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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Reference management tools for Boosting the Research Visibility and Impact

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[@aleebrahim](https://twitter.com/aleebrahim)



www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>



15th March 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: <https://dx.doi.org/10.6084/m9.figshare.3507407.v1> (Old version)

4th SERIES OF INTRODUCTORY WORKSHOP ON: *Strategies to Enhance Research Visibility, Impact & Citations*

Nader Ale Ebrahim, PhD

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Institute of Management and Research Services

University of Malaya, Kuala Lumpur, Malaysia

www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>

Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Reference Management tools offer an easy way of finding relevant literature, collecting references, organizing them in a database, and insert citations works in a manuscript with proper citation style. Most of the new Reference Management tools provide facility to connect with other researchers that you can't find on other platforms. A Web-based reference management provide easier collaboration and use across multiple devices and assist you to improve publication visibility.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research impact

WORKSHOP SERIES TOPICS

SESSION	DATE	TIME	TOPIC
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking
2.1	22 September 2016	10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*
2.2		2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact
5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?

<http://umconference.um.edu.my/ws>

8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact
13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation
14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog
15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the research impact
20	15 February 2017	2.00 – 4.30 p.m.	Publish online magazine to promote publications and research findings
21	22 February 2017	2.00 – 4.30 p.m.	Enhance research visibility by tracking citations
22	1 March 2017	2.00 – 4.30 p.m.	“Document publishing tools” for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication’s e-mail marketing procedure
24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contribute to Wikidata: an approach to increase research visibility on the web

Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10 th (2015)	NOVEMBER 9 th (2015)	MISMATCH (%)
	PROFILE VIEWS	PROFILE VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402



UNIVERSITY LIBRARIES

UNIVERSITY AT ALBANY - STATE UNIVERSITY OF NEW YORK

Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

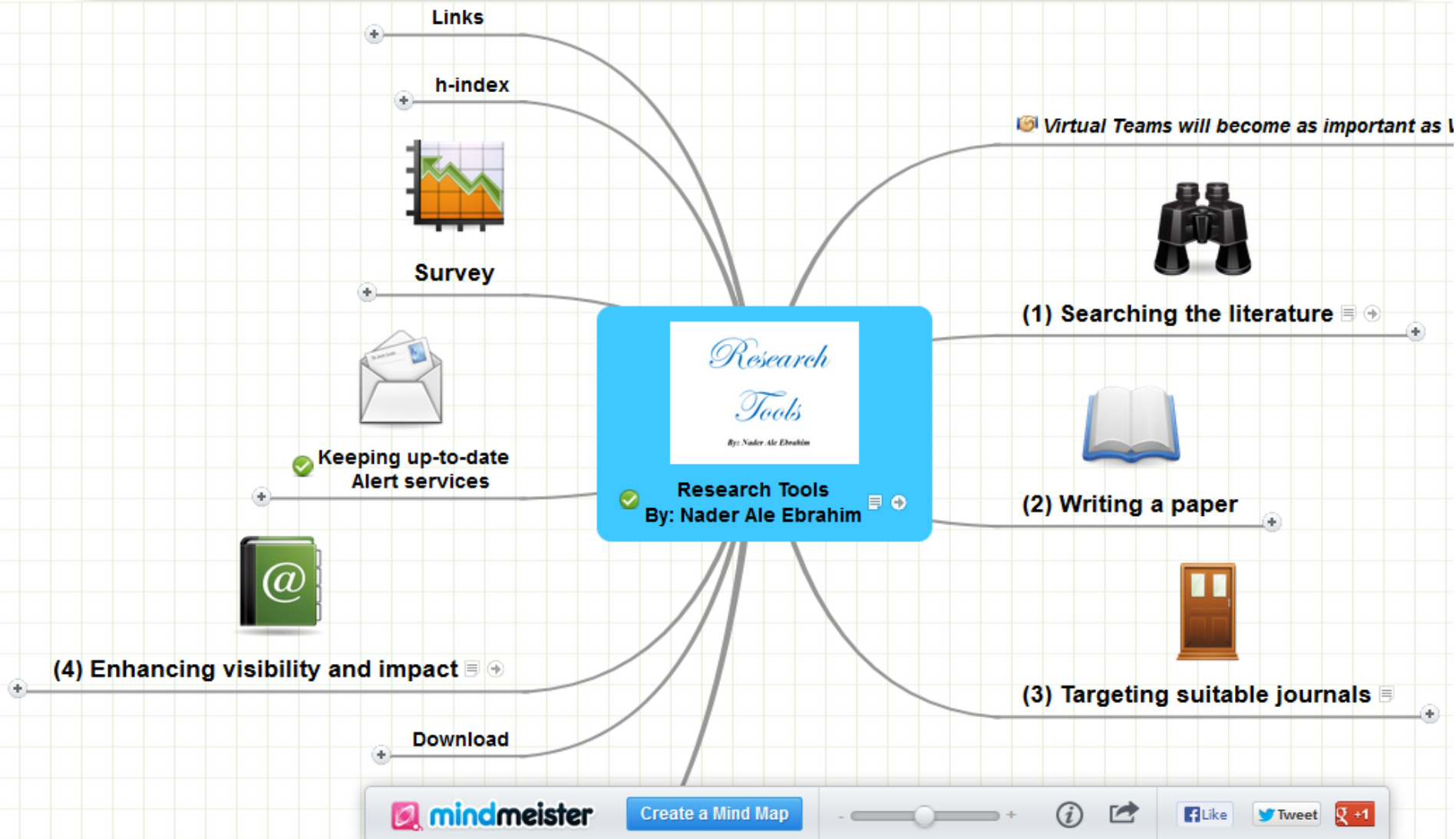
Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utlizie Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

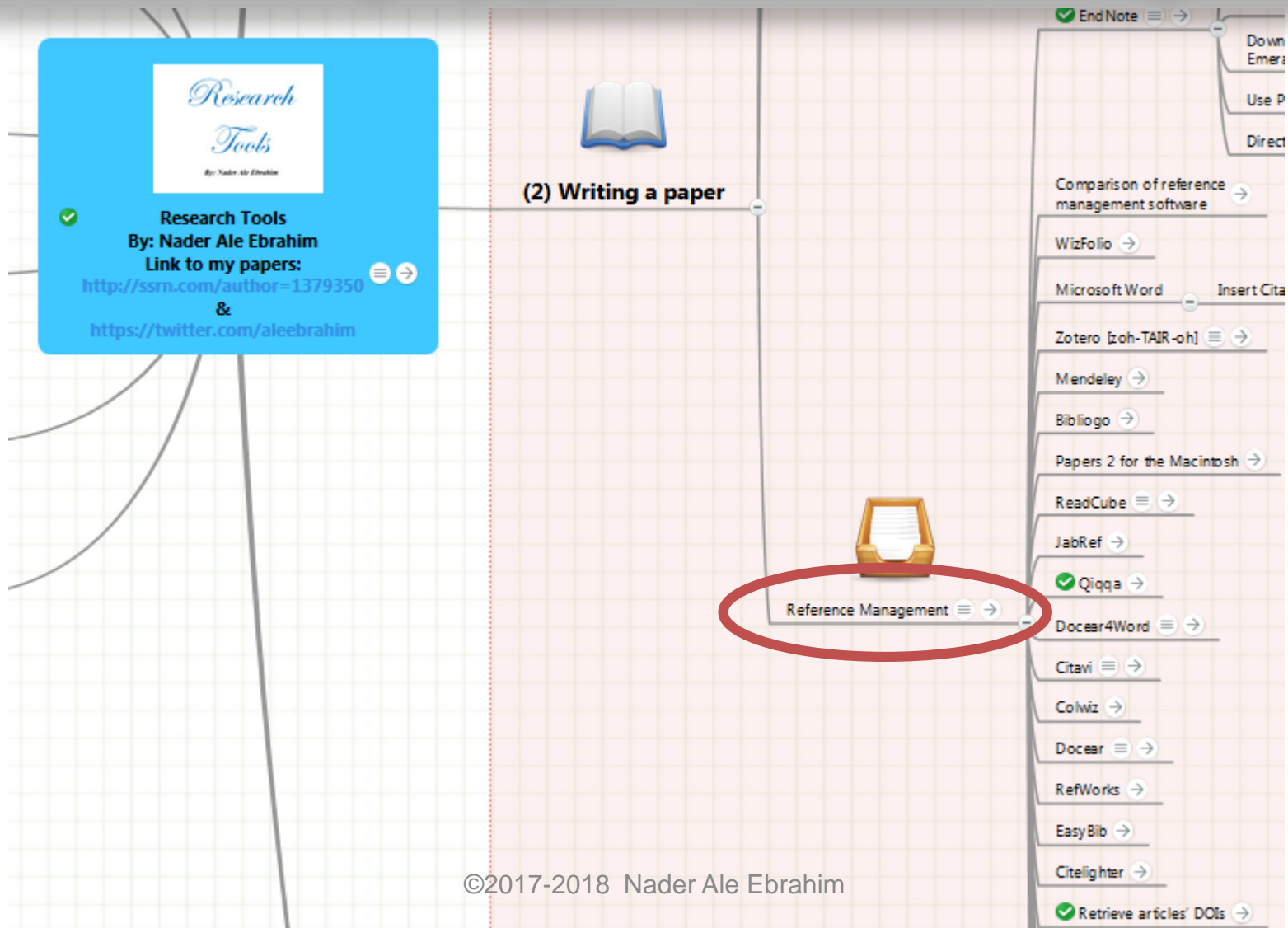
From: [Ebrahim, N.A., et al. \(2013\). Effective strategies for increasing citation frequency. International Education Studies, 6\(11\), 93-99. doi:10.5539/ies.v6n11p93](#)

Research Tools Mind Map



Research Tools Mind Map

Part 2: Writing a paper ->Reference Management



Measure your own Altmetric score

Badge type

Large donut

☐ Condensed style?

Popover

Right

Details

None

☒ Hide no mentions?

Hide if score less than

DOI

10.1007/s11192-016-1938-x



The HTML to copy into your page for the above embed:

```
<div data-badge-popover="right" data-badge-type="large-donut" data-doi="10.1007/s11192-016-1938-x" data-hide-no-mentions="true" class="altmetric-embed"></div>
```

Measure your own Altmetric score

Scopus

[Search](#) [Sources](#) [Alerts](#) [Lists](#)

Metrics Page

Metric details ?

A comparison between two main academic literature collections: Web of science and scopus databases [Back to article](#)
(2013) Asian Social Science, 9(5), pp. 18-28

Overview

Citations

Scholarly Activity

Mendeley, CiteULike, etc.

Scholarly Commentary

Blogs, Reviews, Wikipedia, etc.

Social Activity

Twitter, Facebook, etc.

Overview

Citation Count

33

Cited by in Scopus



Field-Weighted Citation Impact

21.21



Citation Benchmarking



99th percentile

Compared to Social Sciences articles of the same age and document type



Mendeley



218 Readers

Blogs



3 Posts

Twitter



23 Tweets

Facebook



1 Post

Google +



3 Posts

Engagement highlights

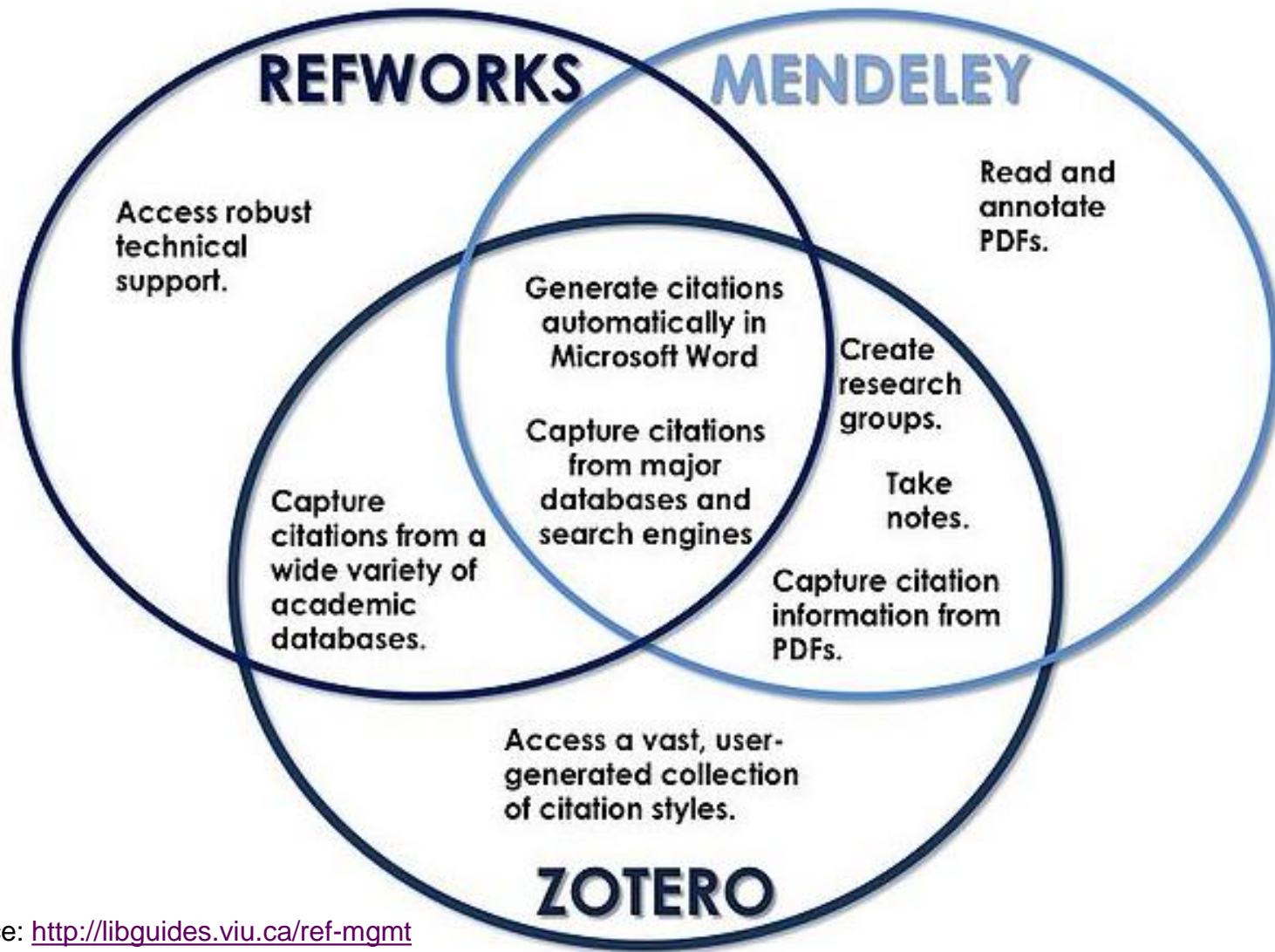
Why use a reference management tool

- Reference management tools saves time for researchers and help them work more efficiently;
- Reference management tools help scholars to create and manage their lists of references for research projects;
- Reference management tools should be tightly integrated into user's overall research workflows;
- Reference management tools are designed to organize citations into specific formats for the preparation of manuscripts and bibliographies.
- **Reference management tools is needed to facilitate sharing and collaboration.**

All Citation Management products have these basic features:

- Gather and transfer references from databases/resources/webpages into your personal research database
- Organize, annotate, sort and search your references, images and PDFs
- Insert in-text citations and reference lists into documents in a wide variety of styles (MLA, APA, etc)
- Create stand alone bibliographies in a wide variety of styles

UBC Library made this useful diagram:



Source: <http://libguides.viu.ca/ref-mgmt>

E-visibility: Mendeley Profile



[Library](#) / [LibGuides](#) / [E-visibility](#) / [Mendeley Profile](#)

E-visibility: Mendeley Profile

This is a library guide which provides guidance in creating an online presence for researchers. The aim is to be e-visible and not invisible.

[E-visibility](#)[ORCID](#)[ResearcherID](#)[Google Scholar Citation Profile](#)[SciVal Experts Profile](#)[ResearchGate](#)[Academia.edu](#)[Mendeley Profile](#)[Twitter](#)[LinkedIn](#)

Mendeley tutorials

- [Getting started with Mendeley](#)
- [Mendeley tutorial](#)
- [Mendeley Unisa Libguide](#)

Mendeley homepage

- [Mendeley - Free reference manager and PDF organizer](#)

Mendeley is a **free reference manager** and academic **social network**. Make your own **fully-searchable library** in seconds, **cite** as you write, and **read and annotate** your PDFs on any device.

Create an online profile on Mendeley and link your research publications to your profile to become e-visible.

Social media for researchers

- [Social media: a guide for researchers](#)
- [Top 5 Social media platforms for research development](#)
- [Social Networking Fact Sheet](#)
- [Online collaboration: Scientists and social network](#)



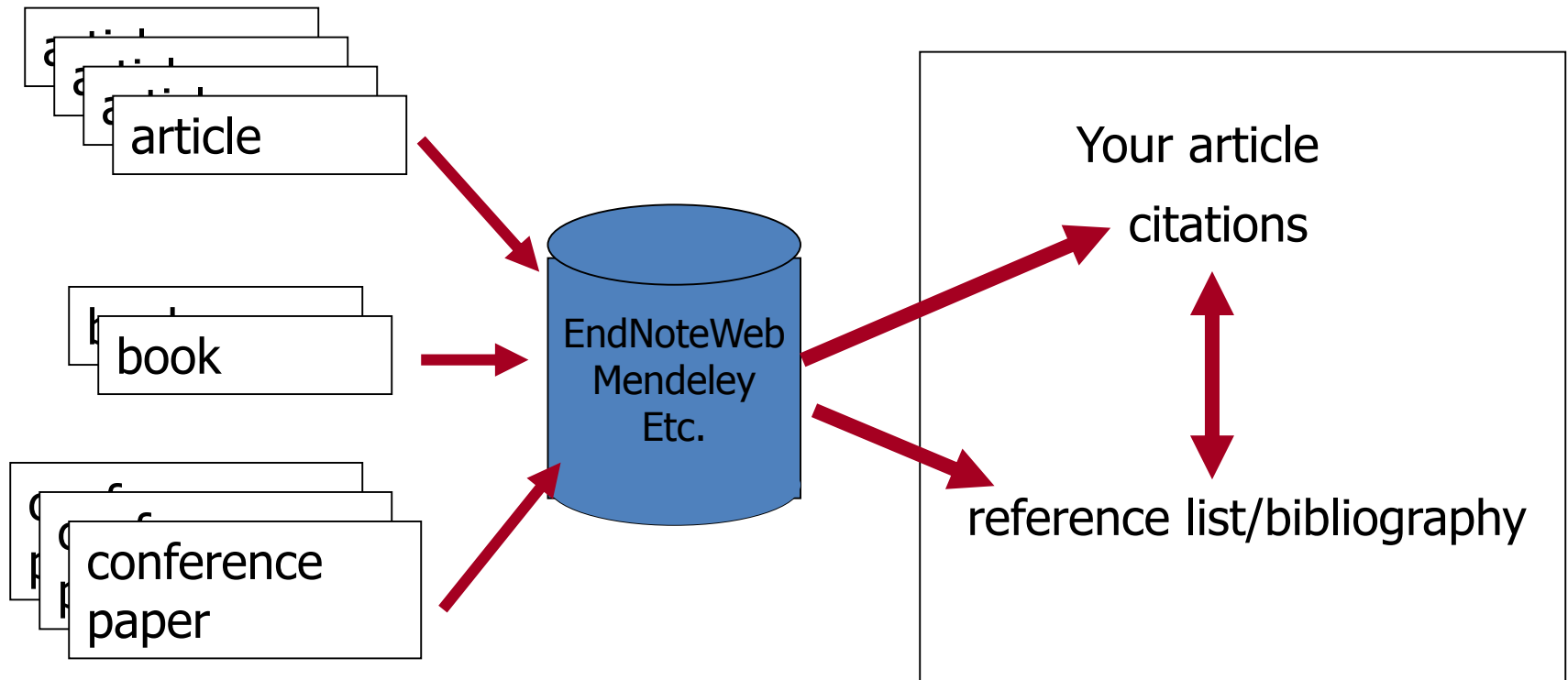
Organize the references (Reference management tools)

Writing a Thesis/Paper: Traditional way



Source: flickr/toennessen

Use a reference management tool!



Source: Managing References: Mendeley By: HINARI Access to Research in Health

Reference Management Products

		Mendeley	Zotero	CiteULike	Jabref	EndNote	RefWorks	Papers
Search	PubMed	X	X		X	X	X	X
	Scopus		X		X	X	X	X
	Web of Science		X		X	X	X	X
	Bookmarklet	X	X	X	X	X	X	X
Store	Windows	X	X	X	X	X	X	X
	Mac	X	X	X	X	X	X	X
	Linux	X	X	X	X	X	X	X
	Mobile	X	X	X	X	X	X	X
Share	WWW	X	X	X		X	X	X
	PDF files	X	X	X		X	X	X
	Public folders	X	X	X		X	X	X
	API	X	X	X	X	X	X	X
Read	Extract metadata	X	X		X	X	X	X
	Full-text search	X	X	X		X	X	X
	PDF viewer	X	X					X
	File organizer	X	X					X
Write	Microsoft Word	X	X	X	X	X	X	X
	Open Office	X	X	X	X	X	X	X
	LaTeX	X	X		X	X	X	X
	Edit styles	X	X	X	X	X	X	X

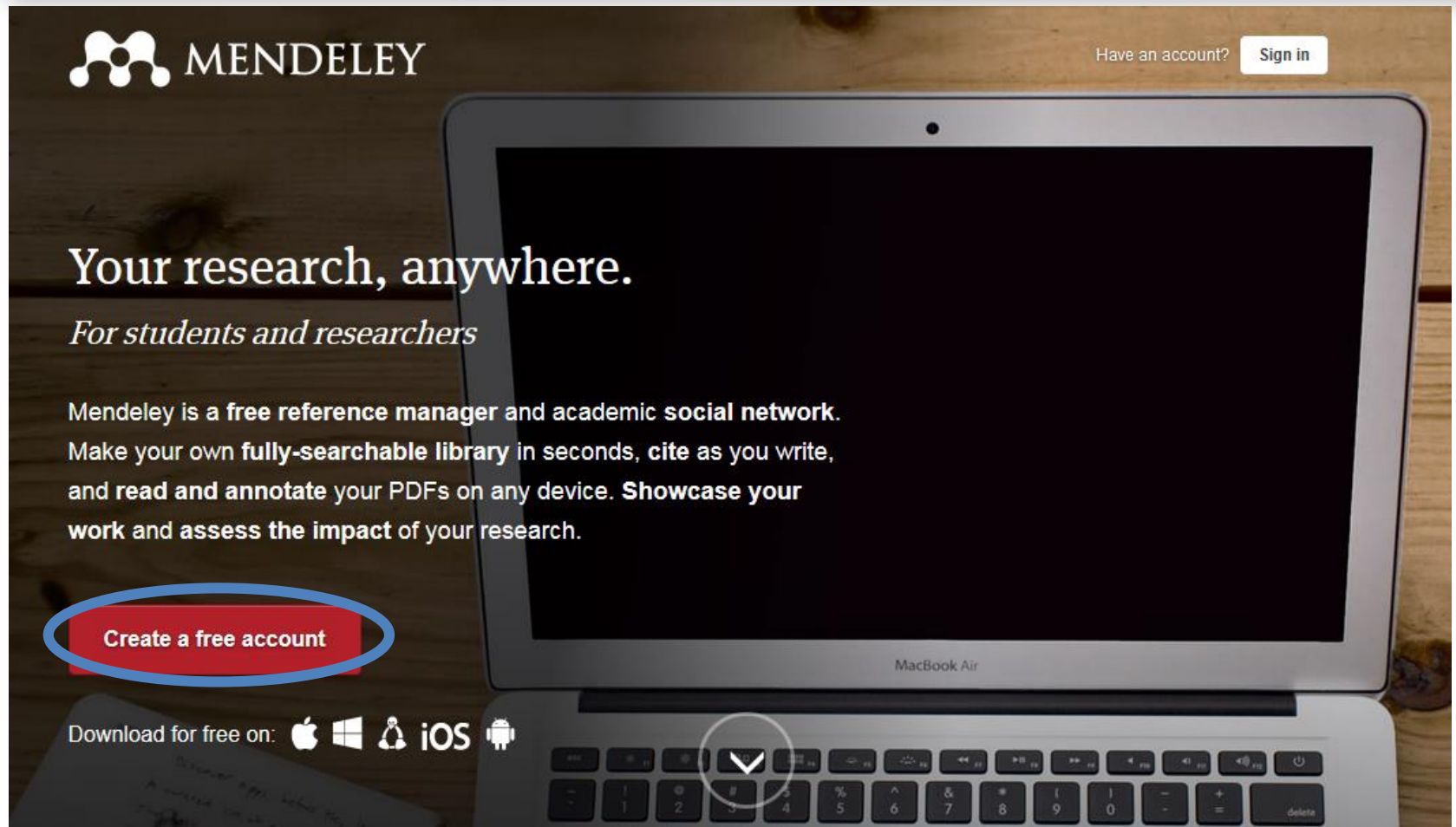
Figure 2. Feature comparison of popular reference managers. Adapted from (M. Fenner 2010).

Source: Fenner, Martin, Kaja Scheliga, and Sönke Bartling. "Reference Management." *Opening Science*. Springer International Publishing, 2014. 125-137.



Easily organize your papers, read & annotate your PDFs, collaborate in private or open groups, and securely access your research from everywhere.

Create a profile on Mendeley



Import your publications

Mendeley Desktop

File Edit View Tools Help

Add Files... Ctrl+O
Add Folder... Ctrl+Shift+O
Watch Folder...
Add Entry Manually...
Import...
Export... Ctrl+E
Send by E-mail...
Merge Documents
Delete Documents
Remove from Folder
Rename Document Files...
Synchronize Library F5
Sign Out (al_ebrahim@yahoo.com)
Quit Ctrl+Q

Thesis
Create Folder...

Groups
@MyOpenArchive
altmetrics
citation analysis
Data citation
Data publishing
Research Tools

Filter by Authors
All
Abdul Rashid, Salwa Hanim
Ahmed, S.
Ahmed, Shamsuddin
Ahmed, Shamsudin
Ale Ebrahim, Nader
Ale Ebrahim, N.
Ale Ebrahim, Nader

Search...

Search

Author	Title	Year	Published In	Added
Ale Ebrahim, Nader	How to increase h-index; "Advertise and disseminate publications"	2009	Engineering Education in 20...	04-Oct-10
Ale Ebrahim, Nader; Ab...	The Effectiveness of Virtual R&D Teams in SMEs: Experiences of Malaysian SMEs	2010	African Journal of Business Ma...	09-May-12
Ale Ebrahim, Nader; Ab...	The Effectiveness of Virtual R&D Teams in SMEs: Experiences of Malaysian SMEs	2011	The First Iranian Students Scien...	09-May-12
Ale Ebrahim, Nader; Ab...	The Effectiveness of Virtual R&D Teams in SMEs: Experiences of Malaysian SMEs	2011	Industrial Engineering a...	09-May-12
Ale Ebrahim, Nader; Ah...	Virtual R&D teams and SMEs growth: A comparative study between Iranian and Malaysian SMEs	2010	African Journal of Business Ma...	09-May-12
Ale Ebrahim, Nader; Ah...	Virtual R&D teams and SMEs growth: A comparative study between Iranian and Malaysian SMEs	2010	African Journal of Business Ma...	09-May-12
Ale Ebrahim, Nader; Ah...	Critical factors for new product developments in SMEs virtual team	2010	African Journal of Business Ma...	09-May-12
Ale Ebrahim, Nader; Ah...	Knowledge Worker Role in the Virtual R&D Teams for New Product Development: A Measurement Model	2011		09-May-12
Ale Ebrahim, Nader; Ah...	Technology Use in the Virtual R & D Teams	2012	American Journal of Engi...	11-Feb-12
Ale Ebrahim, Nader; Ah...	The Effectiveness of Virtual R&D Teams in SMEs: Experiences of Malaysian SMEs	2010	In: The 11th Asia Pacific Ind...	11-Dec-10
Ale Ebrahim, Nader; Ah...	Managing Communication in New Product Development Process: Virtual R&D Teams and Infor...	2011		09-May-12
Ale Ebrahim, Nader; Ah...	Virtual Collaborative R & D Teams in Malaysia Manufacturing SMEs	2011	2nd International C...	09-May-12
Ale Ebrahim, Nader; Ah...	Virtual Collaborative R&D Teams in Malaysia Manufacturing SMEs	2011	2nd International C...	09-May-12
Ale Ebrahim, Nader; Ah...	Technology Use in the Virtual R&D Teams	2012	American Journal of Engi...	09-May-12
Ale Ebrahim, Nader; Ah...	Virtual Collaborative R&D Teams in Malaysia Manufacturing SMEs	2011		09-May-12

No documents selected

72% X Uploading files (5 of 431 - 1% done) 1.3 MB of current file sent

Create a group and Join groups relevant to your research

The screenshot shows the Mendeley web interface. At the top, there's a navigation bar with 'Feed', 'Library', 'Suggest', 'Stats', and 'Groups'. A search bar on the right shows the user 'Nader Ale Ebrahim'. The main content area features a group titled 'Research Tools', which is circled in red. Below the title, it says 'In this group: 76 papers · 71 members'. To the right of the group name are buttons for 'Invite people to join' and 'Share' with social media icons. Below the group name, there's a breadcrumb trail: 'Mendeley > Group > Research Tools > Information Science > Groups'. The left sidebar has a menu with 'Overview' (selected), 'Papers', 'Members', and 'Settings'. The main content area is divided into two sections: 'Group activity' and 'About this group'. The 'Group activity' section shows a post by 'jeroen bosman' about a survey on research tool usage, dated 11th June, 2015. The 'About this group' section shows the group is owned by 'Nader Ale Ebrahim', a Ph.D. Student, and provides a description of the group's purpose.

Research Tools
In this group: 76 papers · 71 members

Invite people to join Share

Mendeley > Group > Research Tools > Information Science > Groups

Overview

Papers
Members
Settings

Group activity

Ask a question or comment here

jeroen bosman

To find out whether scholarly workflows are changing we released a 8-12 min. graphical worldwide survey charting research tool usage. It permits testing many types of hypotheses regarding the relation between tool usage and field/country/academic role/career length. Please have a look and let me know what you think of it. I wonder what you would like to know regarding the use of (web based) research/communication tools.

See: <https://101innovations.wordpress.com/>

Like · Comment · 11th June, 2015

muliana likes this.

About this group

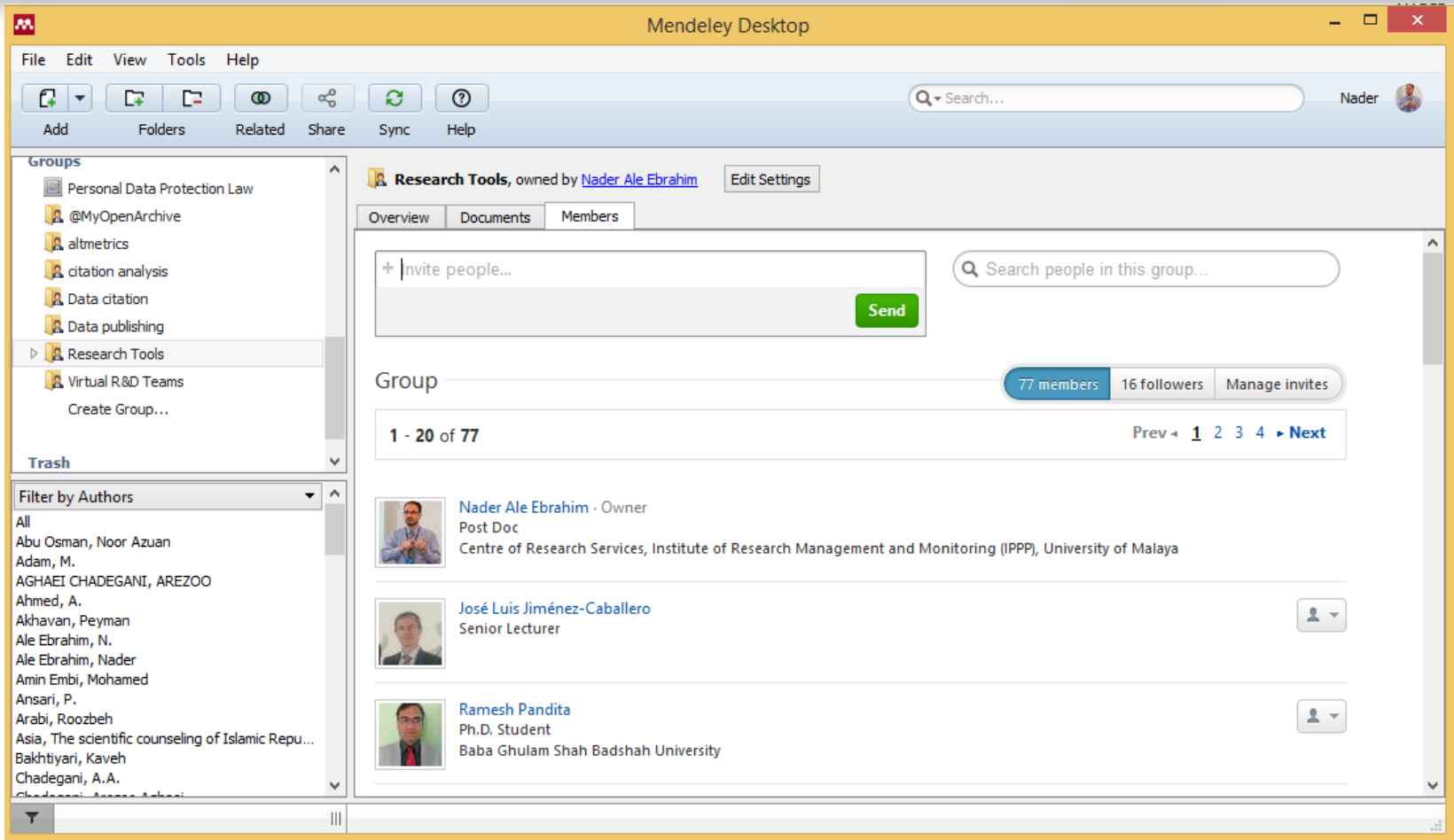
Owned by **Nader Ale Ebrahim**
Ph.D. Student

Management Science / Operations ...



With the increasing use of information and communications technology (ICT), researchers are able to use computer software tools to find, organize, manipulate, analyze, and share relevant information. However, there are hundreds of such tools to select from, for various research-related uses. I have collected over 700 tools that can help researchers do their work efficiently. It is assembled as an interactive Web-based mind map, titled Research Tools, which is updated periodically.


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Invite people



Follow other researchers

[Feed](#) [Library](#) [Suggest](#) [Stats](#) [Groups](#) [Search](#) Nader Ale Ebrahim 



jeroen bosman

Student > Ph. D. Student
subject librarian
Utrecht University Centre for Environmental Law
Social Sciences

15
Publications

29
Readers

Following

Message


Research Interests

geography of information

scientometrics

Publications

All (15)




The Changing Position Of Society Journals In Geography

Bosman J
Tijdschrift voor Economische en Sociale Geografie (2009)

Save reference >


Get full text at journal

-- Readers






The changing position of society journals in geography

Followers (6)

 Keita Bando

Follow other researchers

Feed Library Suggest Stats Groups Data Search Search Nader 





Isidro F. Aguillo

HcDr
Cybermetrics Lab
Instituto de Políticas y Bienes Públicos (IPP) - Consejo Superior de Investigaciones Científicas (CSIC)

15
h-index

762
Citations

Message 

Following 

Research Interests

Bibliometrics

Webometrics

Scientometrics

Cybermetrics


Open Access


University Rankings

About

Haro, La Rioja (Spain)
January 29th, 1963

Publications

All (145) 

 A multi-level network analysis of web-citations among the

Mendeley free storage limit

Plan	Personal Storage	Number of Private Groups	Private Group Storage	Members of Private Groups
Free	2GB	1	100MB	3

zotero

Zotero is the only research tool that automatically senses content, allowing you to add it to your personal library with a single click. Whether you're searching for a preprint on arXiv.org, a journal article from JSTOR, a news story from the *New York Times*, or a book from your university library catalog, Zotero has you covered with support for thousands of sites.

How do I import records from EndNote?

The screenshot shows the Zotero website's documentation page. At the top, the Zotero logo is on the left, and user navigation links (Welcome, Nader Ale Ebrahim, Settings, Inbox, Download, Log Out) and an Upgrade Storage button are on the right. A dark navigation bar contains links for Home, My Library, Groups, People, Documentation (active), Forums, and Get Involved. A search bar is also present. The main content area shows the breadcrumb 'start > kb > importing records from endnote'. Below this, there are language translation links for various languages, with 'en' (English) selected. The main heading is 'How do I import records from EndNote?'. The text explains that many users have collections in other reference management software and describes the process of moving from EndNote to Zotero using the RIS format. It includes sub-sections for 'Exporting Your Library from EndNote' and 'Installing RIS Output Style'. A note mentions that Zotero can't directly import '.enl' files and provides instructions on how to export and install the RIS style. A 'Table of Contents' sidebar on the right lists links for the current page and other related topics. At the bottom right, there are links to 'Edit this page' and 'Old revisions'.

zotero

Welcome, [Nader Ale Ebrahim](#) · [Settings](#) · [Inbox](#) · [Download](#) · [Log Out](#)

[Upgrade Storage](#)

[Home](#) [My Library](#) [Groups](#) [People](#) [Documentation](#) [Forums](#) [Get Involved](#)

Search documentation

[start](#) > [kb](#) > [importing records from endnote](#)

Translations of this page: [en](#) [ar](#) [cs](#) [da](#) [de](#) [es](#) [fa](#) [fr](#) [hbs](#) [hu](#) [id](#) [it](#) [ja](#) [ko](#) [nl](#) [pl](#) [pt](#) [ru](#) [sl](#) [sv](#) [tr](#) [zh](#)

How do I import records from EndNote?

Many people coming to Zotero already have extensive collections stored in other reference management software. The following information describes how to make the move from EndNote to Zotero, but the same basic steps apply to many other reference management systems that can export to the RIS format.

Exporting Your Library from EndNote

Installing RIS Output Style

Zotero can't directly import ".enl" EndNote libraries, so the first step is exporting your EndNote library for import into Zotero. The best export format for this is RIS. You may already have the "Reference Manager (RIS) Export" style available in EndNote, but we still recommend that you obtain the latest version of this style from the [EndNote Output Style repository](#). Once you download the style file, place it in your <EndNote folder>\Styles directory (overwriting any existing file with the same name). Alternatively, you may follow style installation directions provided by EndNote.

If you have EndNote open, restart it at this point

Table of Contents

- [How do I import records from EndNote?](#)
- [Exporting Your Library from EndNote](#)
- [Importing into Zotero](#)
- [Getting Further Help](#)

[kb/importing_records_from_endnote.txt](#) · Last modified: 2014/11/06 17:25 by karnesky

[Edit this page](#)

[Old revisions](#)

Source: https://www.zotero.org/support/kb/importing_records_from_endnote

Nader Ale Ebrahim profile on Zotero

zotero

Welcome, [Nader Ale Ebrahim](#) · [Settings](#) · [Inbox \(3\)](#) · [Download](#) · [Log Out](#)

 [Upgrade Storage](#)

[Home](#)

[My Library](#)

[Groups](#)

[People](#)

[Documentation](#)

[Forums](#)

[Get Involved](#)

Search for people 

[Search](#)

[Home](#) > [People](#) > Nader Ale Ebrahim

Nader Ale Ebrahim

[Library](#) · [Edit Profile](#)





Upgrade Storage

[Home](#)

[My Library](#)

[Groups](#)

[People](#)

[Documentation](#)

[Forums](#)

[Get Involved](#)

Search for groups

Search

[Home](#) > [Groups](#) > New group

Create a New Group

[Browse All Groups](#) · [Search for Groups](#) · [Create a New Group](#)

Group Name

Choose a name for your group

Research Tools Box

Group URL: https://www.zotero.org/groups/research_tools_box

Group Type

Public, Open Membership

Anyone can view your group online and join the group instantly.

☒ **Choose a Public, Open Membership**

Public, Closed Membership

Anyone can view your group online, but members must apply or be invited.

☐ **Choose Public, Closed Membership**

Private Membership

Only members can view your group online and must be invited to join.

☐ **Choose Private Membership**

Create Group

[Home](#) > [Groups](#) > [Research Tools Box](#) > Settings

Research Tools Box: Settings







[Group Settings](#) · [Members Settings](#) · [Library Settings](#)











Group Information

Group Name

Research Tools Box

Description

B *I* U ABC |   |   |  | 

Paragraph |    |    |    |  HTML

Path: p

What is this group about?

Disciplines

Owner Options

Change Group Type

Group Type

☐ Private

☐ Public, Closed Membership

☒ Public, Open Membership

Controls who can see and join your group

Change Type

As the owner of this group, you can delete it.

Delete Group

[Home](#) > [Groups](#) > [Research Tools Box](#) > [Library](#) > [Visibility and Citation Impact](#)



Library

2013

Trash

Tags

[_RIS import](#) [Academia](#) [Academic Che...](#) [aging](#)
[art criticis...](#) [article](#) [ASEAN](#) [ASEAN countr...](#)
[association](#) [bibliometric](#) [Bibliometric...](#) [Chemistry](#)
[citation](#) [Citation ana...](#) [Citation fre...](#) [citation pat...](#)
[citation tra...](#) [citation-cla...](#) [citations](#) [collaboratio...](#)
[Collaborativ...](#) [coverage](#) [Criticism](#) [cross-functi...](#)
[database](#)

[More](#) [Refresh](#)

Visibility and Citation Impact

Added By [alebrahim](#)

Item Type Journal Article

Title Visibility and Citation Impact

Author Ale Ebrahim, Nader

Author Salehi, Hadi

Author Embi, Mohamed Amin

Author Habibi Tanha, Farid

Author Gholizadeh, Hossein

Author Motahar, Seyed Mohammad

Abstract The number of publications is the first criteria for assessing... However, the main measurement for author productivity is... and citations are typically related to the paper's visibility. I... between article visibility and the number of citations is inve... two researchers who are using publication marketing tools...

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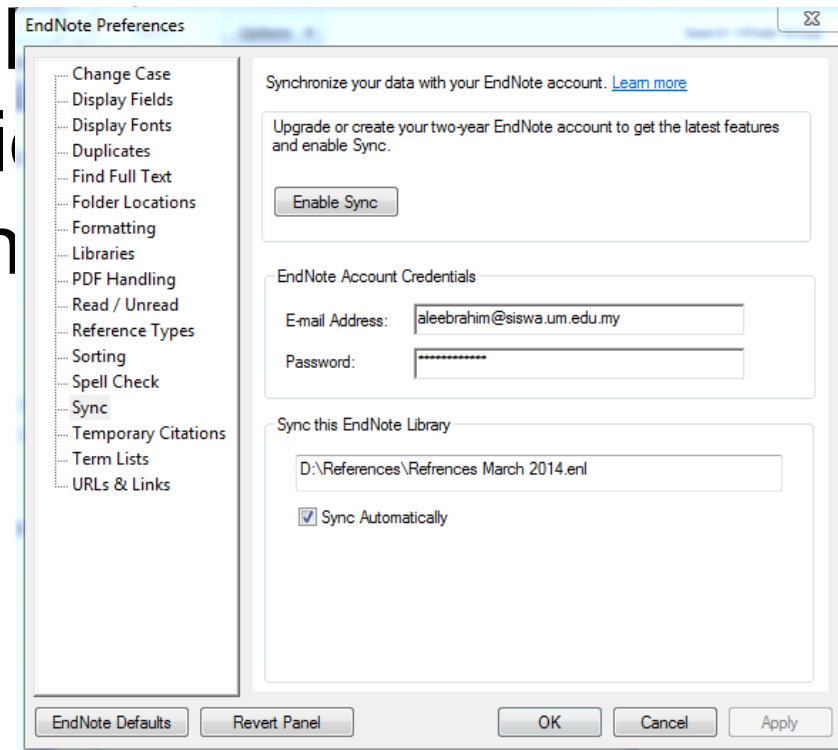
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EndNote Web

- Using EndNote references from another computer, or share your references, you might use EndNote Web. Create an Web account in the “Sync” tab in the preferences



Why *EndNote Web*?

EndNote Web can help you to manage your references in a simple two-steps process ...

- Step 1: Manage references
 - Collect references
 - Organize, share and collaborate
- Step 2: Format references
 - Cite references while writing (*Cite While You Write*)
 - Get reference list generated automatically
 - Change the reference style in few clicks!

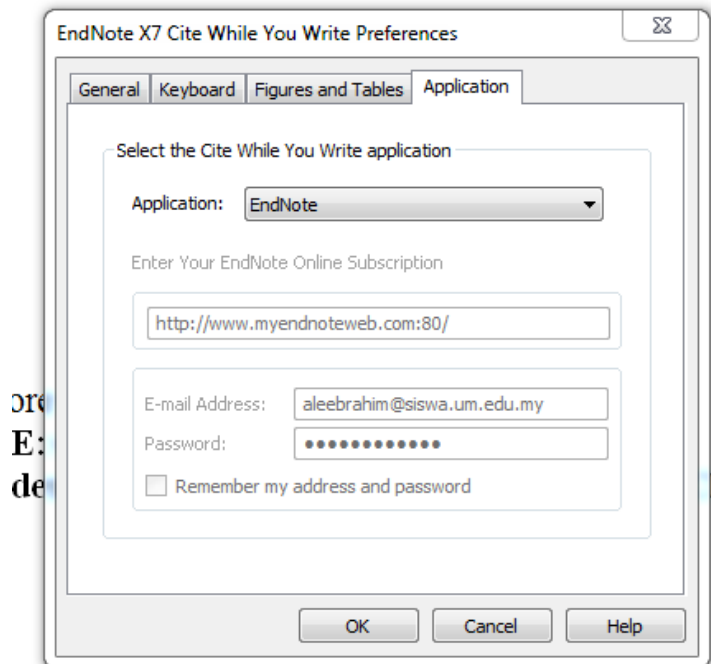
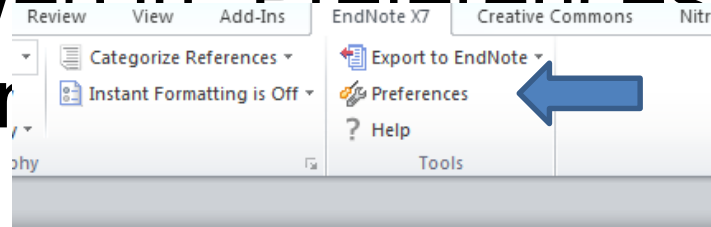
How to start?

Here are the simple steps to make your writing experience a happier one ...

1. Create a **free** *EndNote Web* account
2. Collect references from *Web of Science* and various databases
3. Manage, organize and share references
4. Download and installing the “*Cite While You Write*” Plug-in (only do it once!)
5. Inserting your references and **be a happy writer!**
... because references are automatically generated and you can change the style with just few clicks!

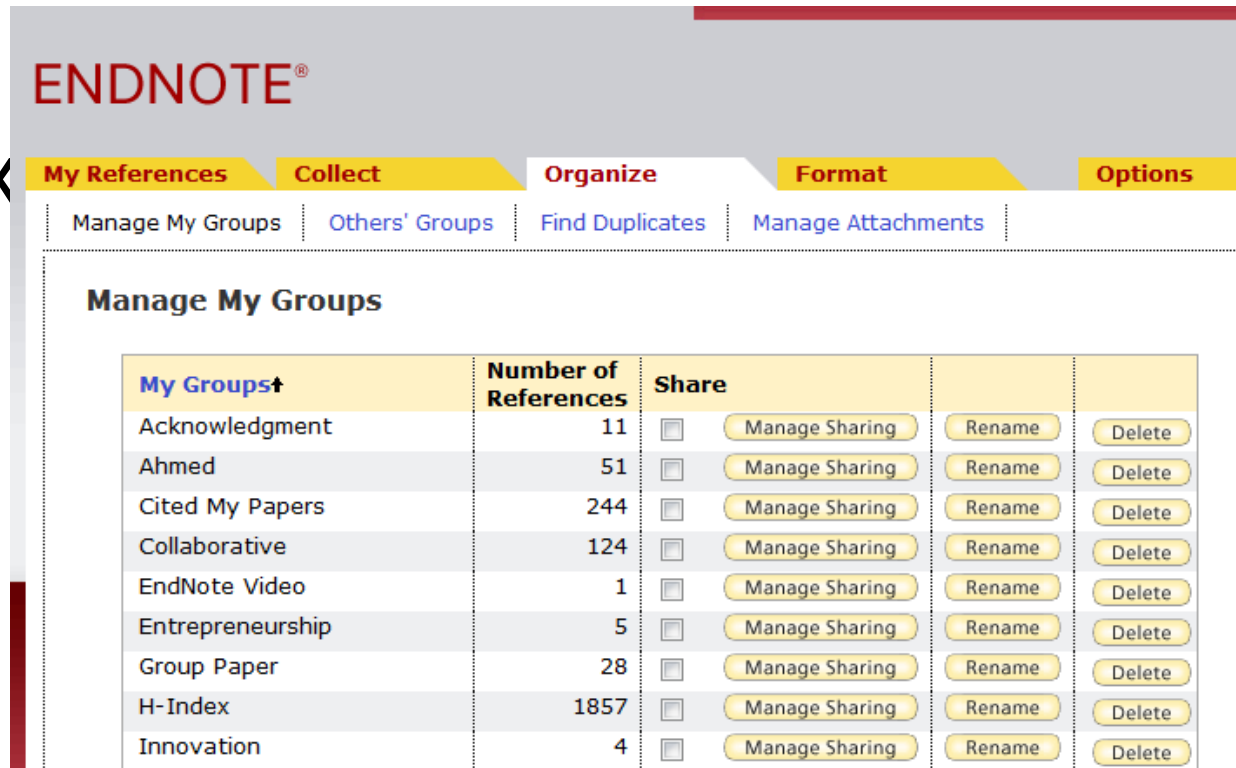
EndNote Web in Word

- In Word you can change from EndNote or EndNote web in “Preferences”> “Application”



Share references

- You can share your references (but only bibliographic data not PDF's) in EndNote Web.
- You can share your references with Dropbox



The screenshot displays the EndNote Web interface. At the top, the 'ENDNOTE' logo is visible. Below it, a navigation bar includes tabs for 'My References', 'Collect', 'Organize', 'Format', and 'Options'. Under the 'Organize' tab, there are links for 'Manage My Groups', 'Others' Groups', 'Find Duplicates', and 'Manage Attachments'. The 'Manage My Groups' section is active, showing a table of reference groups. Each group has a 'Share' column with a checkbox and a 'Manage Sharing' button, followed by 'Rename' and 'Delete' buttons.

My Groupst	Number of References	Share		
Acknowledgment	11	<input type="checkbox"/> Manage Sharing	Rename	Delete
Ahmed	51	<input type="checkbox"/> Manage Sharing	Rename	Delete
Cited My Papers	244	<input type="checkbox"/> Manage Sharing	Rename	Delete
Collaborative	124	<input type="checkbox"/> Manage Sharing	Rename	Delete
EndNote Video	1	<input type="checkbox"/> Manage Sharing	Rename	Delete
Entrepreneurship	5	<input type="checkbox"/> Manage Sharing	Rename	Delete
Group Paper	28	<input type="checkbox"/> Manage Sharing	Rename	Delete
H-Index	1857	<input type="checkbox"/> Manage Sharing	Rename	Delete
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Murtala Muhammad, Abubakar Ahmed, Gold Kafila Lola, Usman Mikail Usman, Nader Ale Ebrahim

Abstract

The purpose of this research is to assess the universal scientific trends and examine the patterns in the intellectual research published on trade liberalization over a period of 35 years (1980-2015). The data were collected from a leading indexing and abstracting database Thomson Reuters Web of Science. The Kruskal-Wallis test, ANOVA and Pearson's correlation were employed in analyzing the retrieved data. Based on the citation trend of first 100 highly cited published articles with the least number of authors are found to have received the highest number of citations. Our result shows that there is actual statistical significance ($p < 0.001$) between the total citations attracted by articles published by 1 author and those published by 3 and 4 authors. The world trade liberalization has become dominant and consistent in the field of the study. These research trend and interest could provide focus to researchers for future research.

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ABSTRACT

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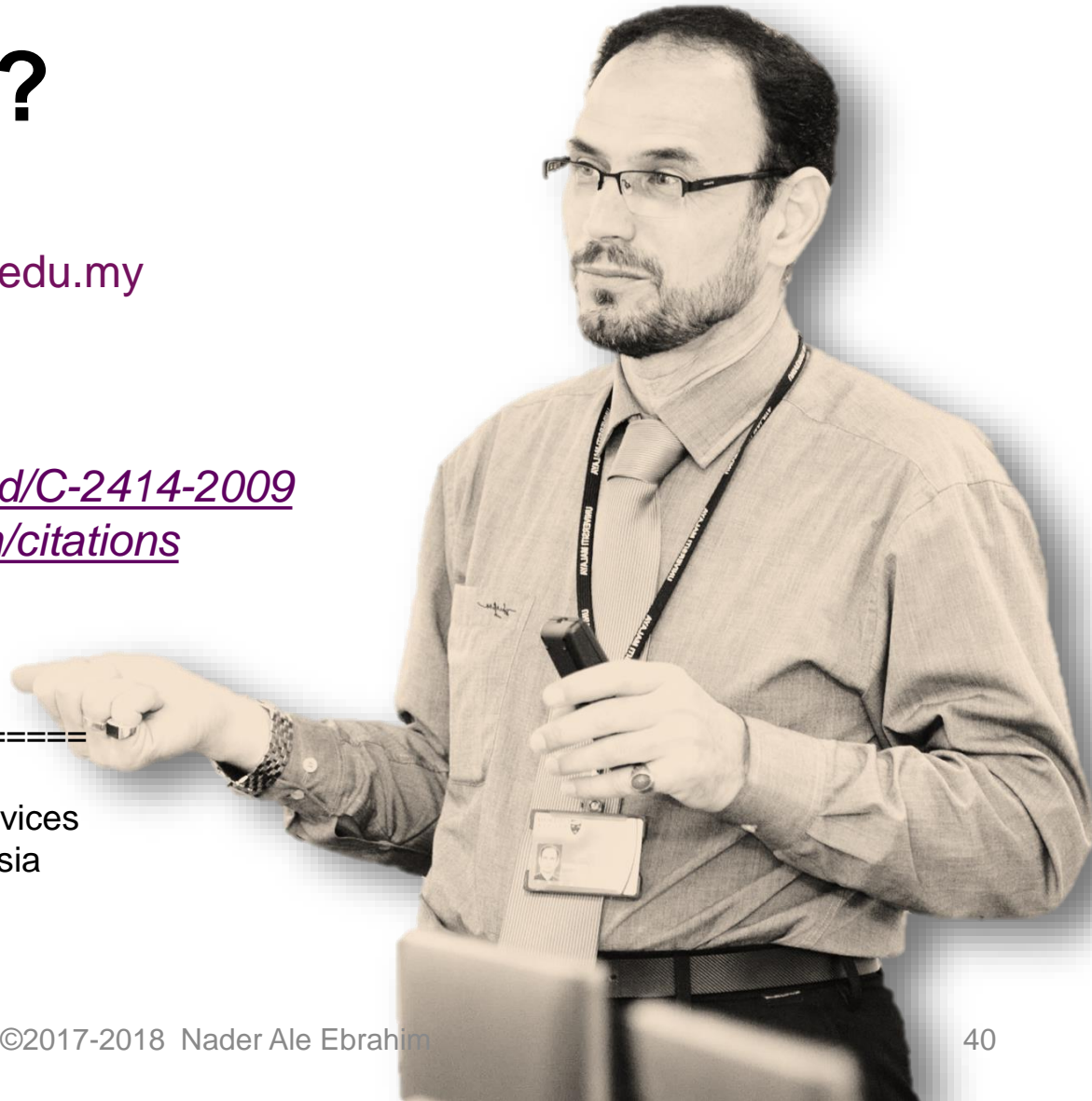


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