

Tracking where research is shared and discussed online

## SCHOLARLY COMMUNICATION IS CHANGING



**Monday** Tuesday Wednesday **Thursday Friday** 

That's an average of 155,000 new mentions a day



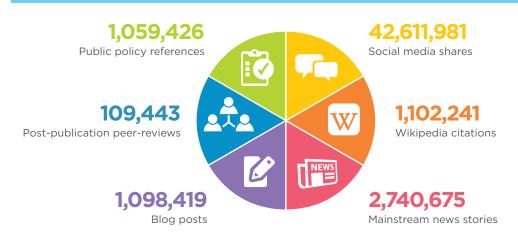
Around 18,000 unique research outputs are shared or mentioned online each day

#### **ALTMETRIC MONITOR AND COLLATE THIS ACTIVITY**

49 million+ shares

of over 11 million research outputs

# CAPTURING THOUSANDS OF MENTIONS



## ACROSS DISCIPLINES AND AROUND THE WORLD



North America 1,159 Europe 837 Asia 266 **South America 165** Australia 118 Middle East

2,647 mainstream media outlets in over 30 different languages are currently tracked



physics medicine biology health geography astronomy history politics

11.000 blogs economics SPOrtS art & literature technology

## **ENABLING YOU TO FILTER AND REPORT ON THE** ATTENTION SURROUNDING YOUR RESEARCH

**Over 100** publishers now display Altmetric data across their article pages.



10,013

users have subscribed for access to the Altmetric database

The Altmetric API receives on average

More than **13,000** people have installed the free Altmetric Bookmarklet



Blogged by 14 Referenced in 1 policy sources Tweeted by 1646 On 990 Facebook pages Referenced in 1 Wikipedia

Altmetric