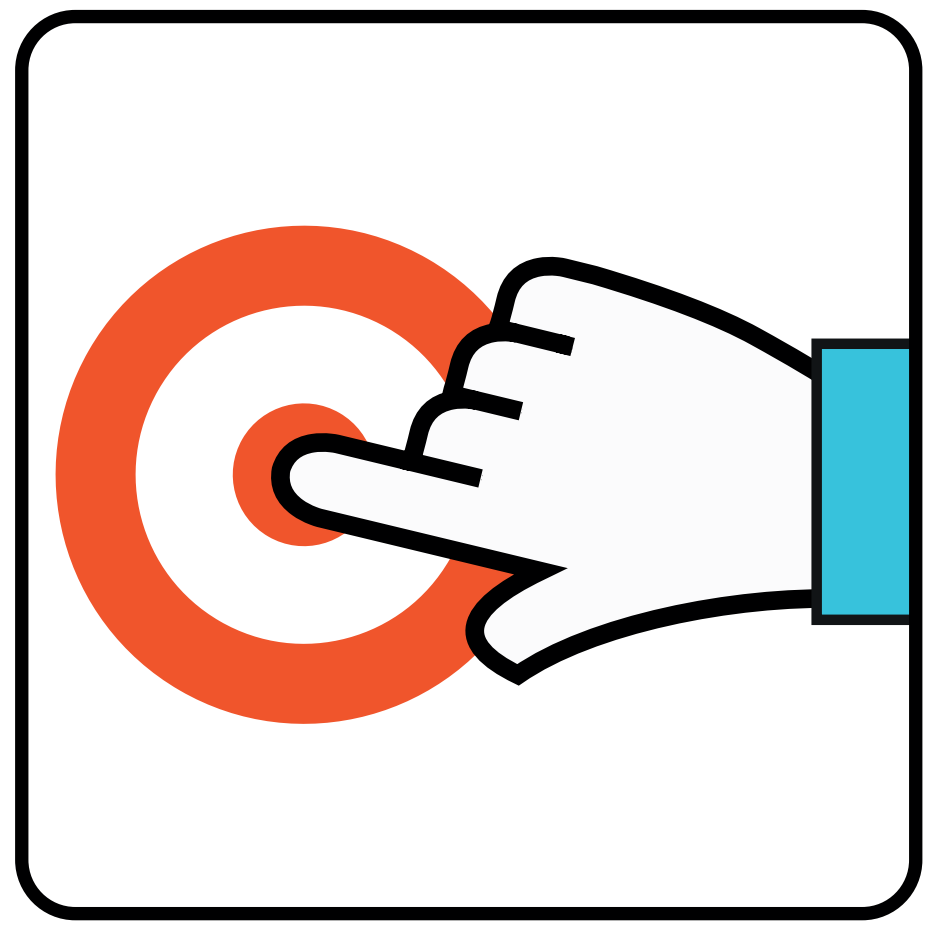


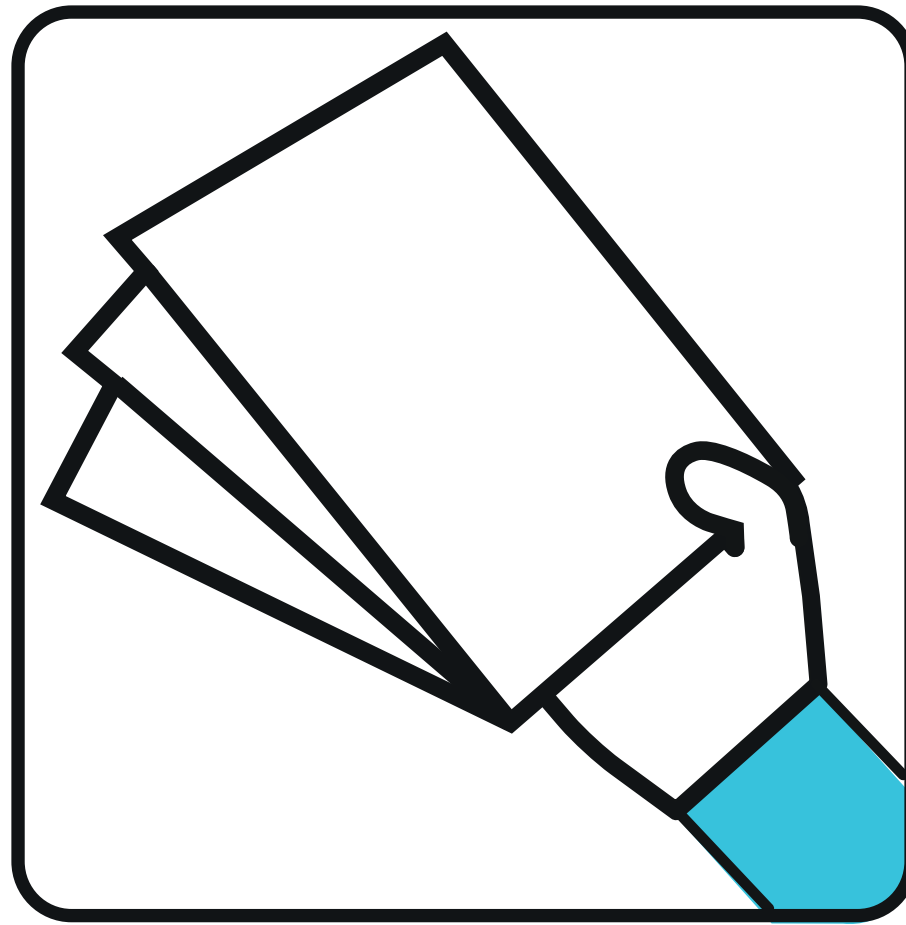


# Open Access Button

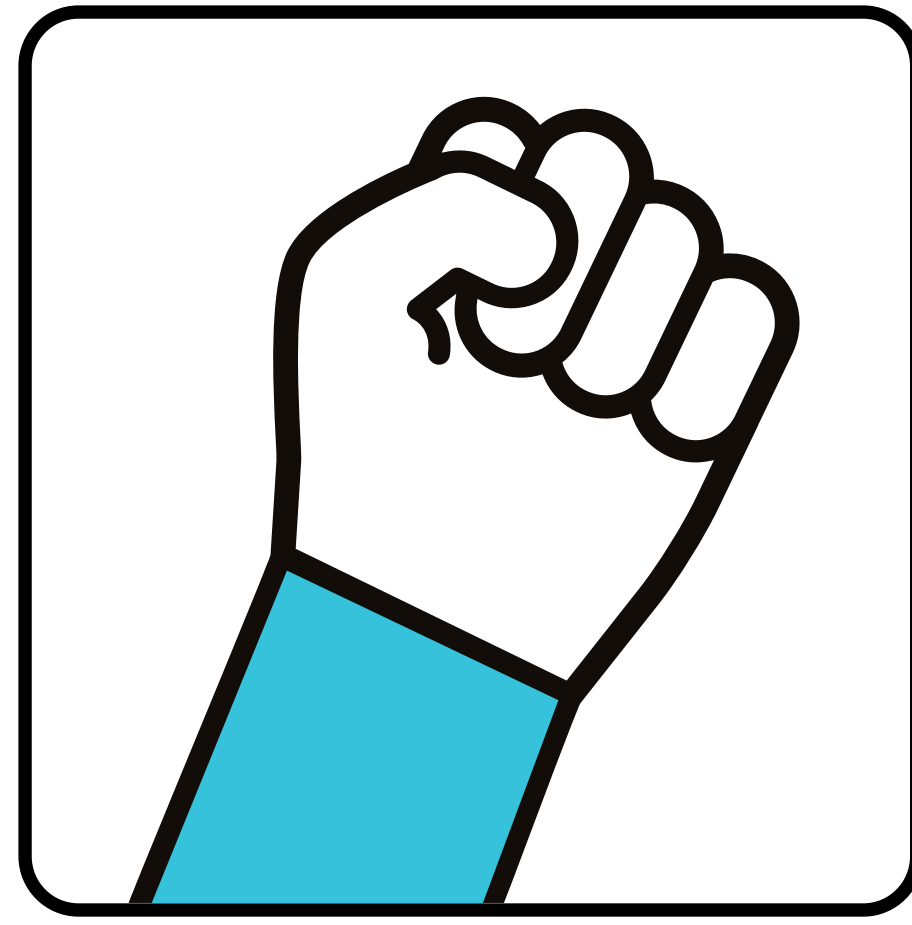
## Connecting users to open research with a push of a Button



**Push Button.**



**Get Research.**



**Make Progress.**

We all know the frustration of finding the research paper you need, but you can't afford the \$40 to access it. The Open Access Button helps you get the research you want right now, and adds papers you still need to your wishlist.

The next time you're asked to pay to access research, push the Open Access Button through the browser and phone apps. The Open Access Button will search for a version of the paper that you can access immediately. If the paper cannot be immediately found, the Button will add the paper to your wishlist and e-mail the author requesting the paper.

If you get the research you need, you can make progress with your work. If your request is not successful, your story will be used to advocate to change the publishing system. Together we can make progress to more open research.

### PROJECT AT A GLANCE

**12,000+ Paywalls Recorded**  
**5,000 Registered Users**

April 2013 - Idea Conceived  
November 2013 - Beta release  
October 2014 - Button Launched  
March 2016 - Open Data Button Launched  
Late April 2016 - Updates Released

I need access to "help our pharamicsts give better information to our diabetic patients."

Open Access Button user bluethegrappler

I need access to "learn about what research has already been conducted, so I can build upon it."

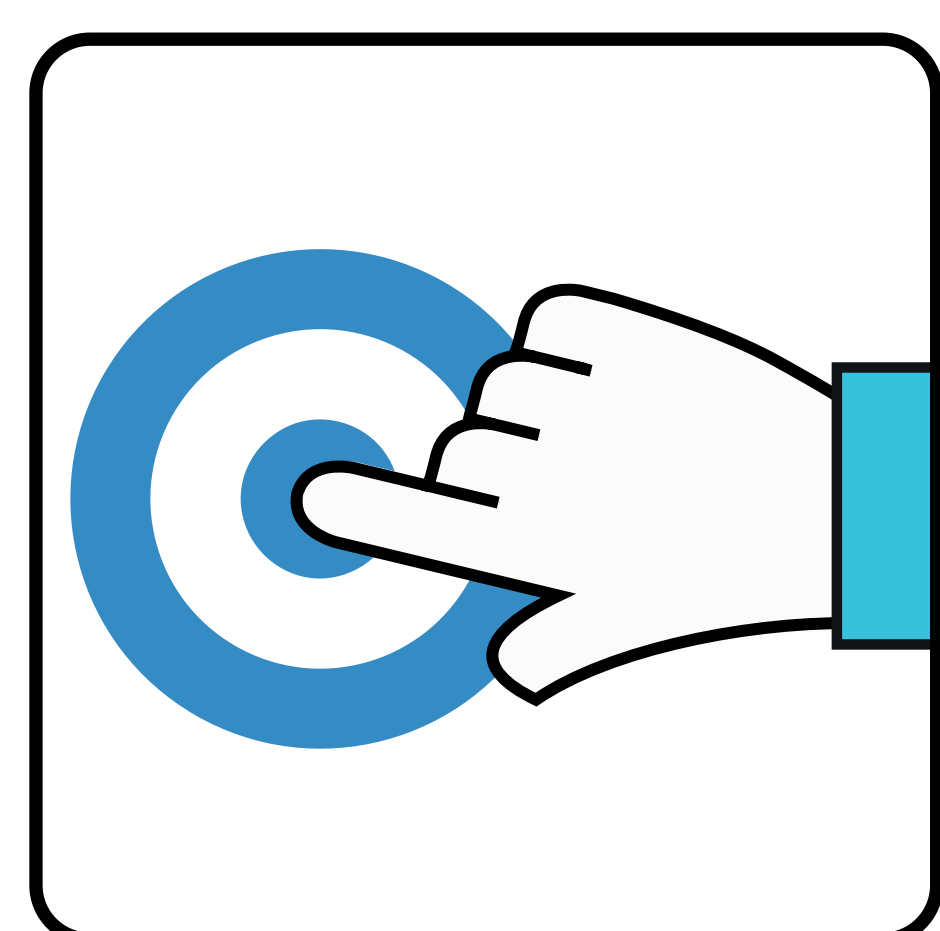
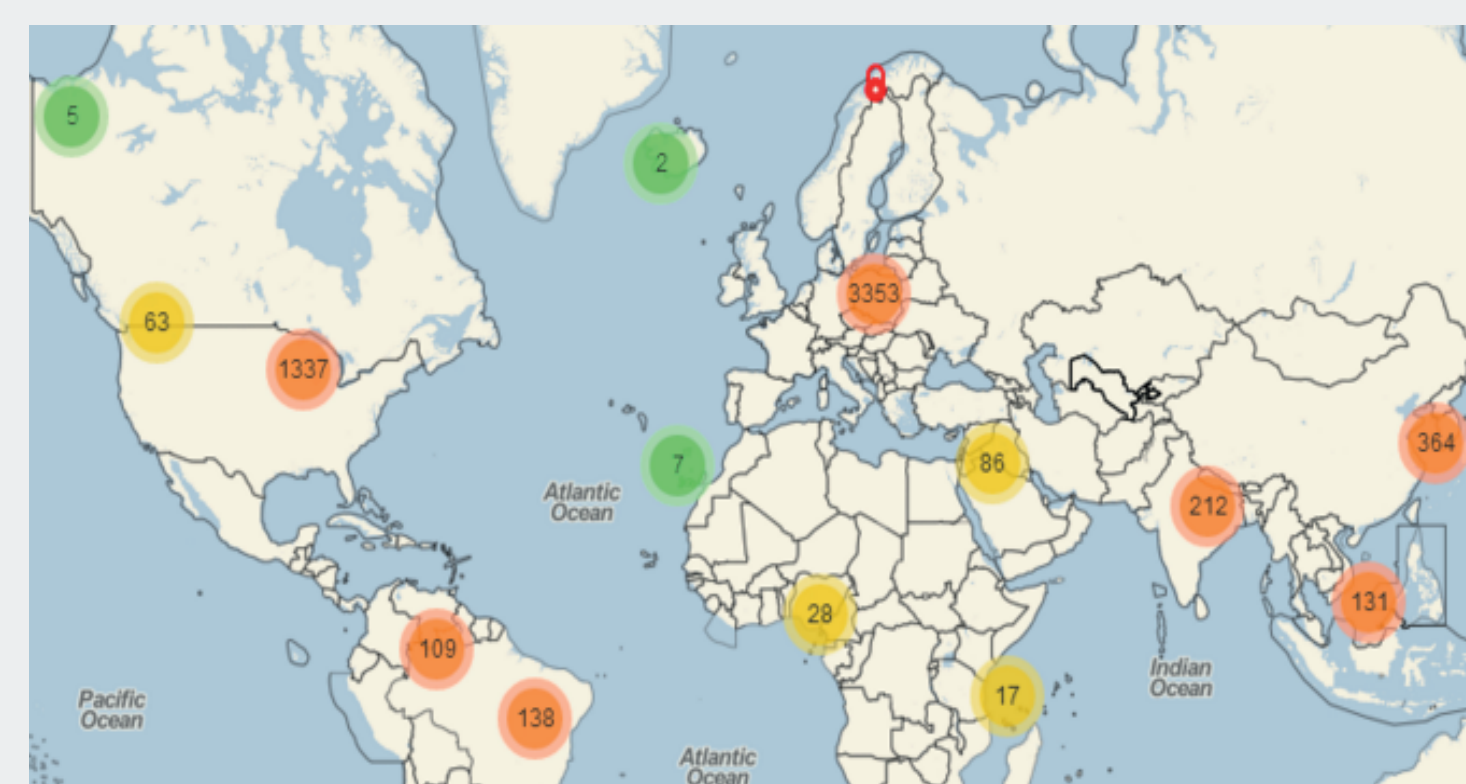
Open Access Button user txtbks

Tools like the Open Access Button can help catalyse change and create a world where science has more impact, is more efficient and importantly available to everyone.

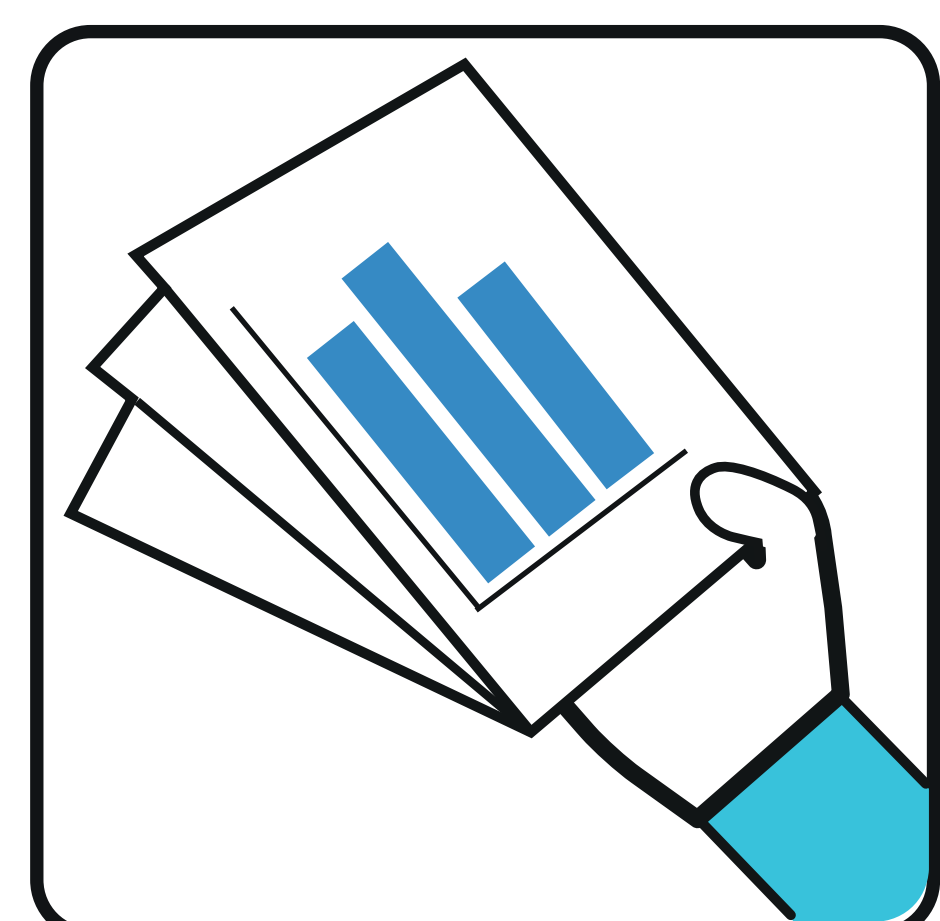
Professor Randy Schekman, Nobel Prize in Physiology or Medicine 2013.

### Tracking Paywalls

The Open Access Button tracks and maps the impact of paywalls - illustrating those that cannot get access to the research they need. The data gathered from Open Access Button users can support Open Access advocacy.



**Push Button.**



**Request Data.**



**Make Progress.**

## Expansion into data: Open Data Button

Hidden data is hindering research. The Open Access Button has expanded with the Open Data Button - a new app to find, request, and share research data.

When you need the data supporting a paper, push the Button. If the data has already been made available through the app, we'll provide a link.

If the data isn't available, you can start a request. The request will be sent to the author. Authors can respond with a time estimate, provide a URL, deny the request, or directly share their data through the Open Science Framework. Once a dataset is available, the author will be rewarded with an Open Data Badge.

### Accountability and storytelling based advocacy

Beyond making individual datasets openly available, the Open Data Button will also support systemic change. Every request will be made public with its status indicated on the requests page in order to create more accountability with data sharing.

The Open Data Button will track and map user stories to support storytelling based advocacy. Advocates for open research data will be able to use the quantitative and qualitative data for campaigning.

**Open Data Button**

This data isn't available.  
You can submit a request to the author.

Enter author's email

Enter the article title

With this data I could... 85

Please finish the sentence above. This will be sent to the author, e.g. 'compare my results with yours' or 'compile a new dataset for a larger study'

Your story is important to email the author, ready why.

**Send a new request**

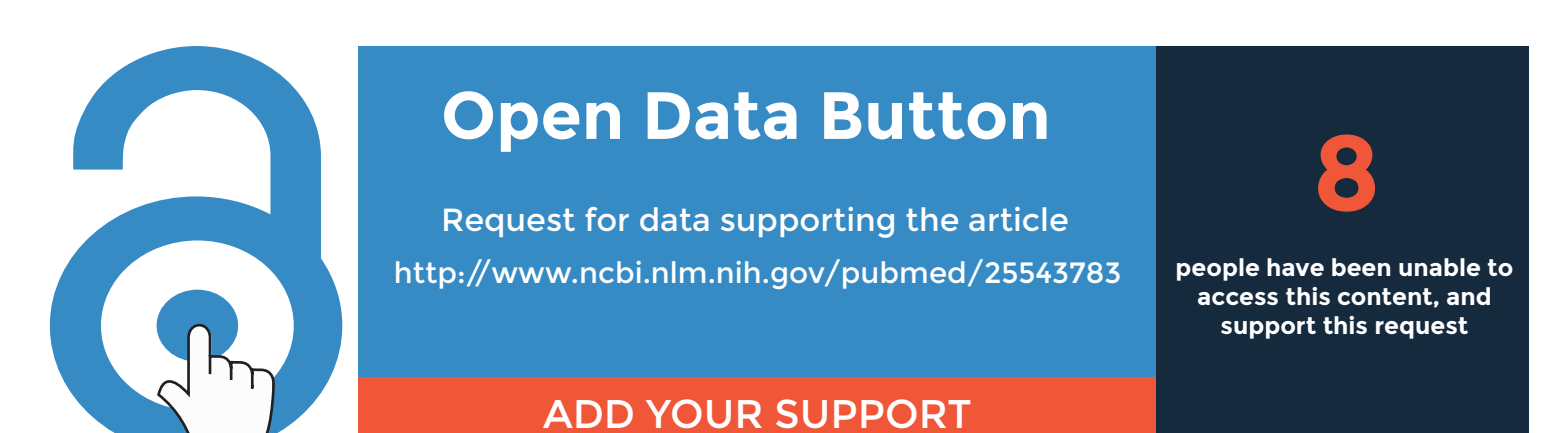


"With this data I could compare my research on infection rates with your results."

-Open Data Button user

### Requests

When users submit a data request, they are invited to share their story for why they need the data (left). Each request is tracked, mapped, and made public on our requests page. Other users can support an existing request (below) and receive notification when the data is made available. Requests and stories are embeddable, and can be shared in order to support advocacy for open research data. Together we can make progress to more reproducible research.



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