# UWA: Dakota & Eddie - (Job 46891)

## 0:00:00.0-0:00:03.5

### Interviewer

Tell me about the project. Tell me about how it all happened.

## 0:00:03.6-0:00:48.5

### Eddie: Participant 1

I’ll start, I guess. So basically this is part of my PhD research. As a PhD researcher I’m sure you’re aware there’s not a lot of funding out there. So I only took one season of archaeological field work, and that basically exhausted my available funding, and we realised that we were going to need to do a second round of archaeological field work, and so Joe suggested crowdfunding as a viable way of raising some of the funds. And that’s when we started looking into it. We did meet with someone else who had been doing a crowdfunding campaign and got some advice.

## 0:00:48.6-0:00:51.4

### Dakota: Participant 2

Yeah, the wildlife, no, he was a Vet or…?

## 0:00:51.5-0:00:55.2

### Eddie: Participant 1

He was a Vet who wanted to become a Wildlife Science Researcher.

## 0:00:55.3-0:00:55.4

### Dakota: Participant 2

Researcher…

## 0:00:55.5-0:01:10.4

### Eddie: Participant 1

And so we just talked about what crowdfunding entailed, what the benefits of it might be, and not long after that we actually presented the thing and set it loose.

## 0:01:10.5-0:01:33.3

### Dakota: Participant 2

I mean most PhD projects these days are part of a bigger academic research project, ARC funded project; so many PhD scholarships attached to those, or the student might come in with their own, like Carly has with APA. But I had no funding, so Carly has an unusual thing for this day that you’re basically setting up the project entirely yourself.

## 0:01:33.4-0:01:38.2

### Eddie: Participant 1

Which has its benefits, but it also has its issues, and funding is one of the big issues.

## 0:01:38.3-0:02:05.4

### Dakota: Participant 2

Yeah, so it’s an area that’s allied to my own research, but I don’t have any current funding in it. We were able to bring a bit of funding in through the DNA work, so I’ve been involved in reanalysis of service sites but with geneticists, but that went a little way. So we probably get that [unclear] I reckon. That’s [unclear]. So it’s gone pretty well. More funding is always good but we have to be realistic as well.

## 0:02:05.5-0:02:10.8

### Interviewer

So where did you, when you suggested it, how did you know about the idea?

## 0:02:10.9-0:02:17.4

### Dakota: Participant 2

How did we hear about crowd funding? I don’t know it’s was just being, going around the internet for some time before, I don’t know.

## 0:02:17.5-0:02:33.7

### Eddie: Participant 1

Yeah, I’d seen a lot of crowdfunding to do with product development and things like that, but I hadn’t really seen much to do with research. I think, did the uni start to talk about crowdfunding research at the same time?

## 0:02:33.8-0:02:39.7

### Dakota: Participant 2

At the same time, but we did our own research. We didn’t get much benefit from them. In fact, it was in parallel. And that was quite interesting because…

## 0:02:39.8-0:02:42.7

### Eddie: Participant 1

Ironically I think ours was one of the most successful ones. [laughs]

## 0:02:42.8-0:03:20.5

### Dakota: Participant 2

Ours was second best, and they really promoted the top one. And it was a study of hippopotami and hippopotami poo, and it was a catchy sort of topic and an iconic animal, that sort of thing, and they really promoted that one. And ours came in later, ours started later and got almost, almost as much funding, so that was good. No, probably not as much, but it was certainly quite successful for the short time it ran. And we chose the same site that they did I think, didn’t we?

## 0:03:20.6-0:03:21.4

### Eddie: Participant 1

Chuffed, yeah.

## 0:03:21.5-0:03:22.2

### Dakota: Participant 2

We went to Chuffed.

## 0:03:22.3-0:03:25.0

### Eddie: Participant 1

Because the university suggested, so yeah…

## 0:03:25.1-0:03:34.7

### Dakota: Participant 2

They suggested, that's right. But we researched the sites and that meant the criteria had to be something research-y. Some sciences really concentrate on charitable work, and some of them…

## 0:03:34.8-0:03:36.2

### Eddie: Participant 1

And some are on product developments and…

## 0:03:36.3-0:03:38.3

### Dakota: Participant 2

Some are on product development, and this something a bit more open.

## 0:03:38.4-0:04:24.6

### Eddie: Participant 1

And the other great thing with this one, one thing that really sold me on it was that it’s not all or nothing, so you keep whatever you raise. I mean as you can see, we raised $1,000 short of our ideal goal, but it meant we could set a higher goal in the first place because we didn’t need to get 100% of the funding to get the money. And I think we worked out that 4,000 or 4,500 was the amount that we needed to do the work, and anything on top of that went on to additional analysis, so radiocarbon dates and things like that, which are obviously vital to the work. But if we hadn’t got that money it wouldn't have stopped us doing it. So the 4,000 or 4,500 would have covered our field work costs.

## 0:04:24.7-0:04:48.9

### Dakota: Participant 2

Anyway, these are, they’re the real, even though Carly’s research area is quite close we need, we still needed some decent money for these projects because it costs nothing to [unclear] but it does cost money to pay for traditional owners to be there onsite working with you. So these guys can’t just, they have, they’re not in training, they don’t have jobs like me. They just, we need to pay them and so…

## 0:04:49.0-0:04:52.7

### Eddie: Participant 1

And a lot of them do take time off other jobs, paid work.

## 0:04:52.8-0:05:20.4

### Dakota: Participant 2

So it’s a real issue now. I think I did my entire PhD field work 20 years ago for less than that sum. That’s because there wasn’t the requirement for [unclear] that traditional owners would come along and be onsite [unclear] two weeks. No, it was cheaper. But Carly’s got a lot out of these guys being on site, so it’s been definitely value for money.

## 0:05:20.5-0:05:37.4

### Interviewer

And so you decided that you would crowdfund, you researched the sites, you chose Chuffed for various reasons; can we talk about then developing the actual campaign and run through that process?

## 0:05:37.5-0:05:38.1

### Eddie: Participant 1

Sure.

## 0:05:38.2-0:06:04.2

### Dakota: Participant 2

Well, you did most of it I think, but we both realise, we both did the research, we read the stuff on all the different crowdfunding sites and they basically said similar things as far as I can remember about how you do it, how you promote, and you’ve got to connect with people. And I was doing a course at the time called Catalyst which Campbell will probably have told you, that Campbell…

## 0:06:04.3-0:06:07.9

### Interviewer

I haven't spoken with Campbell yet except email.

## 0:06:08.0-0:06:22.0

### Dakota: Participant 2

Yeah, probably the same. Anyway, Campbell’s part of that course, and he and the research office actually promoted this course and I was able to go on it, and that talked about you connect, try and connect to people, who are not university people, and make it exciting for them. So that sort of stuff was helpful.

## 0:06:22.1-0:07:23.8

### Eddie: Participant 1

Yeah, and I’ve always had a bit of a side interest in outreach and science communication. I don’t really follow that interest too much, but this was a great way, I’d worked as a commercial archaeologist before I came back to do my PhD, and it’s very hard to sell people on why archaeological research is valuable and why it contributes something to the community. So for me, doing this crowdfunding campaign was a way of raising money, but it was also a way of showing people what is important about archaeological research and why this stuff should be funded, and what it brings to the broader community. So I think I just liked that additional component of it as well, I guess. [laughs] So in terms of actually pulling things together and trying to sell it to the public, it took a few iterations of, like the book for the project, and Joe and I sort of just sent a few drafts backwards and forwards to each other.

## 0:07:23.9-0:07:32.7

### Dakota: Participant 2

And it had a, had the language, you know, exciting and direct, less academic but still rigorous.

## 0:07:32.8-0:07:35.1

### Interviewer

And then you went live.

## 0:07:35.2-0:08:03.9

### Dakota: Participant 2

Well, we also did some research though on what do you offer people, so what are the rewards for people. So if you do give a certain amount you get something, and we had to find ways of, obviously there’s no point in giving money back to people for, but you give something that you can give for free, they understand it’s for free to you, but it’s something that they couldn't get themselves, so nice images or a site visit, or acknowledgements in the publications, so those things. So those really helped too.

## 0:08:04.0-0:08:04.8

### Interviewer

Or in fact a workshop.

## 0:08:04.9-0:08:05.2

### Eddie: Participant 1

Yes.

## 0:08:05.3-0:08:06.9

### Interviewer

You offered a workshop as well.

## 0:08:07.0-0:08:07.5

### Dakota: Participant 2

A workshop.

## 0:08:07.6-0:08:08.6

### Eddie: Participant 1

Yes, although nobody took us up on that one.

## 0:08:08.7-0:08:23.8

### Dakota: Participant 2

Nobody gave that much money. And it becomes a very good value workshop though for $1,000, for $1,000 and they spend a lot of time with you. So that could have been good. I think doing the mining boom might have been quite a different story, so I think we did pretty well in this context.

## 0:08:23.9-0:08:29.1

### Eddie: Participant 1

But that said, during the mining boom I don’t think we would have turned to crowdfunding, so mining companies…

## 0:08:29.2-0:08:30.6

### Dakota: Participant 2

Why not? Oh, because you could have just asked the mining companies for $5,000.

## 0:08:30.7-0:08:34.4

### Eddie: Participant 1

Mining companies tended to give money for research back when it was at its peak, but…

## 0:08:34.5-0:08:48.3

### Dakota: Participant 2

Yeah, that's right, that’s true. So that’s interesting actually. Yeah, a good point. But you do get something, so there’s an exchange, and people are engaged in it as well. And the other thing is you put some, all the, is it Twitter or is it Facebook or both? I can’t remember.

## 0:08:48.4-0:08:54.8

### Eddie: Participant 1

Mostly Twitter. I connected it to the Kwongan Foundation as well on Facebook.

## 0:08:54.9-0:08:56.3

### Interviewer

The Kwongan?

## 0:08:56.4-0:10:07.5

### Eddie: Participant 1

So the area that this is in is, that our sites are in is part of a biodiversity hotspot, so it’s a vegetation type that goes up the coastline, and it’s one of the most biodiverse places on the planet. They call it “knee-high rainforest” which is this kwongan shrubland. It looks dry and horrible but it’s actually really, really diverse, and it’s got a lot of faunal diversity in there too, which is one of the things we’re trying to target for the research. There’s some plant ecologists at UWA who are currently trying to push for this whole area of vegetation to be recognised on the World Heritage list. This is something that’s been slowly developed; they're still campaigning to get some government recognition of it, but they’ve got a very big following on Facebook; they’ve got about 5,000 or 6,000 people who are part of this community on Facebook, and so we approached one of the guys who is the lead researcher/organiser for this foundation and he was quite happy to share the research project through them, and that was actually probably one of the most popular ways of actually getting people to the crowdfunding website.

## 0:10:07.6-0:10:14.7

### Dakota: Participant 2

So a lot of people interested in conservation and [unclear] public, and they were prepared to give money to that, so to us for that, so it was great.

## 0:10:14.8-0:10:15.8

### Interviewer

How do you spell it?

## 0:10:15.9-0:10:18.8

### Dakota: Participant 2

K-w-o-n-g-a-n.

## 0:10:18.9-0:10:24.2

### Eddie: Participant 1

And it’s actually a Noongar word, so that was the Aboriginal connection to it as well.

## 0:10:24.3-0:10:33.2

### Interviewer

So Facebook and connecting with other organisations with allied interests, Twitter, which you are active on…

## 0:10:33.3-0:10:34.1

### Eddie: Participant 1

I’m active on Twitter, yeah…

## 0:10:34.1-0:10:36.5

### Dakota: Participant 2

Yeah, [overtalking]. I use my business…

## 0:10:36.6-0:10:37.4

### Eddie: Participant 1

…sometimes more than others. [laughs]

## 0:10:37.5-0:10:52.3

### Dakota: Participant 2

…at the time I was supporting myself entirely through my business, and I’m part-time on that. But that was, I used my business Facebook page as well, and so we connect with other academics outside the university. So just, it’s a limited network but it’s still a good size, so that was good.

## 0:10:52.4-0:10:59.3

### Eddie: Participant 1

And I also started a blog at about the same time I think, with quite a lot of encouragement from Joe.

## 0:10:59.3-0:11:00.9

### Dakota: Participant 2

And then there was the media as well. Did we use the…?

## 0:11:00.9-0:11:01.5

### Eddie: Participant 1

Yes.

## 0:11:01.6-0:11:03.7

### Dakota: Participant 2

…did you go on the ABC or there was a…?

### 0:11:03.7-0:11:17.6

### Eddie: Participant 1

Yeah, so I think we launched the crowdfunding campaign and it got shared on a couple of the Facebook pages and someone from ABC Environment picked up on it, and then into the [unclear] about that.

## 0:11:17.6-0:11:23.9

### Dakota: Participant 2

That’s it. And also, yeah, that's right, that’s good. So that helped. Were we on the radio too, or was that…?

### 0:11:23.9-0:11:25.6

### Eddie: Participant 1

Yes, ABC Drive. That was the day after this came out.

## 0:11:25.7-0:11:39.4

### Dakota: Participant 2

Yeah, that helped. There was a spike in donations after that. The other thing we do is get your families to, I mean my family didn’t but Carly’s family did. They put in. So use your existing personal connections on it too. [laughs]

## 0:11:39.4-0:11:44.4

### Interviewer

Can we talk about that? Do you have a sense of where most of your money came from?

## 0:11:44.5-0:12:05.1

### Eddie: Participant 1

I would say most of it, maybe just most of it, came from people I know or Joe knows. There was a couple of donations by people who want to remain anonymous but I know who they are around the department who donated quite a bit of money, so they were academic researchers who…

## 0:12:05.2-0:12:08.6

### Dakota: Participant 2

That’s great.

## 0:12:08.7-0:12:09.3

### Interviewer

That’s nice.

## 0:12:09.4-0:12:11.1

### Eddie: Participant 1

…Tom donated $500.

## 0:12:11.2-0:12:11.5

### Dakota: Participant 2

Who?

## 0:12:11.6-0:12:12.1

### Eddie: Participant 1

Tom.

## 0:12:12.2-0:12:14.1

### Dakota: Participant 2

Really? That’s fantastic.

## 0:12:14.2-0:12:54.0

### Eddie: Participant 1

So there was that, and there were a couple of other PhD students even kicked in some money which I was not expecting. But my family donated quite a bit as well, so did a few of my friends, and the comments that I got from them was that they wanted to help and this was a way that they could help on my research. So people always want to help you do things, but oftentimes they don’t know how to, but with this it gave them an opportunity to donate whatever they felt they could or wanted to. And so that was, I’d say probably 60% of the donations came through that.

## 0:12:54.1-0:13:00.5

### Interviewer

And, because you ended up, I mean it says what, 73 supporters?

## 0:13:00.6-0:13:03.9

### Eddie: Participant 1

Yeah, some didn’t go through the website as well.

## 0:13:04.0-0:13:23.3

### Interviewer

And so one of the things they talk about in this is the Valley of Death, you start, you get a bit of a spike, you get nothing in the middle, and then you get a rush towards the end; was that your experience?

## 0:13:23.4-0:13:55.8

### Eddie: Participant 1

I did notice that there was a drop off. Probably about two-thirds of the way through I think is when I really felt it. The first month or so it was fairly consistent and we’d get little spikes when things like the media interviews came out, or if it got shared on a different avenue. But yeah, towards the end it started to slow down and then in the last few days we managed to get quite a bit more donations through, including some of the bigger ones as well.

## 0:13:55.9-0:14:05.5

### Dakota: Participant 2

I think we did a relatively good job of keeping it, communicating through social media, just keeping, and for coming up with different ways of saying the same things over and over again.

## 0:14:05.6-0:14:34.8

### Eddie: Participant 1

I developed quite a good little network of people on Twitter who were re-sharing it for me. I used some scheduling apps to share as much as I could, so I was sharing things. Because I like to do analysis I found the websites that analysed the times that your followers are most online, and so I scheduled Tweets to go out at that time of the day.

## 0:14:34.9-0:14:35.8

### Dakota: Participant 2

What time was that?

## 0:14:35.9-0:14:38.9

### Eddie: Participant 1

So there was like 10:00am, 4:00pm and 6:00pm.

## 0:14:39.0-0:14:40.3

### Dakota: Participant 2

Yeah, [overtalking].

## 0:14:40.4-0:15:42.8

### Eddie: Participant 1

I think there was one at 5:45 in the morning as well because that’s when the east coast people go on. So I tried to target it at as broad an audience as I could, and I did get some real help from people who are science communicators on Twitter with 20-, 30-, 40,000 followers who would re-Tweet it for me and that would get a little bit more interest again. Twitter I actually found to be the most useful avenue for sharing it, and it sort of built up a bit of a community. I think I ended up, this sounds weird, I think I ended getting about 2- or 300 extra followers during that time, so obviously because I was more active and because I was sharing something that people were interested in they were more likely to actually come to my profile and spend a bit more time following what was going on with the project. And I was posting updates quite regularly as well about how much money we had raised so far, how much we still had to go.

## 0:15:42.9-0:15:48.8

### Interviewer

People talk about during, well, how long was the campaign? You said it was relatively short.

## 0:15:48.9-0:15:50.8

### Dakota: Participant 2

Six weeks?

## 0:15:50.9-0:15:58.8

### Eddie: Participant 1

Yeah, two months maybe. I know I started it on the 16th of May; that’s my husband’s birthday so that was…

## 0:15:58.9-0:16:03.5

### Interviewer

It’ll tell us, it was a bit, I think it will tell us when it finished, won’t it?

## 0:16:03.6-0:16:04.8

### Dakota: Participant 2

27th of June. There you go. So about six weeks, yeah.

## 0:16:04.9-0:16:16.8

### Interviewer

A lot of people talk about the level of work, the level of activity you have to put into it during that time. Did you…?

## 0:16:16.9-0:16:29.3

### Eddie: Participant 1

I felt like I put a lot of effort into staying on top of it, keeping the information out there and keeping people interested in it. It was like having a casual job during that time.

## 0:16:29.4-0:16:34.0

### Dakota: Participant 2

So you have to work for your money [overtalking]…

## 0:16:34.1-0:16:48.7

### Eddie: Participant 1

Yeah, oh definitely, I definitely felt like I was working to get that money in. I mean that’s not a complaint or anything, it’s just that there was definitely a commitment to making sure that my focus was still on this crowdfunding campaign. It wasn’t a set-it and forget-it kind of [overtalking]…

## 0:16:48.8-0:17:15.4

### Dakota: Participant 2

It was more effective than going and working in a shop for [laughter] 100 hours and then putting your wages into it. And also, even if you did have some, put your own money in, what you’re doing here is you’re also doing a lot of outreach, as academics call it now, so outreach is valuable and the university loves it, so it’s free advertising for everyone, and it gets the information out there. So I think that’s, there’s intangibles as well.

## 0:17:15.5-0:17:24.6

### Interviewer

And then you got to the end of the six weeks and you’ve got work that happens then. Can we talk about that a bit?

## 0:17:24.7-0:17:28.6

### Eddie: Participant 1

What do you mean by work that’s…?

## 0:17:28.7-0:17:48.3

### Interviewer

Well, you’ve got a whole bunch of people who are now interested in your project, you’ve got rewards that need to be distributed, you’ve got money that needs to be processed, there’s a bunch of stuff that happens at the end. And that’s a bit of a black box for me. This is all public.

## 0:17:48.4-0:17:50.7

### Eddie: Participant 1

Well, I mean for me…

## 0:17:50.8-0:17:51.4

### Dakota: Participant 2

Move to your bank account. [laughs]

## 0:17:51.5-0:17:54.4

### Eddie: Participant 1

Yeah, exactly, for me the money just went straight into my bank account.

## 0:17:54.5-0:17:56.3

### Dakota: Participant 2

Okay, and then we started planning field work.

## 0:17:56.4-0:18:14.3

### Eddie: Participant 1

Yeah. It felt a bit weird, I have to admit, as a researcher having that money drop into my bank account, because previously when I’ve accessed research funds it’s been with a massive trail of paperwork [laughs] as is anything that goes along with the university.

## 0:18:14.4-0:18:26.6

### Dakota: Participant 2

For me it’s like a nostalgia trip because back in the ‘90’s you used to get, like I used to go, ask for a cash advance on my, whatever grant fund, go around with this cash. [laughs] So that, was minimum paperwork then. Much more effective.

## 0:18:26.7-0:19:17.1

### Eddie: Participant 1

So yeah, in some ways it was fantastic because one of the issues with planning field work is that you have to pay for things at different stages, and it can be quite difficult when you're trying to access funding through a university system to get the timing right so that you’re not out of pocket and then waiting two weeks for money to go into your bank account or whatever. Whereas this time I had it all up front so I could just spend it as I needed it, so I could pay for the accommodation, I could pay the traditional owners up front, and that was really useful. But there was something anxiety-inducing as well I guess about having that money there and what happens if somebody has a go at me for the fact that I’ve just got all of this money and there’s no physical result from it just yet because the field work is happening in two years’ time.

## 0:19:17.2-0:19:36.8

### Dakota: Participant 2

We kept people informed. We said, “The funding’s over now. It’s been great, and now stay tuned for dates. We’re planning to go in the field at this time of the year,” because of the, other reasons like seasons and so and so. Yeah, you do, that was part of the, all the information which is, yeah. And there was no negative feedback, was there?

## 0:19:36.9-0:19:47.1

### Eddie: Participant 1

No. But what was I going to say? [pause] Sorry, gone out of my mind.

## 0:19:47.2-0:19:50.7

### Interviewer

That’s all right. So you then had rewards to disseminate.

## 0:19:50.8-0:21:04.8

### Eddie: Participant 1

Yes, so none of our rewards were really physical rewards, which in a way was great because it meant that we didn’t have to then, like I watched somebody else at about the same time do research crowdfunding that had physical rewards like stubby holders and I’m guessing you probably know who this group is anyway, it’s Euan Ritchie, so they had stubby holders and those sorts of things. And so they had to do a big mass post-out once they’d received their money. Most of mine is intangible stuff, like it’s credit in publications that are slowly coming out now, well not even now, and there was a trip up to the site with a couple of backers and that actually only happened earlier this year because we had to get everybody’s timetables to work together for that. And actually a lot of people didn’t even select perks, so a lot of people were just donating money without wanting anything in return, and maybe that’s because they weren’t that enamoured with any of the things that we were offering or maybe it’s just because they were…

## 0:21:04.9-0:21:21.5

### Dakota: Participant 2

Or maybe because they just are happy to give, and I think the perks I reckon are good because they establish that you are genuine or giving back, but having established that, people don’t actually need the perks; they just want to know that it’s a genuine thing, a relationship with the trust side of things.

## 0:21:21.6-0:22:04.1

### Eddie: Participant 1

That’s true. And one of the biggest ones was a donation of $500 I think, which was a, it’s an outreach style perk that is actually going to a school down in Bunbury, and I’m quite happy to go down there because it’s actually through my father-in-law’s school. But they haven't organised anything yet [laughs], and we’re talking over a year on from the end of the campaign. So the intangible reward aspect is great in a way, but it’s meaning that the deadlines sort of blow out. I mean it’s not really a problem, but it just means that it’s not done, if that makes sense at all.

## 0:22:04.2-0:22:15.8

### Interviewer

Yeah, it makes perfect sense. And can we just talk about, you had the tour down to the site with people because, which one, Cave Site Tour.

## 0:22:15.9-0:22:16.2

### Eddie: Participant 1

Cave Site Tour, yeah.

## 0:22:16.3-0:22:21.1

### Interviewer

How did that go? And was it people you knew or was it…?

## 0:22:21.2-0:22:48.3

### Eddie: Participant 1

It wasn’t anybody that I knew before doing this, but well sorry, one of them is; one of them is my parents. [laughter] But the other one is another researcher who works on hydrogeology and works in the Perth area, and she wanted to support the research but she also wanted to go see the site because she’s interested in caves. And so…

## 0:22:48.4-0:22:50.8

### Dakota: Participant 2

That’s great that another researcher did that.

## 0:22:50.9-0:23:43.1

### Eddie: Participant 1

I know. So at the time I think she was thinking of maybe some potential for collaborative research, but she’s actually moved out of that field now, so that’s probably not going to happen. But yeah, it was great because it meant, I think ideally when I was putting that together I was thinking it would happen at the same time as the excavation. That didn’t happen and I’m kind of glad it didn’t because it meant that we were able to actually focus our time properly on the field work while we were working on it, and it also meant that I was able to spend more time with her when we went on the Cave Site tour and so show her around and show her what was going on in the area and talk about the results that we’d had from earlier field work, and all those sorts of things. So I mean it didn’t end up including the traditional owners because it’s completely unfeasible to pay them to come out to do something. You would end up paying more than the Cave Site tour brought in.

## 0:23:43.2-0:23:44.3

### Dakota: Participant 2

Than you received.

## 0:23:44.4-0:23:59.6

### Eddie: Participant 1

But that was certainly not an issue for her. She wasn’t concerned about that; she was more interested in actually seeing the site and just spending the day learning about the archaeology of the area, so that was quite good.

## 0:23:59.7-0:24:09.4

### Interviewer

And the other part of the ongoing work, if you like, is just you’ve talked about keeping in touch with people. How’s that working out?

## 0:24:09.5-0:25:04.3

### Eddie: Participant 1

Well, for probably three or four months after the crowdfunding campaign we were keeping in touch through Chuffed; it has a facility to send emails out to all the backers. And we did that until just after the field work was finished. Probably once a month, once every six weeks we would send out an email saying, “We’ve booked all of the aspects. We’re about to go on to field work. We’ve done the field work. We found *x, y* and *z*. And yeah, there you go, it’s sitting there.” And then on the last one I said to people that any future updates would come through the blog. We haven't had any future updates yet because we haven't finished the analysis, so that’ll probably come through once we’ve got more information. We probably should do some-…

## 0:25:04.4-0:25:08.0

### Dakota: Participant 2

Yeah, well in a couple of months’ time we’ll start getting some information out there. That’ll be good, [overtalking]…

## 0:25:08.1-0:25:12.4

### Eddie: Participant 1

Because we’ve got the radio carbon dates now, so that’s useful. But…

## 0:25:12.5-0:25:33.6

### Dakota: Participant 2

Yeah, that’s maybe, you’ll be going away very soon, so it’s helping to fit in now, but Carly’s in her final year of her PhD so it’s, maybe I should step in too, but I’ve got, I always think I have no time as well. But it would be good to get that out, maybe just a very quick paragraph on what we [unclear] the dates, maybe after your conference [unclear].

## 0:25:33.7-0:26:26.2

### Eddie: Participant 1

I think so. [laughs] I certainly don’t have time this week. So the blog started at about the time we were starting the crowdfunding campaign, and it’s covered a few different things since then, but I think its primary function so far has been covering why we were doing this research, why it was important to fund it. It was complementary to the Chuffed website and what I was sharing on Twitter. And then I shared a couple of things around the field work about what we did and why we did it, what we were hoping to find, showed some pictures of the excavation in progress, showed some pictures of the unintended, or the accidental issues with funding, like when you blow a tyre that is worth $450 [laughs].

## 0:26:26.3-0:26:28.1

### Interviewer

I read that one.

## 0:26:28.2-0:27:00.9

### Eddie: Participant 1

And how that completely blows out your project budget. My track record is still intact; I’ve blown a tyre on every job I’ve done [laughs]. But yeah, I think we’ll continue to update through that blog as well, and that way it’s not, don’t know what I’m trying to say, people can continue to follow it for as long as they’re interested rather than continuing to get updates from something they did two years ago and they’re not interested in anymore.

## 0:27:01.0-0:27:10.4

### Interviewer

So you did all this effectively, as I understand it, effectively outside the university system. Is that accurate or not accurate?

## 0:27:10.5-0:27:14.1

### Dakota: Participant 2

That's right, we used the university computers to write these things on. That’s about it. [laughs]

## 0:27:14.2-0:27:17.3

### Eddie: Participant 1

Yeah, and Campbell was interested in…

## 0:27:17.3-0:27:18.0

### Dakota: Participant 2

He was interested. He tracked us.

## 0:27:18.1-0:27:20.7

### Eddie: Participant 1

…and he put it into the university website.

## 0:27:20.8-0:27:25.0

### Dakota: Participant 2

And he suggested Chuffed, so that was good. There was some research that helped us, but mainly we did it separately.

## 0:27:25.1-0:27:34.4

### Eddie: Participant 1

Yeah, although the university did start, they did include it in their website of projects, but they didn’t promote it in the same way as they were promoting the other ones.

## 0:27:34.5-0:28:24.4

### Dakota: Participant 2

Yeah, the key ones they’re promoting, but they were still pleased. So yeah, it was good. I mean basically they were happy to include it and we talked, but we didn’t get any direct support apart from, like I say, some resources. And I wasn’t employed at the time, so I was doing, my contributions were on my own time as well. Carly was doing it as a PhD student, so we just, but it could have happened outside of university. What the university does is it obviously legitimises what you do, and there are the indirect benefits. We need the university to develop the work. I need the facilities, and future grants and things, we always have that to. So I mean it’s important [unclear] but it wasn’t like there was any financial support or any staff support other than the research on the websites and crowdfunding places, which I think was good.

## 0:28:24.5-0:28:34.9

### Interviewer

And so was it an issue that the money didn’t go through the university, because then it doesn’t get counted as research funding and dah, dah, dah?

## 0:28:35.0-0:28:47.9

### Dakota: Participant 2

No, grants are ranked, the type of grant as you know, possibly know, so ARC Tier 1, there’s another couple of other categories. If you think of it as not that, it’s just basically, oh, that’s very nice, they’ve got the money, but it’s not that exciting for the university.

## 0:28:48.0-0:29:05.0

### Eddie: Participant 1

Yeah. I think one of the things that concerned me about it not going through the university was actually for the donors or the backers. Because it wasn’t going through an institution I don’t think they were able to claim tax aspects for it.

## 0:29:05.1-0:29:10.6

### Dakota: Participant 2

Interesting. I’m sure you could offer a, you offered a receipt or…?

## 0:29:10.7-0:29:13.6

### Eddie: Participant 1

I think Chuffed offers receipts. I didn’t have to do anything.

## 0:29:13.7-0:29:22.1

### Interviewer

But if Chuffed is sending out the receipts from a project that you’re running, they’re sending them out just as receipts as opposed to if it comes from the university…

## 0:29:22.2-0:29:22.6

### Eddie: Participant 1

Tax [overtalking]…

## 0:29:22.7-0:29:23.9

### Interviewer

…is it a tax deductable receipt?

## 0:29:24.0-0:29:28.7

### Dakota: Participant 2

Yeah, so Chuffed’s receipts don’t say, “This is tax deductable,” or whatever.

## 0:29:28.8-0:29:37.1

### Eddie: Participant 1

I don’t think so, no. But that is actually only something that occurred to me when somebody asked me in the last week of the campaign. It honestly hadn’t occurred to me before.

## 0:29:37.2-0:30:06.4

### Dakota: Participant 2

Yeah, something to look into because as a small time person I would claim, if I’d done that I would have claimed it as a tax deduction and not worried too much about the details and the paperwork. [laughs] This is clearly money to a non-profit effort and my accountant would accept that. But it’s not very official and if you got investigated, I mean $50, I mean you’re not, the full weight of the law is not going to come down on you hopefully. [laughs] But that is a good point to look into in the future, I mean tax deductibility.

## 0:30:06.5-0:30:10.4

### Interviewer

So this is one of my questions: Would you do it again?

## 0:30:10.5-0:30:35.8

### Eddie: Participant 1

I would. I’d do it differently, not majorly differently but just a little differently I guess. I probably wouldn't do it again in the next year or two; I think I kind of tapped out my market for a few years [laughs] and I think if I turned around tomorrow and asked people to support me on a crowdfunding campaign again I would probably get some grief for it.

## 0:30:35.9-0:30:54.8

### Dakota: Participant 2

Part of the selling point was that this is needed to finish the damned job. It got bigger than we thought but this is what we need to get it finished. And so then to say, before it’s finished to ask for more money would be going against that. But if it had been stated as an open-ended thing perhaps, but then you might not have got the same…

## 0:30:54.9-0:30:56.1

### Eddie: Participant 1

The same response, yeah.

## 0:30:56.2-0:30:57.0

### Dakota: Participant 2

…might not be a strong selling point.

## 0:30:57.1-0:30:57.8

### Eddie: Participant 1

Yeah, that’s true.

## 0:30:57.9-0:31:10.7

### Dakota: Participant 2

But I reckon it’d be worthwhile, but only for those, it’s that little bit of seed funding you need for things. In the case of a PhD project it’s more than seed funding, it’s a big proportion; it’s probably about 25% of your overall funding…

## 0:31:10.8-0:31:11.5

### Eddie: Participant 1

I’d say so, yeah.

## 0:31:11.6-0:31:15.2

### Dakota: Participant 2

…for field work and analysis. But it’s [overtalking]…

## 0:31:15.3-0:31:24.0

### Eddie: Participant 1

But the hard part was actually trying to sell it as a project, because obviously people don’t want to contribute to 25% of your PhD; they want to contribute to a project that they can see a result from.

## 0:31:24.1-0:31:39.2

### Dakota: Participant 2

Yeah, which is, I guess this will get it finished and get it done, a good selling point. Yeah, I think something with good outcomes, clear outcomes is a good selling point. But I think I would do it again but in partnership with somebody, not on my own.

## 0:31:39.3-0:31:56.8

### Eddie: Participant 1

Yeah, I don’t think I’d want to do it by myself. I think there’s too much work for one person. I think if you’re doing it as a small collaborative team then it’s quite good. I don’t know, maybe some people do find it useful to do by themselves, but I don’t know whether I would want to do it by myself.

## 0:31:56.9-0:32:14.3

### Dakota: Participant 2

And also it should fit with something you do already like the outreach or communication. I mean you weren’t doing it so much before but it did start something and so it was something you’d want to do anyway, so you’ve got to leverage it all off different things. You wouldn't do a standalone project by yourself as your main source of funding. It would be a big ask.

## 0:32:14.4-0:32:14.8

### Eddie: Participant 1

Yeah, absolutely.

## 0:32:14.9-0:32:20.6

### Interviewer

And what were the issues or the disadvantages?

## 0:32:20.7-0:32:23.5

### Dakota: Participant 2

I guess the time it takes to get a little bit of money.

## 0:32:23.6-0:32:48.0

### Eddie: Participant 1

Yeah, I think that was, also I don’t have any experience with media, and so suddenly I was, it sounds silly because there was only one, no, two news interviews and a radio interview, but for me that was quite overwhelming. I’ve never had to talk on live radio before and I’ve never had to do all of these things.

## 0:32:48.1-0:32:51.0

### Dakota: Participant 2

But it’s a good skill, good experience.

## 0:32:51.1-0:33:18.9

### Eddie: Participant 1

Yes, it is a great skill, but it was very much like being thrown in the deep end as well. So I think you have to have a bit of a take it as it comes attitude when you’re doing something like that. My approach to it was I just said yes and worried about it later. [laughs] But it certainly, it was a challenge to deal with the attention. That might sound…

## 0:33:19.0-0:33:20.6

### Interviewer

Yeah. No, I understand.

## 0:33:20.7-0:33:22.2

### Dakota: Participant 2

But fleeting attention. I don’t know, it’s fun…

## 0:33:22.3-0:33:22.5

### Eddie: Participant 1

Yes.

## 0:33:22.6-0:33:26.0

### Dakota: Participant 2

…once you get, yeah, I’ve been on radio a couple of times; it’s great fun.

## 0:33:26.1-0:33:59.8

### Eddie: Participant 1

[laughs] Yeah, so I mean other challenges I guess were just keeping the enthusiasm going for the project from other people. So people are always very interested in it when it first comes up, but you’ve got to find new ways of presenting the information over six weeks or eight weeks to try and keep people sharing it, keep people clicking on the website, keep people thinking about it. And that was a challenge for me.

## 0:33:59.9-0:34:18.1

### Dakota: Participant 2

Yeah, but it’s kind of like a story where they get involved at the beginning and then you evolve it so that would be as part of the interest is making, “Look, now this is happening, and now I’m able to do this.” So yeah, I don’t know, a few ways.

## 0:34:18.2-0:34:33.8

### Interviewer

Okay, so I think we’ve covered pretty much, let me just go through my cheat sheet here. What were your interactions with Chuffed?

## 0:34:33.9-0:35:35.1

### Eddie: Participant 1

Very minimal, but they were always very supportive whenever we did interact. Like I think they shared the campaign a few times on their social media, and I’ve mentioned Chuffed to other people who are looking at crowdfunding campaigns since ours finished, and they’ve been very quick to respond to any of that sort of attention and offer to support other researchers who are trying to develop projects and things like that. So I mean I would definitely go with them again; I thought they were very good. They’re not as big as some of the other, like Pozible and they sort of generate an audience of their own because people go onto those websites and trawl through and look for campaigns, whereas Chuffed, you have to really direct people to what you’re looking at. But yeah, I mean I would go with them again. I don’t know whether you’ve seen the Twitter account Real Scientists?

## 0:35:35.2-0:35:36.3

### Interviewer

Yeah, sure. Absolutely.

## 0:35:36.4-0:35:54.8

### Eddie: Participant 1

I hosted that in October last year, so four or five months after this finished, and had a bit of a discussion on there about crowdfunding as a way of raising money for researchers, and Chuffed interacted quite a bit with that conversation.

## 0:35:54.9-0:36:11.3

### Interviewer

So I’ve got some demographic questions, but my core question is, what I’m looking at is, is this a sustainable model of funding for research?

## 0:36:11.4-0:36:23.4

### Dakota: Participant 2

For certain applications, why not, but only certain applications. It’s like filling the gap, filling gaps, starting a new project sort of thing.

## 0:36:23.5-0:36:36.9

### Eddie: Participant 1

And student researchers who don’t have a lot of access to funds. Something I’m noticing is that more and more funding goes to people who already hold PhDs, which can be then difficult for the people who are trying to get to that point.

## 0:36:37.0-0:37:12.4

### Dakota: Participant 2

Well, more and more funding goes to people who already hold funding [laughs] because in the stakes if you hold funding you’re already obviously, can hold more funding. It’s a bit of a dog eat dog situation. But I think for someone like myself at the time it would have been good, it was good, but again, for a specific application within, as part of something else. There might be a few things where you can say, “I really need to get this one thing understood. If only I had the money for this research assistant for two weeks. Oh yeah, Chuffed,” and then you do that.

## 0:37:12.5-0:37:24.6

### Eddie: Participant 1

I think as seed funding or as something like we did which is with a smaller project within a larger project that needs funding, I think it would work well. I don’t…

## 0:37:24.7-0:37:34.2

### Dakota: Participant 2

So in other words it’s an auxiliary or augments university research, it doesn’t actually replace funding [overtalking]…

## 0:37:34.3-0:37:42.6

### Eddie: Participant 1

I think I would worry if it did start to trend towards replacing existing funding because that’s not sustainable.

## 0:37:42.7-0:37:47.2

### Dakota: Participant 2

We do have a sustainable crowdfunding model in Australia actually; it’s called taxation. [laughter]

## 0:37:47.3-0:37:48.2

### Eddie: Participant 1

Yes, exactly.

## 0:37:48.3-0:37:51.0

### Dakota: Participant 2

Tax and spend.

## 0:37:51.1-0:38:00.8

### Interviewer

So just some quick demographics: Years since PhD? Or you’re just finishing your PhD.

## 0:38:00.9-0:38:01.8

### Eddie: Participant 1

Yeah, I’m still in…

## 0:38:01.9-0:38:03.1

### Dakota: Participant 2

Minus 0.5. [laughs]

## 0:38:03.2-0:38:07.1

### Interviewer

And Joe?

## 0:38:07.2-0:38:11.5

### Dakota: Participant 2

2001, so that’s 15 years ago.

## 0:38:11.6-0:38:16.5

### Interviewer

Years since first externally funded project?

## 0:38:16.6-0:38:20.8

### Dakota: Participant 2

’93.

## 0:38:20.9-0:38:24.2

### Interviewer

Okay, ’93 was your first project.

## 0:38:24.3-0:38:27.2

### Dakota: Participant 2

Yeah, that was the beginning of what became PhD research.

## 0:38:27.3-0:38:36.0

### Eddie: Participant 1

I don’t know what you would count as externally funded. I don’t think I’ve ever had an, oh, would AINSE count as externally funded?

## 0:38:36.1-0:38:38.2

### Dakota: Participant 2

AINSE is definitely external, so that was the year before.

## 0:38:38.3-0:38:39.7

### Eddie: Participant 1

Okay, 2014.

## 0:38:39.8-0:38:45.0

### Interviewer

Largest grant or contract for research?

## 0:38:45.1-0:38:48.8

### Dakota: Participant 2

Good question. In my own name?

## 0:38:48.9-0:38:49.4

### Interviewer

Mm.

## 0:38:49.5-0:38:55.5

### Eddie: Participant 1

Would it be the [unclear] or, does that count?

## 0:38:55.6-0:39:08.7

### Dakota: Participant 2

Just thinking what that was worth. It was only worth 150. My biggest one was my post doc, was 250,000. I kind of wrote one, like I wasn’t actually on that as a recipient. It was worth about 800,000.

## 0:39:08.8-0:39:11.6

### Interviewer

And for you?

## 0:39:11.7-0:39:17.5

### Eddie: Participant 1

That would probably be the AINSE one which was what, 8,700 I think.

## 0:39:17.6-0:39:22.0

### Dakota: Participant 2

No, it was 15. No, that was what we asked for. [laughs]

## 0:39:22.1-0:39:28.7

### Eddie: Participant 1

Yeah, we didn’t get that. Yeah, I think it was about 8,700. God, there’s a big discrepancy there, isn’t there? [laughs]

## 0:39:28.8-0:39:34.7

### Dakota: Participant 2

Yes, there is. I mean all my money in the ‘90’s was all little bits and pieces. The biggest one was 15.

## 0:39:34.8-0:39:40.1

### Interviewer

And largest donation towards your research?

## 0:39:40.2-0:39:42.2

### Dakota: Participant 2

A donation from a…?

## 0:39:42.3-0:39:46.5

### Interviewer

Well, these are all technically donations, so [overtalking]…

## 0:39:46.6-0:39:52.5

### Dakota: Participant 2

[overtalking] is $500. I don’t know what would have received as a donation. From an individual, you mean?

## 0:39:52.6-0:39:57.3

### Interviewer

Well, from an individual or from a foundation, I guess, but mostly it’s individuals that are giving…

## 0:39:57.4-0:40:01.7

### Dakota: Participant 2

I once received $2,000 from a business development corporation because it was the end of the tax year.

## 0:40:01.8-0:40:01.7

### Interviewer

That’s kind of…

## 0:40:01.8-0:40:03.3

### Eddie: Participant 1

[laughs] I think that’d count.

## 0:40:03.4-0:40:10.0

### Dakota: Participant 2

I said, “Dating this site will improve knowledge of tourist sites, and improve the business for tourism.” [laughter]

## 0:40:10.1-0:40:15.0

### Interviewer

And the years you’ve been at this university?

## 0:40:15.1-0:40:26.3

### Dakota: Participant 2

On and off for 20-odd years, yeah, 20 years but as a PhD student and adjunct and that sort of thing.

## 0:40:26.4-0:40:31.3

### Eddie: Participant 1

I did my undergrad here. Does that count?

## 0:40:31.4-0:40:34.0

### Interviewer

Not really, but kind of.

## 0:40:34.1-0:40:38.6

### Eddie: Participant 1

Not really? Okay, probably better just to go with this time, my PhD I guess, 2013.

## 0:40:38.7-0:40:44.4

### Dakota: Participant 2

I you’re going to put me down for actual employed years you’d say about six.

## 0:40:44.5-0:40:53.5

### Interviewer

Look that’s, unless you’ve got anything else that’s it for me.

## 0:40:53.6-0:40:56.5

### Dakota: Participant 2

No, that’s good. Good luck with it. [overtalking]

## 0:40:56.6-0:41:04.1

### Interviewer

Yeah, so I will keep you in touch. What I’ll do now, get it transcribed, that’ll take some time…

## 0:41:04.2-0:41:06.4

### Dakota: Participant 2

Oh yes, it takes a few [unclear] time, yeah.

## 0:41:06.5-0:41:37.4

### Interviewer

Well, I’m not even doing it and it’ll still take time. And I will send it back to you; if there is anything you want to delete you can delete stuff out. I’ll give you a chance to do that. And at the same time I’ll send you another permission slip around do you want it to be kept anonymous or confidential, or do you want it to be public and open. I mean it’s difficult for it to be anonymous because as soon as we start talking about the project it’s very clear…

## 0:41:37.5-0:41:38.1

### Eddie: Participant 1

It’s identified, yeah.

## 0:41:38.2-0:41:44.1

### Interviewer

…but we can keep it confidential in other ways, or we can just say, “Okay, this is opened, this is dah, dah, to be shared.”

## 0:41:44.2-0:41:49.4

### Dakota: Participant 2

The only thing I can think of we said that was a breach of trust or any like that so [overtalking]…

## 0:41:49.5-0:42:15.9

### Interviewer

And there’s one other thing that I keep forgetting: One of the researchers that I interviewed early on said, “It’d be really nice if you sent a letter acknowledging this effort to my boss,” Because you get nothing for this, right? You’re giving me an hour of your time, you don’t get anything back, and lots of the universities are going, “Public service is really important, dah, dah, dah.” So if there is someone you would like me to write to I’m happy to write a letter of thanks for doing this.

## 0:42:16.0-0:42:17.8

### Dakota: Participant 2

I’m fine except…

## 0:42:17.9-0:42:18.5

### Eddie: Participant 1

I’m fine, yeah.

## 0:42:18.6-0:42:23.4

### Dakota: Participant 2

…maybe an email saying thanks, but that’s all right, we’ve to the email from you setting this up. [overtalking] fine really, yeah.

## 0:42:23.5-0:42:27.1

### Eddie: Participant 1

The only person I really need to show that I did something in this hour was Joe. [laughs]

## 0:42:27.2-0:42:30.5

### Interviewer

[laughs] Right, okay, so that’s taken care of.

## 0:42:30.6-0:42:31.5

### Dakota: Participant 2

Yeah, that’s taken care of.

## 0:42:31.6-0:42:37.2

### Interviewer

I can write a letter to Joe on your behalf if you want. It’s great, it’s fantastic.

## 0:42:37.3-0:42:41.3

### Dakota: Participant 2

What’s the biggest academic crowdfunding project you’ve encountered?

## 0:42:41.4-0:42:44.6

### Interviewer

In Australia the Big Roo Count would be up there.

## 0:42:44.7-0:42:44.5

### Eddie: Participant 1

Big Roo Count, Euan Ritchie, yeah.

## 0:42:44.6-0:42:56.1

### Interviewer

But the other on, the one that’s the biggest, the two that are biggest, both remain new; one is the one about the Parrots, the Pardalote and the Possum…

## 0:42:56.2-0:42:59.6

### Eddie: Participant 1

Yeah, the swift parrot and the, yeah, that’s Henry…

## 0:42:59.7-0:43:06.0

### Interviewer

Yeah, so the swift parrots and the gliders, the gliding possums that eat the parrots was, it went…

## 0:43:06.1-0:43:06.9

### Eddie: Participant 1

It was in Tasmania.

## 0:43:07.0-0:43:37.1

### Interviewer

…it’s the closest thing we’ve had to something that’s gone viral. And the other one was the astronomers who were able to say, “We’ve mapped almost all of the southern sky, and now the government’s going to take our money away. Shove it to the government and fund the last bit of our project,” which had the same sort of thing as yours, finish the project, but it was also, “And let’s show the government that we don’t like what they’re doing to research.” And that did really well as well.

## 0:43:37.2-0:43:40.1

### Eddie: Participant 1

I find it interesting though that ecological projects tend to do really well, and I think it’s the emotive…

## 0:43:40.2-0:43:42.7

### Interviewer

Ecological projects have done really well, yeah.

## 0:43:42.8-0:43:49.7

### Eddie: Participant 1

I think there’s just a lot of people who are concerned about the environment and concerned about that sort of research.

## 0:43:49.8-0:44:17.5

### Interviewer

And also I suspect, I’m going to do a bit of analysis on this, but I suspect you’re more outgoing, like if there’s more ecological projects being put up then it makes sense that more ecological projects are succeeding. But if you’re the same as everyone else in terms of where they’re coming from, there’s a lot of art projects as well that are going up because it’s a staple in the art world now, “Fund my theatre production.” “Fund my next book,” “Fund my whatever.”

## 0:44:17.6-0:44:34.5

### Eddie: Participant 1

I think one of the main things as well is that ecological and archaeological field work is expensive. It costs a lot of money to get people out to sites and to get people out to do surveys, so I think that might just be a discrepancy in the funding model. There’s not enough funding available for people to do the field work that they need to do.

## 0:44:34.6-0:44:43.9

### Interviewer

Although it turns out we are expensive little creatures, university people, and then as soon as you try and put up a salary in there…

## 0:44:44.0-0:44:46.6

### Dakota: Participant 2

You can’t do that, no.

## 0:44:46.7-0:44:47.4

### Interviewer

…it’s expensive, right?

## 0:44:47.5-0:45:14.1

### Dakota: Participant 2

Salary time is very hard to fund. It’s one of the big issues in Australia. Not enough time for salaries, I think. And university finances are difficult to negotiate which is an extra reason we held, well, Carly held the money because there’s no take on the university on that. The universities have to extract something from the grants otherwise they lose, they go downwards, unless again the overall funding for universities is down, so they get money out of the grants.

## 0:45:14.2-0:45:23.0

### Interviewer

I think I’m going to have a post on that soon because the universities are, there’s no sign of the universities going broke, and…

## 0:45:23.1-0:45:30.5

### Dakota: Participant 2

No, but they have to have some, they have to stay afloat. No, there’s no sign of it [overtalking]…

## 0:45:30.6-0:45:43.8

### Interviewer

There’s no sign of them going broke, and while they keep saying they want to take money off the top for research, in fact for most grants they don’t take m-, anyway, this is a different issue, and you’ve got people to meet with and…

## 0:45:43.9-0:45:53.2

### Dakota: Participant 2

[overtalking] you’re right, they don’t actually, but there’s a concern; if you put money into the university and get someone else to manage it for you, then you’ve got to pay their salary as well, even if they don’t [overtalking]…

## 0:45:53.3-0:45:57.8

### Interviewer

Yeah, sure, there’s a reasonable argument for why they recoup costs…

## 0:45:57.9-0:46:00.9

### Dakota: Participant 2

The universities are actually losing money. But then the university is actually losing money. What’s the point of that?

## 0:46:01.0-0:46:07.6

### Interviewer

Universities have always lost money on research. Anyway, we are drifting into different territory.

## 0:46:07.7-0:46:18.4

### Dakota: Participant 2

Yeah, we are, but it is big problem, so we just need better funding for the universities [unclear], and that is a concern that crowdfunding will somehow lead governments to reduce their funding even further.

## 0:46:18.5-0:46:19.6

### Eddie: Participant 1

So justify, yeah…

## 0:46:19.7-0:46:29.2

### Interviewer

Yeah, which is what you were saying before. In actual fact all the stuff that I’ve looked at, there’s no, that’s not the issue. The one place where I have seen an issue is…

## 0:46:29.3-0:46:29.8

### Eddie: Participant 1

Is in the arts.

## 0:46:29.9-0:46:57.0

### Interviewer

…if this becomes successful and then the universities expect that every postdoc will fund their project out of a crowdfunding thing, and it becomes, like the universities are very happy to push expectations down onto academics about you’ve got to publish more, you’ve got to get more money, you’ve got to whatever; if they do this it takes all the fun out of it, takes all the spontaneity out of it, means that a lot of people who really aren’t suited for it would need to do it.

## 0:46:57.1-0:47:13.5

### Eddie: Participant 1

Well, I feel like as well, my sort of research is fine. It’s got a tangible outcome at the end of it. Someone who’s studying 19th century English literature, Russian literature, how are they going to crowdfund that research? They can’t.

## 0:47:13.6-0:47:16.5

### Dakota: Participant 2

But I think that just takes imagination, that’s [overtalking].

## 0:47:16.6-0:47:20.6

### Interviewer

Yeah, and in some ways you can crowdfund anything…

## 0:47:20.7-0:47:21.3

### Dakota: Participant 2

I feel it’s very inventive.

## 0:47:21.4-0:47:23.2

### Interviewer

…but the other thing is…

## 0:47:23.3-0:47:23.8

### Eddie: Participant 1

Out of necessity.

## 0:47:23.9-0:47:25.6

### Interviewer

…how much of it comes from your friends and your family?

## 0:47:25.7-0:47:28.6

### Dakota: Participant 2

Well, a large proportion came out of your network, out of a network.

## 0:47:28.7-0:47:38.1

### Interviewer

That was a question I want to ask; you said that some people from the university gave funds. Were they giving funds to you do think out of their own pocket, or were they giving funds…?

## 0:47:38.2-0:47:38.3

### Eddie: Participant 1

Yes.

## 0:47:38.4-0:47:40.1

### Interviewer

…out of their research funds?

## 0:47:40.2-0:47:41.2

### Eddie: Participant 1

No, out of their own pocket.

## 0:47:41.3-0:47:41.8

### Dakota: Participant 2

No, out of their own pocket, [overtalking].

## 0:47:41.9-0:47:43.3

### Interviewer

That’s fantastic.

## 0:47:43.4-0:47:54.6

### Dakota: Participant 2

There’s a big range in funding now and salaries range too, so I think that’s really good that people who are on higher wages turn around and see people coming up through the ranks and go, “Okay, this person, she needs help.” I didn’t know there was people in the department…

## 0:47:54.7-0:48:00.9

### Eddie: Participant 1

No, well I mean I certainly wasn’t expecting it at all, but it was kind of a nice surprise.