

Pasquini, L. A., & Steele, G. E. (2015). 2013 Technology in Advising Use in Higher Education: Survey. *figshare*. <http://dx.doi.org/10.6084/m9.figshare.1480506>



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2013 Technology in Advising Use in Higher Education Survey

Q1 2013 Technology in Advising Use in Higher Education University of North Texas Institutional Review Board Informed Consent Notice No. 13-034

Before agreeing to participate in this research study, it is important that you read and understand the following explanation of the purpose, benefits and risks of the study and how it will be conducted.

Title of Study: 2013 Technology in Advising Use in Higher Education

Investigator: Laura A. Pasquini, University of North Texas (UNT)

Purpose of the Study: You are being asked to participate in a research study to assess and evaluation how technology is being used for academic advising purposes in colleges and universities around the globe. The Global Community for Academic Advising (NACADA) Technology in Advising Commission and UNT Undergraduate Studies co-sponsored research is designed to examine the current use and perception of technology for advising among professional/faculty advisors, advising administration, and others in higher education.

Study Procedures: You will be asked to complete an online survey of 20 closed and open questions, which will take approximately 15-20 minutes of your time to complete. The questions will ask you for your opinion and experience of using technology in advising at your college and/or university, and also to share your

perception for how technology is supporting the field of academic advising as a whole.

Foreseeable Risks: No foreseeable risks are involved in this study.

Benefits to the Subjects or Others: This study is not expected to be of any direct benefit to you, but we hope to learn more about how technology is being used in the advising profession, and further research in this area.

Compensation for Participants: None.

Procedures for Maintaining Confidentiality of Research Records: Your responses are completely confidential and no individual participant will ever be identified with his/her answers. Data from this study will be saved on a password-protected computer for one year, and only the investigators and key personnel from UNT Undergraduate Studies will have access to the information. The confidentiality of your individual information will be maintained in any publications or presentations regarding this study.

Questions about the Study: If you have any questions about the study, you may contact - by e-mail (Laura.Pasquini@unt.edu), on behalf of the UNT and the NACADA Technology in Advising Commission.

Review for the Protection of Participants: This research study has been reviewed and approved by the UNT Institutional Review Board (IRB). The UNT IRB can be contacted at (940) 565-3940 with any questions regarding the rights of research subjects.

Research Participants' Rights: Your participation in the survey confirms that you have read all of the above and that you agree to all of the following:

Through the Informed Consent information and recruitment material, Laura A. Pasquini has explained the study to you and you have had an opportunity to contact him/her with any questions about the study.

You have been informed of the possible benefits and the potential risks of the study.

You understand that you do not have to take part in this study, and your refusal to participate or your decision to withdraw will involve no penalty or loss of rights or benefits. The study personnel may choose to stop your participation at any time.

You understand why the study is being conducted and how it will be performed.

You understand your rights as a research participant and you voluntarily consent to participate in this study.

You understand you may print a copy of this form for your records.

I agree to participate in this study.

☐ Yes

☐ Click here to exit.

If Click here to exit. Is Selected, Then Skip To End of Survey

Q2 During the current school year, how often have you used the following technologies in your advising practice?

	Daily	Weekly	Monthly	Never
Desktop computer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Laptop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Netbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WiFi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile computing - Tablet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile computing - Smartphone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile application(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile enhanced website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iPod or mp3 player	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital camera	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Webcam	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic textbook readers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online portfolios or e-portfolios	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
HDTV/TV Monitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scanner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning Management System (LMS) e.g. Blackboard, Moodle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Relationship Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(CRM) system e.g. RightNow, Hobsons				
Local/Campus network storage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud/Virtual storage e.g. Google Drive, Dropbox	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social networks e.g. Twitter, Facebook, Linked In	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs e.g. WordPress, Blogger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaborative editing software e.g. wikis, Google Docs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multimedia software (editing & publishing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gaming devices/consoles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q3 My institution strongly emphasizes the use of the following technologies for academic advising:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Applicable
Desktop computer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Laptop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Netbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WiFi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile computing - Tablet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile computing - Smartphone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile application(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile enhanced website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iPod or mp3 player	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital camera	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Webcam	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic textbook readers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online portfolios or e-portfolios	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
HDTV/TV Monitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scanner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning Management System (LMS) e.g. Blackboard, Moodle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Relationship Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(CRM) system e.g. RightNow, Hobsons					
Local/Campus network storage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cloud/Virtual storage e.g. Google Drive, Dropbox	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social networks e.g. Twitter, Facebook, Linked In	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs e.g. WordPress, Blogger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaborative editing software e.g. wikis, Google Docs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multimedia software (editing & publishing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gaming devices/consoles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4 During the academic year, how often have you used technology to communicate with the following people at your institution?

[illegible]

Q6 Technology in advising at my institution gives me access to resources for:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Applicable
Reviewing student academic progress.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Completing administrative activities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree and course planning with students.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student intervention(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A range of campus support areas to help students.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7 Technology in advising at my institution makes me more productive by:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Applicable
Helps me do my work faster.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows me to produce higher quality work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gives me an efficient way to store my work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Simplifies academic advising administrative processes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Makes my role as an advisor on campus easier to do my job.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q8 Technology in advising at my institution helps me feel connected in the following ways:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Not Applicable
Allows me to connect to students I advise.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows me to connect to institutional staff.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows me to connect to institutional faculty.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows me to connect to advising faculty/professionals outside my institution.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allows for effective student scheduling for advising appointments.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lets me know what is happening on campus.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lets me know what is going on in higher education.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gives me access to experts in my field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q9 What is your ideal technology in advising practice?

Q10 What THREE (3) technology in advising resources would you use if they were available?

Q11 Do you have any additional comments or thoughts regarding your use of technology in advising, your needs, or your experiences? Please share.

Q12 Gender:

- ☐ Female
- ☐ Male
- ☐ Other

Q13 Age:

- ☐ Under 22
- ☐ 22-30
- ☐ 31-40
- ☐ 41-50
- ☐ 51-60
- ☐ 61-70
- ☐ Over 70
- ☐ No Response

Q14 Role:

- ☐ Faculty Advisor
- ☐ Academic Advisor/Academic Counselor
- ☐ Personal Tutor
- ☐ Advising Administrator
- ☐ Upper-Level Advising Administration
- ☐ Licensed Counselor
- ☐ Staff Assistant
- ☐ Other
- ☐ No Response

Q15 Institutional type:

- ☐ Technical
- ☐ Two-year AA/AS conferring
- ☐ Four-year private
- ☐ Four-year public
- ☐ For-profit/Proprietary
- ☐ No Response

Q16 Institution size (head count):

- ☐ Less than 2,500
- ☐ 2,501 - 5,000
- ☐ 5,001 - 10,000
- ☐ 10,001 - 20,000
- ☐ 20, 001 - 30, 000
- ☐ 30, 001 - 40, 000
- ☐ More than 40, 000
- ☐ No Response

Q17 I would be interested in participating in a follow-up interview

- ☐ Yes
- ☐ Maybe
- ☐ No

If No Is Selected, Then Skip To End of Survey

Q18 E-mail Address

Q19 Name of Institution (Optional)

Q20 College/School/Department/Division Name (Optional)



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