Revolution Solutions

(Evolving Open Solutions #2)

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Frances Pinter, Lisa Spiro, Alison Mudditt, Marilyn Billings,
Aaron McCollough, Brett Bobley, Richard Price,
Tony Roche, Micah Vandegrift, Kamran Naim

Define the problem(s)

How can we build on/extend emerging OA models that seek to meet the needs of a broader range of disciplines/ audiences/content types? Barriers include:

- Lack of flexibility in funding
- Cultural issues in academy
- New and old infrastructure competing

1. Change culture through outreach

Problem -

Fragmented messaging about impact and benefits of OA

...Leading to misunderstanding and lack of engagement

Proposal -

Create tools and opportunities for audience-specific outreach

What comes next

Build better connected storytelling about impact:

Expand toolkit for “bottom-up” engagement

Develop and implement strategies for top-down engagement:

- e.g. messaging for senior administrators

Create “tiger teams” that can meet stakeholders on their turf (e.g. at disciplinary conferences, provosts’ meetings)

2. Co-op Investment/Transition Fund(s)

Problem

Limited funds available to develop new models for content beyond STM journals

$$ is inflexible; one-time funds; small pilots that lack scale and efficiency

Proposal

Consolidate strategy and funding for development of sustainable open models that meet the needs of different types of content, disciplines and geographies

What comes next

Appoint Task Force to develop strategy and report at OSI ’17:

Which initiatives should we fund and how do we make those decisions?

What are the possible sources of venture funding (libraries, other institutional funds, foundations, funders, commercial publishers, others in supply chain, etc)?

3. Free up subscription dollars!

Problem -

Shrinking budgets, increasing subscription costs, big deals are easy

Proposal -

Collective action from libraries; publishers phase out this model (or at least, create more flexibility/not penalize cancellation)

Proceed -

Collective action from libraries & publishers; OR Big Deals topic for future OSI workgroups

What comes next

OSI Charge Task Force with necessary negotiation expertise and influence to craft strategies for liberating funds

- Redirection of existing funds towards OA
- Prioritization of OA over subscription
- Commitment from “big 5” commercial publishers re: no punitive measures

4. Infrastructure beyond journals

Problem

Fragmentation and lack of interoperability of systems and processes

Proposal -

Identify and plug gaps in OA infrastructure

Proceed -

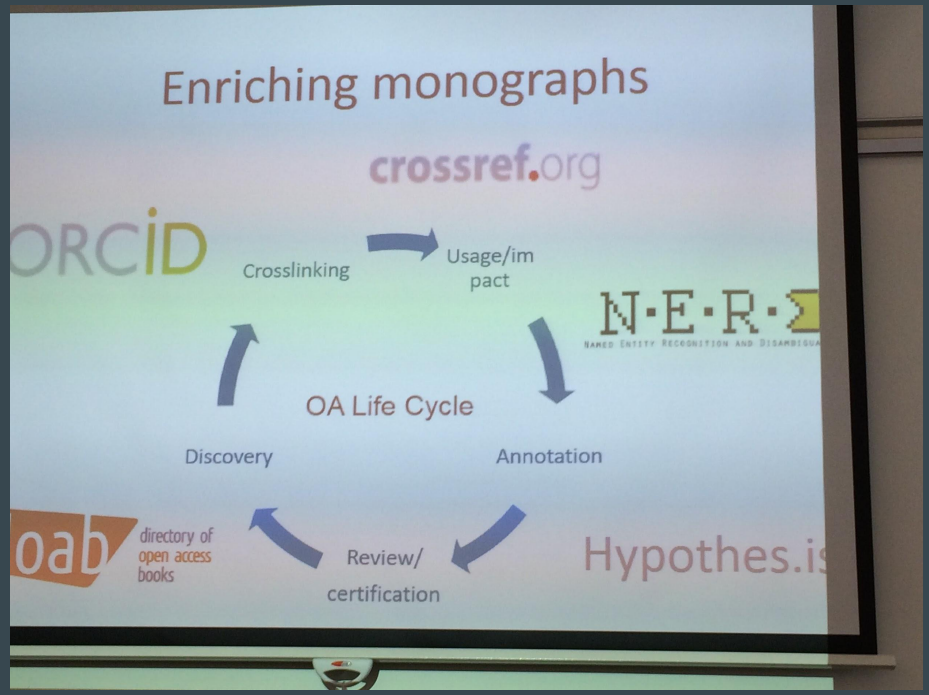
Coordinated approach to leverage work to date; partnership with OAPEN?

What comes next

Connecting academic social networks to IRs

Explore “OA lifecycle” - missing necessary infrastructure?

Everybody else’s ideas (metrics, citations, impact, IRs)



5. To Recap: Our Four Proposed Actions

Which of these proposed solutions would you be willing to participate in?

1. Change culture through outreach/information
2. Cooperative “venture” fund
3. Free up subscription dollars
4. Infrastructure

Please respond at: http://pollev.com/osi2016 OR Text OSI2016 to 22333 once to join, then text your answer

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