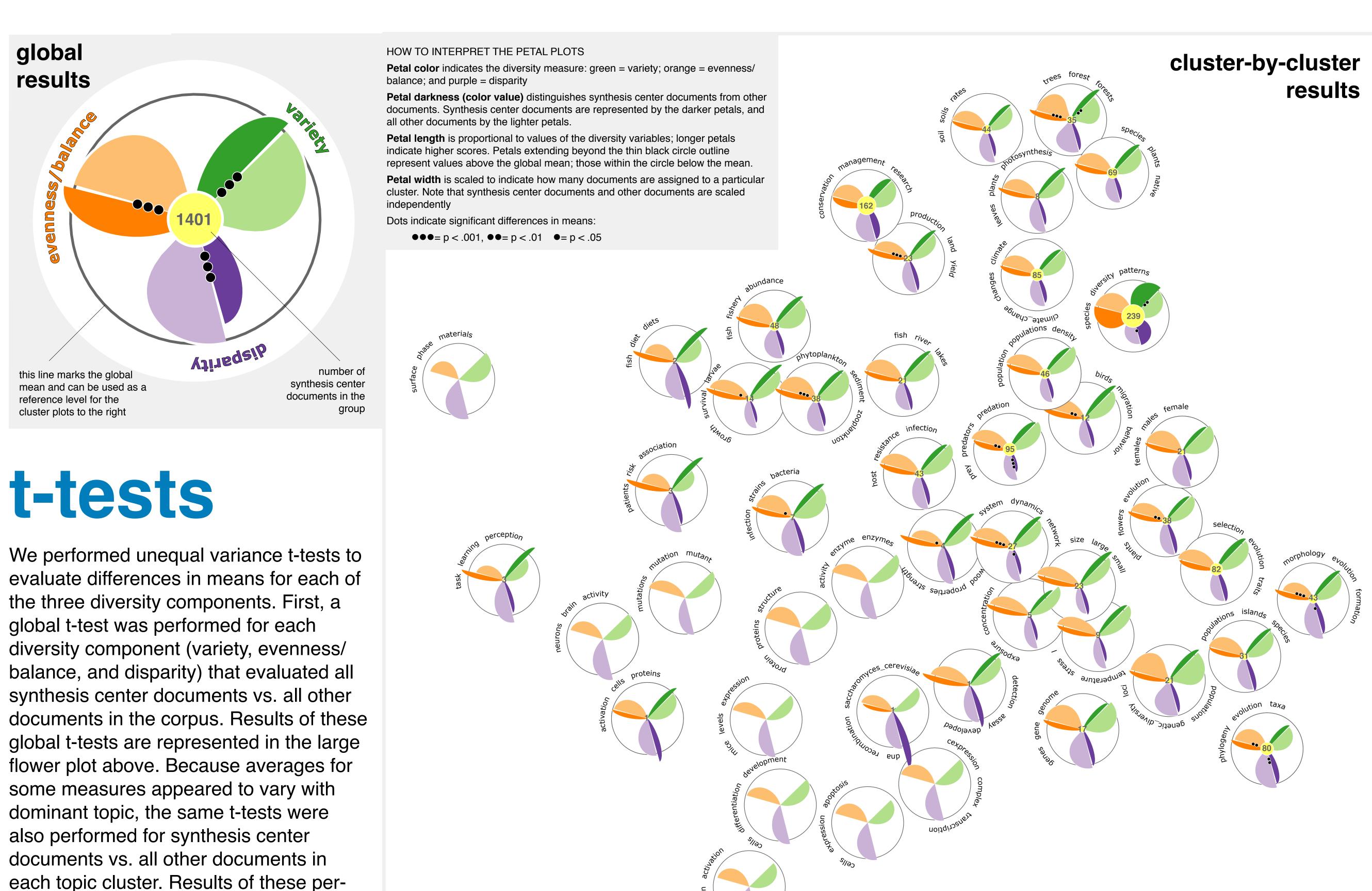


Rao-Stirling diversity: variety, balance, and disparity

The concept of diversity has been applied in various ways in ecology and other natural sciences, information sciences, and social sciences. Rao (1982)³ and (Stirling (2007)⁴ have advanced analytical frameworks that distinguish different aspects or components of diversity: variety (the number of categories associated with an entity), *balance* or *evenness* (how evenly represented the categories are), and *disparity* (how dissimilar the given categories are). We apply these three components of diversity to analysis of the topic mixtures that we obtained through LDA topic modeling. To calculate variety, we counted the number of topics associated with each document; for evenness, we evaluated the shares or proportions of each of those topics in a document; and for disparity, we first measured similarity/dissimilarity between topics by evaluating how rare all pairwise combinations of two topics were (cosine similarity/ distance) and then used those distances to derive disparity scores based on the combinations of topics observed in a single document.



- 4. Stirling, A. (2007). A general framework for analysing diversity in science, technology and society. Journal of the Royal Society Interface, 4(15), 707–71 5. Rafols. I. and M. Mever (2010) Diversity and network coherence as indicators of interdisciplinarity: case studies in bionanoscience. Scientometrics 82:263–287
- 6. Stirling, A. (1998). On the economics and analysis of diversity. SPRU Electronic Working Paper. http://www.sussex.ac.uk/Units/spru/publications/imprint/sewps/sewp28/sewp28.pdf Accessed Feb 10, 201



This figure shows the average variety, evenness/balance, and diversity scores for the documents in each topic cluster. Each topic cluster appears as a small flower; positions are the same as those used in the word cloud figure above. Here one can observe that synthesis center publications appear in over threequarters of the topic clusters, but that they are concentrated in topics related to species diversity, conservation management, predator-prey relationships, climate change, evolution and phylogeny, and plant species. Synthesis center documents have significantly higher balance/evenness scores in many of the clusters, and significantly lower disparity scores in a smaller number. In one case (species, diversity, patterns topic), synthesis center publications have significantly higher disparity, but the disparity scores for that cluster overall are well below the global mean. Synthesis center publications also demonstrated higher variety scores in the species diversity and trees topic clusters, but further analysis suggests these differences are mainly attributable to differences in document length.

regression analyses

topic category across all three diversity components, but especially for evenness/balance and disparity. The number of tokens in the document and topic weight removed account for a majority of the accounted for variation in variety scores. However, the models the included all predictors accounted for only 17.6% of the variance i ariety, 15.9% in evenness/balance, and 9.9% in disparity. Othe

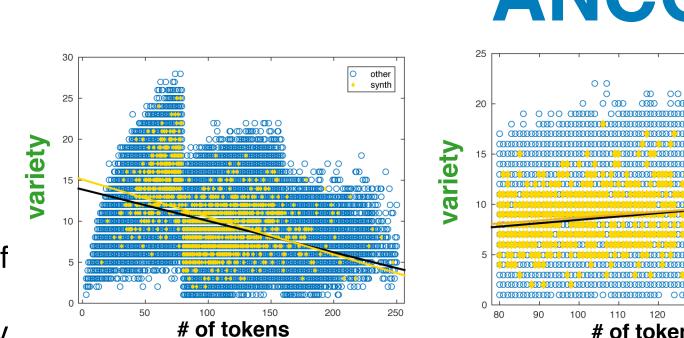
tential predictors accounted for very little variance, but the signs their coefficients yield interesting patterns. For example, while umber of authors often has non-significant relationships with variet and disparity, number of unique addresses has predictably p Because number of tokens and topic weight removed were

important predictors for variety in particular, we performed as

covariance to examine differences between synthesis center documents and all other documents when these variables were accounted for. Here we show ANCOVA results for number of token No significant difference in slope or intercept was observed variety when this variable was accounted for, but evenness/bala disparity significantly lower. Because these differences remain evenness/balance and disparity shown in the flower plots at left

interdisciplinary centers were more or less diverse without

word clouds, and Colorbrewer (www.colorbrewer2.org) was used for color selection.



effect of synthesis center document vs non-synthesis center

document, controlling for number of tokens

Whereas previous studies had investigated whether

specifying aspects of diversity, the novelty of our approach is that is capable of discerning the type of thematic diversity that characterizes "synthesis centers": an even combination of topics (relatively high balance) that are clearly distinct but that are not extremely disparate in cognitive terms (relatively low disparity) appear to characterize the work produced by the two centers studied. We have demonstrated the fruitfulness of applying theoretical measures of diversity to thematic quantitative models of research publications, and expect that these measures, when combined with other quantitative and qualitative approaches, will significantly advance our understanding of synthesis science. However, while we have identified significant differences in diversity between synthesis center publications and other publications and cast doubt upon the idea that these differences might be accounted for by larger numbers of authors or collaborating institutions, our analyses did not suggest mechanistic explanations for how the observed differences are achieved. Furthermore, the strength of our analyses is limited by the types and quantities of research publication data that are readily available for computational analysis and the lack of information about the scientific processes through which research publications are generated. As we continue to explore the patterns in this data, we will also seek to expand the number of synthesis centers included in our analyses and combine this approach for identifying publication diversity with other methods for discerning synthetic practices and qualities at various stages of the research process.

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