



X CONGRESSO BRASILEIRO DE EPIDEMIOLOGIA

*Epidemiologia em defesa do SUS:
formação, pesquisa e intervenção*

07 A 11 DE OUTUBRO DE 2017 - CENTROSUL - FLORIANÓPOLIS - SC

Estratégias para Melhorar a Visibilidade das Atividades Científicas e Ampliar o Impacto da Pesquisa

Juliana G. Reis



orcid.org/0000-0002-0847-4222



julianareis20@gmail.com



[@a_julianareis](https://twitter.com/a_julianareis)



<https://1reisjg.wordpress.com/>



- Estuda avaliação de impactos de pesquisa em saúde pública e meio ambiente, Informação e Comunicação científica e Organização do conhecimento.
- Assistente editorial da RESS
- Doutoranda em Saúde Pública e Meio Ambiente ENSP/Fiocruz
- Mestre Materno-infantil, Faculdade de Medicina UFF
- Especialista em Informação científica e tecnológica em saúde Fiocruz
- Enfermeira

Epidemiologia e Serviços de Saúde

REVISTA DO SISTEMA ÚNICO DE SAÚDE DO BRASIL

O Prêmio RESS Evidencia foi instituído em 2012 com o objetivo de promover o reconhecimento do melhor artigo original publicado na revista *Epidemiologia e Serviços de Saúde* (RESS) a cada ano.

Nesta 6ª edição, o vencedor será escolhido durante o Epi2017, entre os artigos finalistas pré-selecionados pelo Comitê Editorial da RESS.

Visite o espaço das revistas e deposite seu voto na urna!

O vencedor será anunciado no encerramento do Epi2017

Para conhecer a RESS, submeter artigos e concorrer nas próximas edições do prêmio, acesse: ress.iec.gov.br/ress

Fale conosco: ress.svs@gmail.com

Siga a RESS:

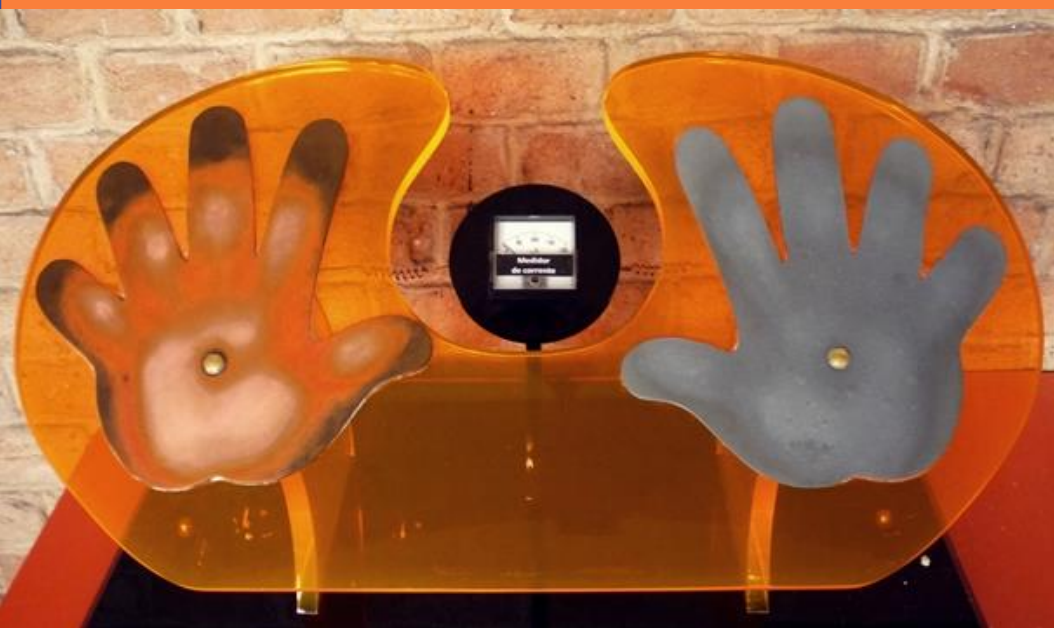
 facebook.com/ress.svs  [@RESS_SVS](https://twitter.com/RESS_SVS)  revistaress.blogspot.com.br



MINISTÉRIO DA
SAÚDE



Objetivos



1. Apresentar ao participante os principais recursos infocomunicacionais para uso de atividades científicas;
2. Elaborar estratégias para incorporá-las em seus processos e fluxos de trabalho;
3. Construir um plano de impacto para suas atividades científicas.

Referência ☆ Particular

Mostrar Menu

Passos iniciais

ORCID

Presença web Identificador

Criar um perfil no ORCID

2

figshare

Presença web Repositório

Fonte de informação

Disseminação

Figshare

2

Como organizar um blog



Adicionar um cartão...

visão geral

KE Knowledge Exchange



Knowledge Exchange approach towards Open Scholarship

Work 2013 August 2013

DFG JISC QIS SUS Deff

Fluxo da comunicação científica

Material de apoio

Knowledge Exchange approach towards Open Scholarship

3

Presença web

Jonathan Gray

1

Adicionar um cartão...

Temas abordados



Fluxo da comunicação científica

Ciência aberta

2

F1000Research Open for Science

F1000Research

2

Adicionar um cartão...

Ferramentas de apoio

Healthcare Social Media Research

mídia social

Pesquisa em mídia social em saúde

2

journalisted™ read all about them!

Presença web

Fluxo da comunicação científica

Fonte de informação mídia social

Journalisted

2

MENDELEY BLOG

Fonte de informação

Disseminação

Adicionar um cartão...

Fontes de informação

SSRN Tomorrow's Research Today

Repositório

Fluxo da comunicação científica

Fonte de informação

SSRN

2

NIH National Institutes of Health Turning Discovery Into Health

Fluxo da comunicação científica

Fonte de informação

Disseminação

Releases NIH

2

JOHNS HOPKINS Data Management Services

Adicionar um cartão...

Cenário



Quais são as atividades que você realiza?

Busca

Acessa

Alerta

Ler

Analisa

Escreve

Gerencia
referencias

Arquiva
publicações

Seleciona
periódicos
científicos

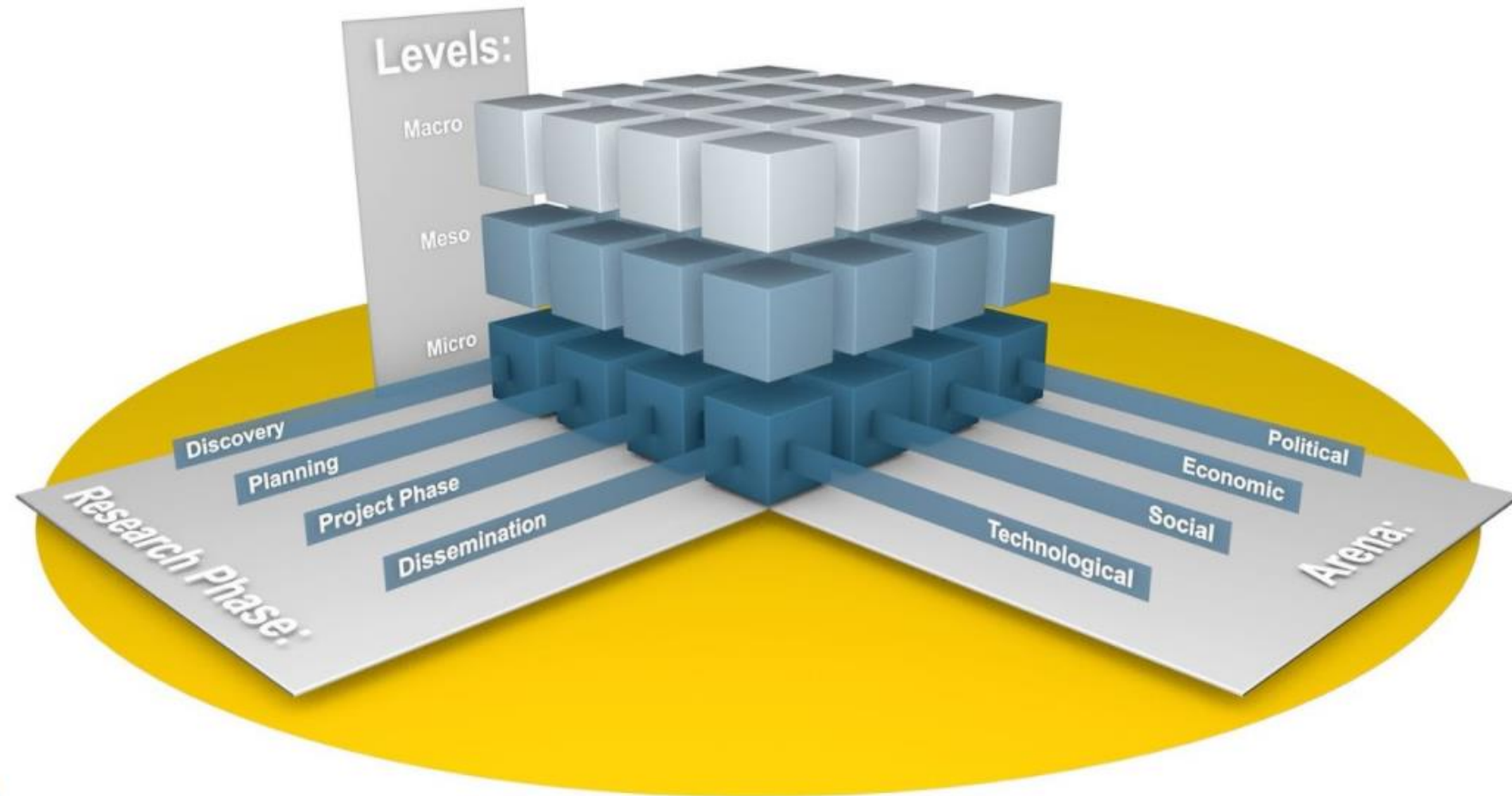
Publica

Faz
apresentações

Perfil
profissional

Faz revisão
por pares

Mensura
impacto



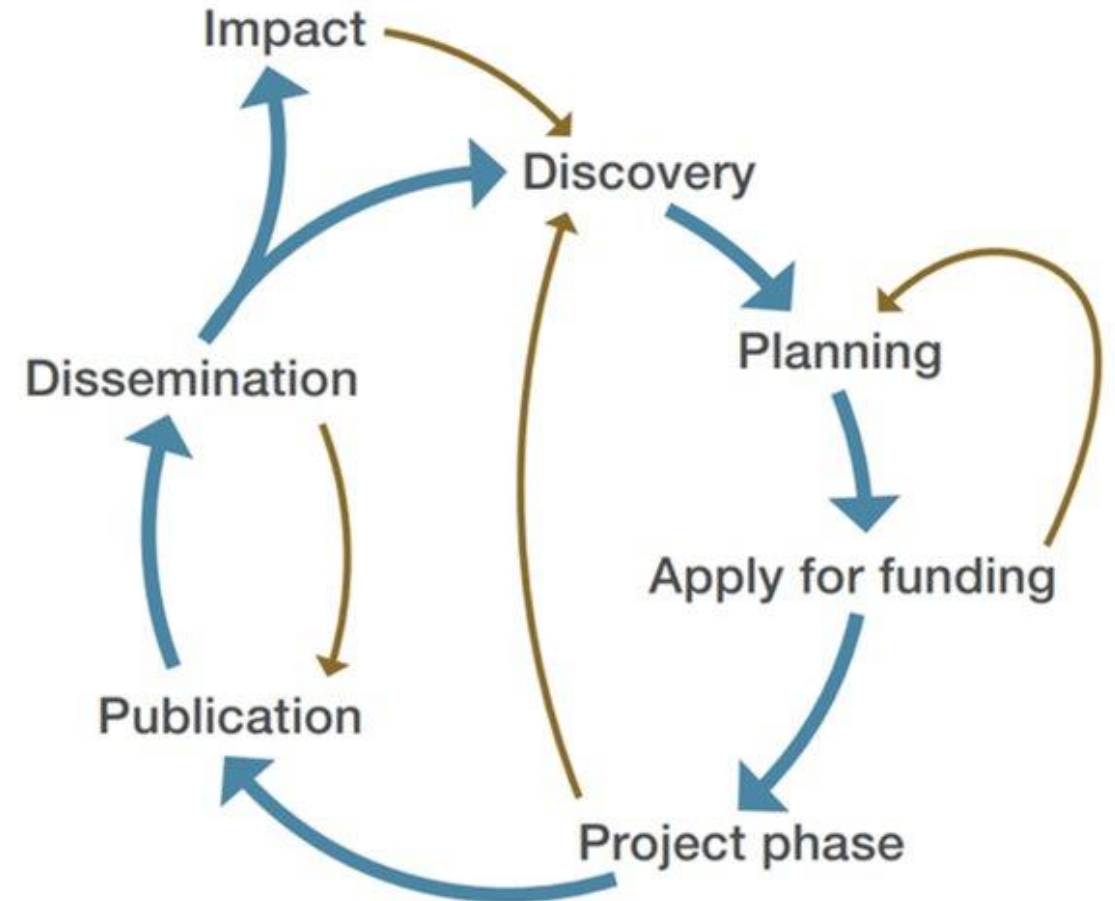


Knowledge Exchange approach towards Open Scholarship

Report dated August 2017

Figure 1. A simplified research life cycle

The main stages used in the KE framework are shown along with some indications where the cycle is often not strictly followed.



[@knowexchange](https://twitter.com/knowexchange)

Recursos infocomunicacionais para uso de atividades científicas



Jeroen Bosman j.bosman@uu.nl



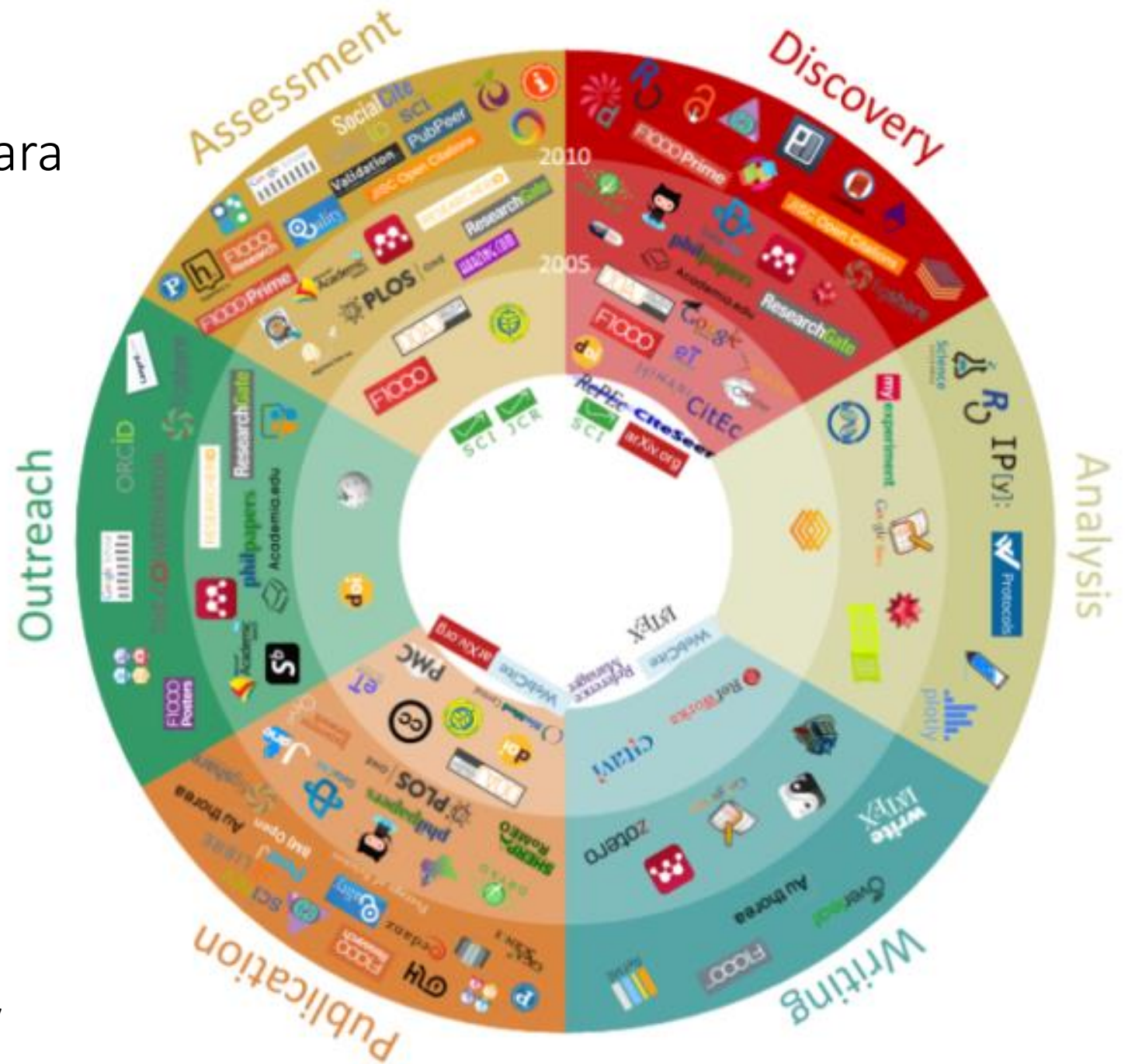
Bianca Kramer b.m.r.kramer@uu.nl

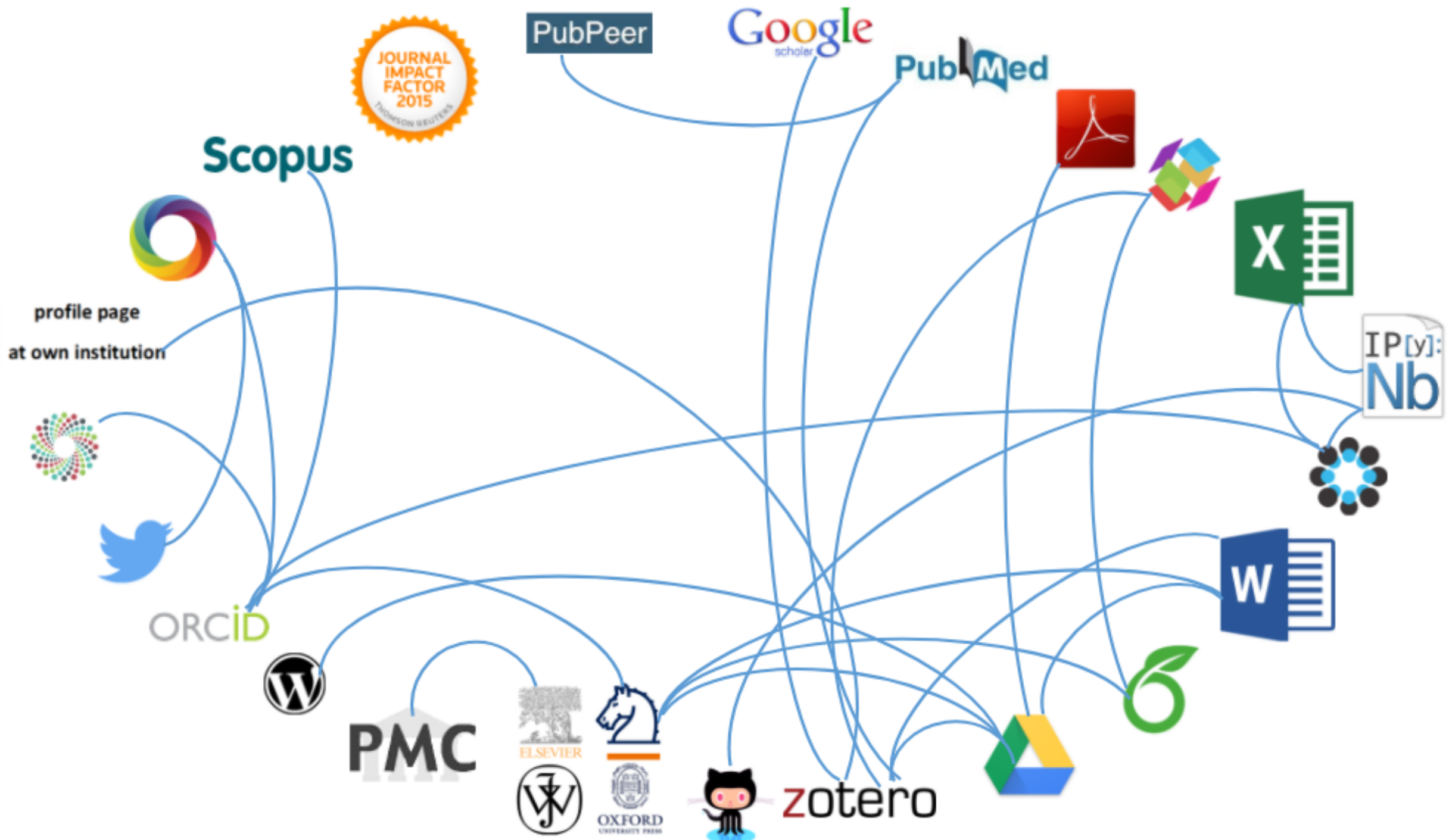


@MsPhelps

@jeroenbosman

<https://101innovations.wordpress.com/>







Qual é a minha
presença web?



[Featured](#)

[Universities](#)

[Topics](#) ▾


[Videos](#)

[Interviews](#)

[Slideshows](#)

[Audio](#)

[Subscribe](#)

 Search...

A large, glowing neon sign in a cursive script spelling the word 'Change'. The sign is made of orange and pink neon tubes and is mounted on a dark, reflective surface. The background is dark and slightly out of focus.

GROUPS | STANFORD UNIVERSITY

**To change people's
actions, tell them
it's a trend**



Featured Blog:



Brain Cancer in Kids: Tailoring Treatment Based on Mutations

Posted October 5, 2017 by Ricki Lewis, PhD



The Winner of the PLOS ONE Tenth Anniversary T-Shirt Design Contest Is...

Posted October 5, 2017 by Allison Hawxhurst



When will CRISPR get a Nobel Prize?

Posted October 5, 2017 by Aaron Dy



Flying Foxes and Lilford's Wall Lizards: At Your (Seed Dispersal) Service – New PLOS ONE...

Posted October 4, 2017 by Caitlin McDonough MacKenzie

Epidemiologia e Serviços de Saúde

REVISTA DO SISTEMA ÚNICO DE SAÚDE DO BRASIL

Início

Sobre

Site RESS

LILACS

PubMed

SciELO

Na imprensa

Colaboradores



sexta-feira, 29 de setembro de 2017

Prêmio RESS Evidencia – 6ª Edição



<https://revistaress.blogspot.com.br>

Curtir



Pesquisar este blog

<https://revistaress.blogspot.com.br/>



Bioética e ética ambiental em Van Potter

Autores enfocam dimensões interpessoais, socioeconômicas e políticas dos dilemas

[Read More](#)

RECENT POSTS

Etnobotânica e povos indígenas da Amazônia: palestra no Rio comemora bicentenário de Richard Spruce



Nas terras da Terra Santa, 1911, o Museu de História

ARQUIVOS

- outubro 2017
- setembro 2017
- agosto 2017
- julho 2017
- junho 2017



*journalisted*TM
read all about them!

<http://journalisted.com/>



Search

Timothy Abraham



- Current
- Travelling Latin America at Freelance Reporter
- Experience
- Wardle-Whittell Agency
 - Express & Star
 - CNN
 - Press Association
- Twitter
- @TimothyAbraham

Work

Biography

Contact

Links

Latest 5 articles

Search previous articles

Search

Arsenal 2-0 Brighton & Hove Albion

BBC News, Sunday 1 October

» More about this article

Burnley News: Anders Lindegaard is hungry to prove he's Premier League class - Sean Dyche

express.co.uk, Friday 22 September

» More about this article

Liverpool boss Jurgen Klopp tells Alex Oxlade-Chamberlain to start fresh at Anfield

Stats for Timothy Abraham

12 Profile views this week

2 Followers (via email alert)

0 Recommendations from journalists

On Twitter



Tweets by @TimothyAbraham



Timothy Abraham
@TimothyAbraham



Folks, get your hands on a copy of the quite superb 'From Delhi to the Den' (@StephenConstan in conjunction with @OwenAmos) - a top read.



Timothy Abraham recommends



Trish Greenhalgh

PROFESSOR OF PRIMARY CARE HEALTH SCIENCES

Trish Greenhalgh is an internationally recognised academic in primary health care and trained as a GP. She joined the Department in January 2015 after previously holding professorships at University College London and Queen Mary University of London.

As co-Director of the Interdisciplinary Research In Health Sciences (IRIHS) unit, Trish leads a programme of research at the interface between social sciences and medicine, with strong emphasis on the organisation and delivery of health services. Her research seeks to

RECENT PUBLICATIONS

Phase 2 of CATALISE: a multinational and multidisciplinary Delphi consensus study of problems with language development: Terminology



[Journal article](#)

Bishop DVM, et al, (2017), Journal of Child Psychology and Psychiatry and Allied Disciplines, 58, 1068 - 1080

The clinical academic workforce of the future: a cross-sectional study of factors influencing career decision-making among clinical PhD students at two research-intensive UK universities.



[Journal article](#)

Lopes J. et al, (2017), BMJ Open, 7



Steven J. Davis University of California, Irvine | Dept. of Earth System Science

Satisfying global demand for energy, food, and goods without emitting CO₂ to the atmosphere is a central challenge of the 21st century. My research is aimed at understanding the scale of that challenge and finding ways to meet it.

Probabilistic estimates of drought impacts on agricultural production
GRL | August 5, 2017

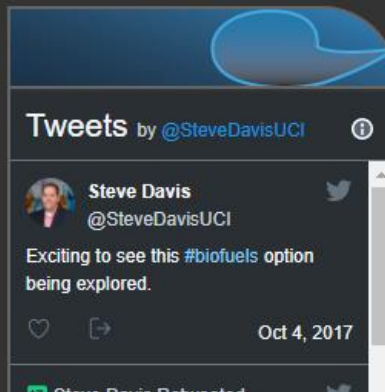
Using a multivariate probabilistic model, we quantify the average annual yields of major rainfed crops in Australia as a function of precipitation and soil moisture indices during the growing season. In the period 1980-2012, yields were 25–45% lower in dry seasons.

Cites:

0



Evaluation of a proposal for reliable low-cost grid power with 100% wind, water, and solar



MARK REED

KNOWING PEOPLE, KNOWING NATURE

[Home](#)

[About Me](#)

[Projects](#)

[Publications](#)

[Learning Materials](#)

[PhD Students](#)

[Training](#)

[Contact](#)

I am a transdisciplinary researcher specialising in social innovation, research impact and stakeholder participation in agri-food systems.

I [train researchers](#) around the world how to embed impact in their research. To find out more, watch my inaugural professorial lecture, listen to my [podcast](#) or get in touch via social media.





Health Information

Grants & Funding

News & Events

Research & Training

Institutes at NIH

About NIH

[Home](#) » [About NIH](#) » [What We Do](#)

IMPACT OF NIH RESEARCH



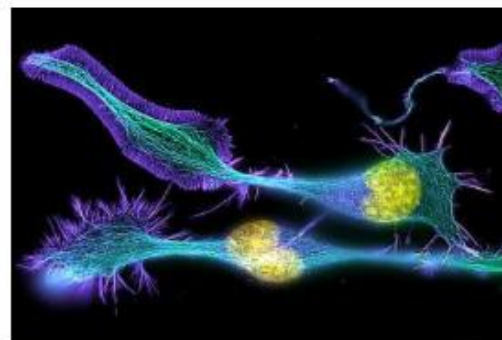
Our Health

- Helping people live longer, healthier lives
- Making diseases less deadly
- Developing effective interventions



Our Society

- Supporting jobs in science and spurring economic growth
- Enabling a more productive economy



Our Knowledge

- Driving the discovery and translation of innovative ideas
- Building the knowledge base to combat major health challenges



Our Stories

- Discovering a new class of rare diseases and showing that existing drugs can help patients
- Guiding the development of technologies that restore lost



Research Portfolio Online Reporting Tools (RePORT)

Search

[HOME](#) | [ABOUT RePORT](#) | [FAQs](#) | [GLOSSARY](#) | [CONTACT US](#)

QUICK LINKS

RESEARCH

ORGANIZATIONS

WORKFORCE

FUNDING

REPORTS

LINKS & DATA



NIH Report Catalog

To provide NIH stakeholders with quick and easy access to basic information on NIH programs, the NIH has created a single repository of reports, data, and analyses, along with several tools for searching this database.



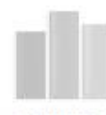
RePORTER



AWARDS BY
LOCATION



NIH
DATA BOOK



FUNDING
FACTS



CATEGORICAL
SPENDING



REPORT
CATALOG

[CLICK TO VIEW](#)



SPECIAL
REPORTS



ABOUT
REPORT

Research Portfolio Online Reporting Tools (RePORT)

In addition to carrying out its scientific mission, the NIH exemplifies and promotes the highest level of public accountability. To that end, the Research Portfolio Online Reporting Tools provides access to reports, data



NIH
RePORTER

[ADVANCED SEARCH](#)

WORLD
RePORT^{BETA}

1

Year

Continent

Country

Funding Organization

Research Organization

City

PI Name

Keywords

RESET

SEARCH

Clusters scaled by number of research organizations

Google

Dados cartográficos ©2017 Google, INEGI | [Termos de Uso](#)

Records by
Funding Organization

BMGF

EC

EDCTP

MRC

7.5%

10.1%

Program Details Data

Filter

Export

FAQ

About World RePORT

Funding Organization

Research Organization

Program

Type of Record

Director

Country

City

<https://worldreport.nih.gov/app/#!/>



Biblioteca Virtual da FAPESP

Fonte referencial de informação para a Pesquisa Apoiada pela FAPESP



Auxílios

Bolsas

Programas

Acordos

Sobre a BV FAPESP



Busca avançada

Destaques Recentes

Uso de tecnologias de sensoriamento remoto, modelagem e mapas de produtividade visando aumento da eficiência na adubação nitrogenada em cana-de-açúcar

BV FAPESP

BV/FAPESP em números*

*Quantidades atualizadas em 30/09/2017

92.715

Auxílios à pesquisa

122.541

Bolsas no país

10.146

Bolsas no exterior

225.402

Total de auxílios e bolsas



NOTÍCIAS



Fique por dentro das novidades envolvendo o GEOPI acessando nosso menu de notícias!



Empresa Brasileira de Pesquisa Agropecuária
Ministério da Agricultura, Pecuária e Abastecimento



[A Embrapa](#) ▾ | [Soluções Tecnológicas](#) | [Biblioteca](#) | [Projetos](#) | [Cursos e Eventos](#) | [Notícias](#) | [Multimídia](#) ▾ | [Acesso à Informação](#)



Notícias | [ver mais](#)



**Guia prático sobre
montagem do Irrigador
Solar está disponível na
internet**

05/10/17

Unidades Embrapa



Acesso rápido



**Soluções
tecnológicas**

Sementes, mudas,
máquinas, softwares,
zoneamentos...

ASSESSING THE **IMPACT** OF RESEARCH

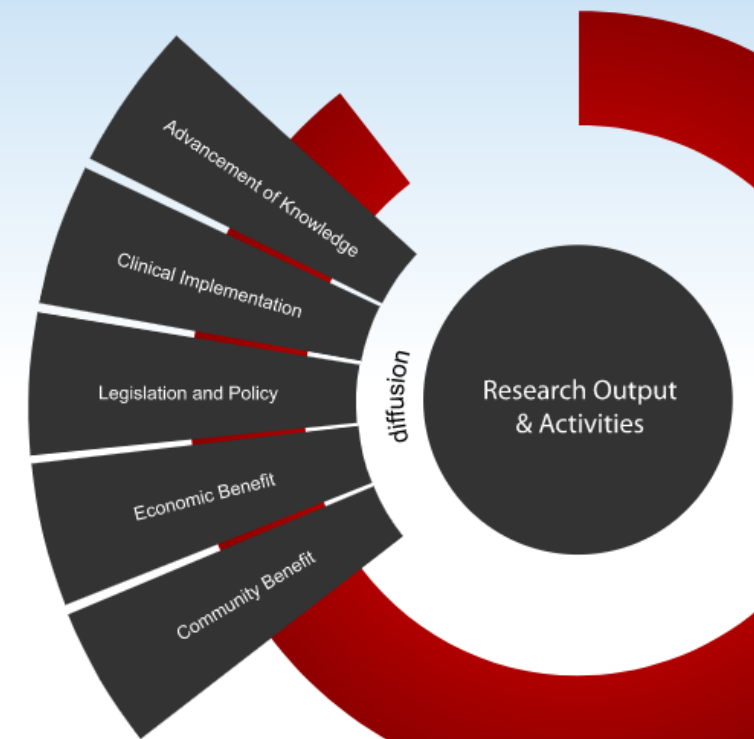
A Bernard Becker Medical Library Project

THE MODEL //
HOW TO USE //
ENHANCING YOUR IMPACT //
INFORMATION AND RESOURCES //

THE MODEL FOR ASSESSMENT OF RESEARCH IMPACT IS A FRAMEWORK FOR **TRACKING DIFFUSION** OF RESEARCH OUTPUTS AND ACTIVITIES TO LOCATE INDICATORS THAT DEMONSTRATE EVIDENCE OF BIOMEDICAL RESEARCH IMPACT.

Advancement of Knowledge

How were research output and activities USED? How was AWARENESS of research output demonstrated?



THE BECKER LIST: IMPACT INDICATORS

The Becker Medical Library Model for Assessment of Research Impact model is a list of indicators to document evidence of biomedical research impact. The indicators are organized under the following pathways:

- Advancement of Knowledge
- Clinical Implementation
- Community Benefit
- Legislation and Policy
- Economic Benefit

https://becker.wustl.edu/sites/default/files/becker_model-reference.pdf

ADVANCEMENT OF KNOWLEDGE	Advancement of Knowledge represents research outputs and/or activities that contribute to the scholarly record.
Indicators	Evidence
Consensus Development Conferences	Research study cited in a Consensus Development Conference.
Curriculum Guidelines/Materials	Curriculum guideline refers to the research study as being significant or for use as recommended or background readings for more information. Research study findings are cited in teaching materials.
Data	Research data is deposited into a repository. Research data created by the research study are reused and/or cited by other parties.
Gray Literature	Research study findings are noted in a trade publication, government documents, industry reports, public policy documents or other publications. Research study findings are noted by a funding agency.
Licenses	License is granted to outside parties for use of intellectual property or invention generated by the research study. Examples of licenses include: <ul style="list-style-type: none"> • Evaluation and Option Agreement. • Non-Exclusive License Agreement. • Exclusive License Agreement.
Mass Media	Mass media publication or broadcast refers to the research study. Research investigators are interviewed by the media.
Material Transfer Agreements (MTA)	MTA is granted for transfer of tangible property generated by the research study.
Meta-Analyses	Research study is cited in a meta-analysis.
Institute or Center	New institute or center is formalized as a result of a research study.
Partnership/Collaboration	New partnership or collaboration formed as a result of a research study.
Research Direction	Research study findings lead to new direction and/or area of research.
Research Field or Discipline	Research study findings lead to new field of research or discipline.
Outreach Efforts	Research study investigators receive feedback as a result of an outreach effort.

Gained in translation: adding value to research to inform policy



*Within the social sciences, translating and sharing new knowledge is now common practice amongst many researchers and institutions across academia. From evidence briefings and summaries of literature to online blogs and presentations, a wide range of research evidence aims to engage policy and practitioner audiences so they can more easily access and use the evidence. **Raj Patel** questions whether it is adequate to simply communicate findings, and proposes a model for adding value to research in a way that is more likely to generate impact.*

Social science research can help to unpick and understand the complexity of problems, explore behaviours in relation to particular events or stimuli, and critically examine the extent to which policies or other factors determine outcomes. Such research can add to our collective knowledge or be instrumental in shaping a particular policy. However, a 2013 [Carnegie Trust and Joseph Rowntree Foundation](#) survey of social policy evidence users found that though university research was named as the most trustworthy source of evidence (with 68% of respondents "always or usually" trusting of it) –



Email Address

Subscribe to the Impact Blog



This work is licensed under a [Creative Commons Attribution 3.0 Unported License](#) unless otherwise stated.

<http://blogs.lse.ac.uk/>

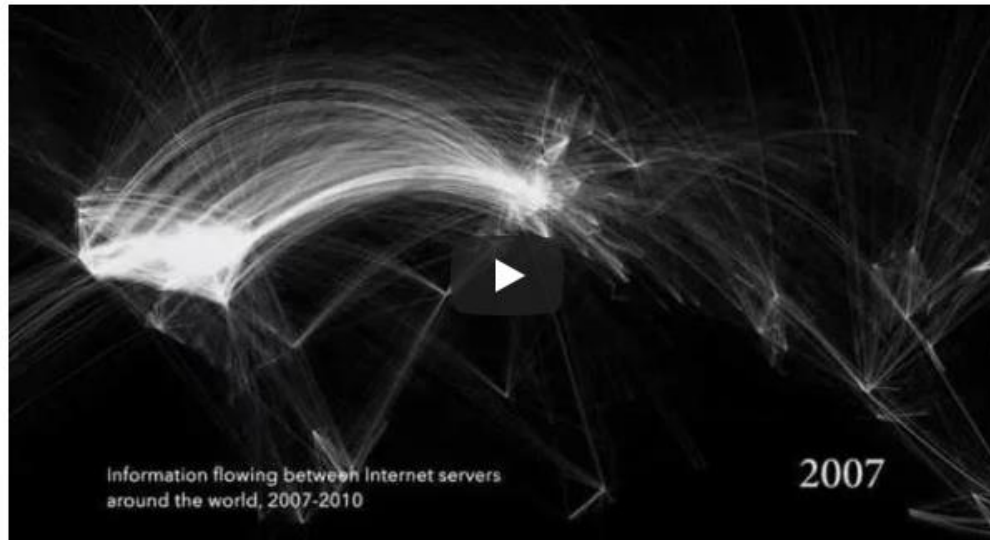
Fast Track Impact

Training by researchers for researchers



[Home](#) [About](#) [Training](#) [Resources](#) [Publications](#) [Evernote](#) [Impact Advice](#) [Contact](#) [More](#)

🔍 Search Site



How much was an impact case study worth in the UK Research Excellence Framework?

February 1, 2017

<http://www.fasttrackimpact.com/>

Magazine



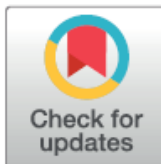
RESEARCH ARTICLE

Assessing the impact of healthcare research: A systematic review of methodological frameworks

Samantha Cruz Rivera, Derek G. Kyte*, Olalekan Lee Aiyegbusi, Thomas J. Keeley, Melanie J. Calvert

Centre for Patient Reported Outcomes Research, Institute of Applied Health Research, College of Medical and Dental Sciences, University of Birmingham, Birmingham, United Kingdom

* d.g.kyte@bham.ac.uk



Abstract

Background

Increasingly, researchers need to demonstrate the impact of their research to their sponsors, funders, and fellow academics. However, the most appropriate way of measuring the impact of healthcare research is subject to debate. We aimed to identify the existing methodological frameworks used to measure healthcare research impact and to summarise the

OPEN ACCESS

Citation: Cruz Rivera S, Kyte DG, Aiyegbusi OL, Keeley TJ, Calvert MJ (2017) Assessing the impact of healthcare research: A systematic review of

Time frame	Impact categories	Framework	Payback Framework	HTA Organisation Assessment Framework	Research Utilisation Ladder	The social impact of applied research	Exchange model	RAE	CIHR	RIF	PHC RIS	Logic Model	Meagher et al.	RQF
Short-term	1. Research-related impact	Research and innovation outcomes	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Dissemination and knowledge transfer	✓		✓	✓		✓		✓	✓	✓	✓	✓
		Capacity building, training and leadership	✓			✓		✓	✓	✓	✓		✓	
		Academic collaborations, research networks and data sharing	✓			✓		✓					✓	
Mid-term	2. Influencing and involvement in policy making	Level of policy-making	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓
		Type and nature of policy impact	✓		✓	✓				✓	✓	✓	✓	✓
		Policy networks	✓		✓	✓				✓			✓	
Long-term	3. Health and health systems impact	Evidence-based practice							✓	✓	✓			
		Quality of care and service delivery	✓			✓			✓	✓	✓	✓		
		Improved information and health services management								✓				✓
		Cost containment and effectiveness	✓						✓	✓				
		Resource allocation	✓	✓						✓	✓			
		Health workforce	✓								✓			
		Health literacy								✓			✓	
		Health knowledge, attitudes, behaviour and outcomes	✓							✓			✓	✓
Long-term	4. Health related and societal impacts	Improved social equity, inclusion or cohesion								✓				✓
		5. Broader economic impacts	✓							✓	✓			✓

Fig 2. The impact matrix (1). CIHR, Canadian Institutes of Health Research; HTA, Health Technology Assessment; PHC RIS, Primary Health Care Research & Information Service; RAE, Research Assessment Exercise; RQF, Research Quality Framework.

<https://doi.org/10.1371/journal.pmed.1002370.g002>



SEARCH RESEARCH SUMMARIES

ResearchImpact has led the development of clear language research summaries, called



LIVING KNOWLEDGE 8 CALL FOR PROPOSALS

ResearchImpact | October 4, 2017

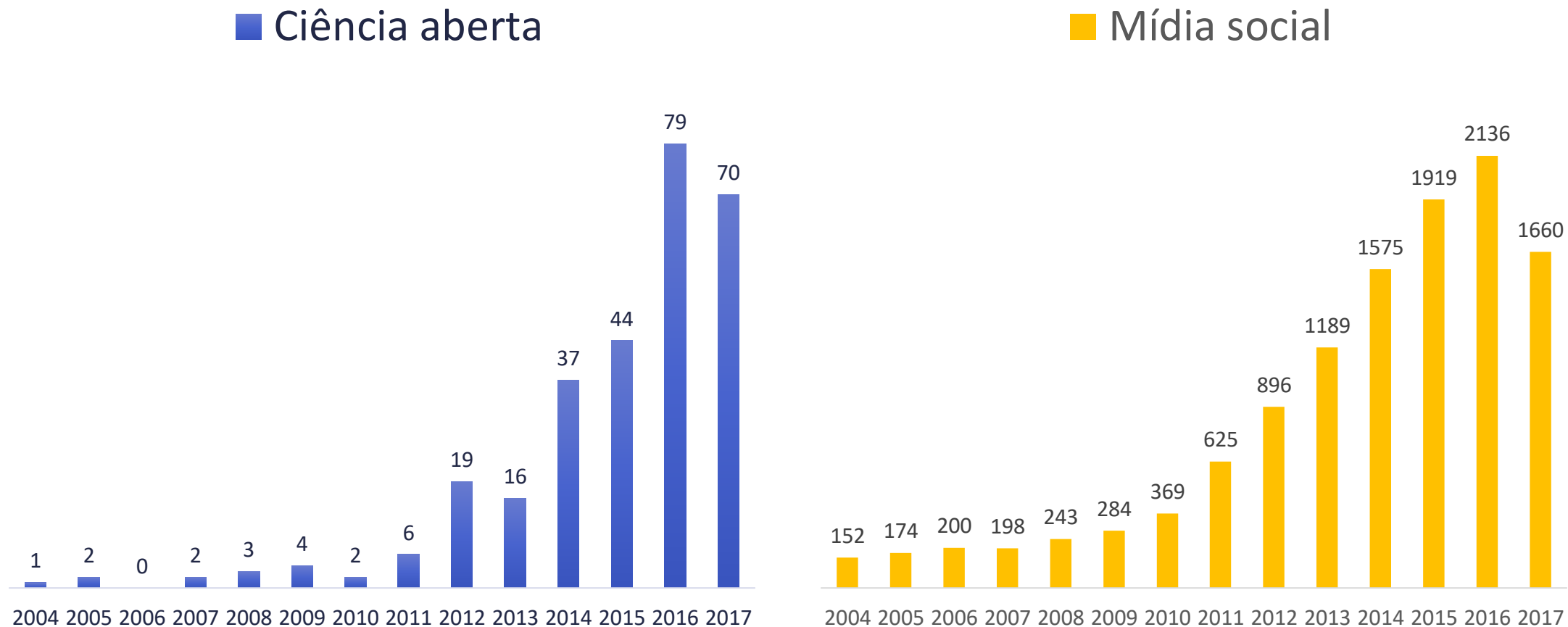


WHAT'S HAPPENING LATELY

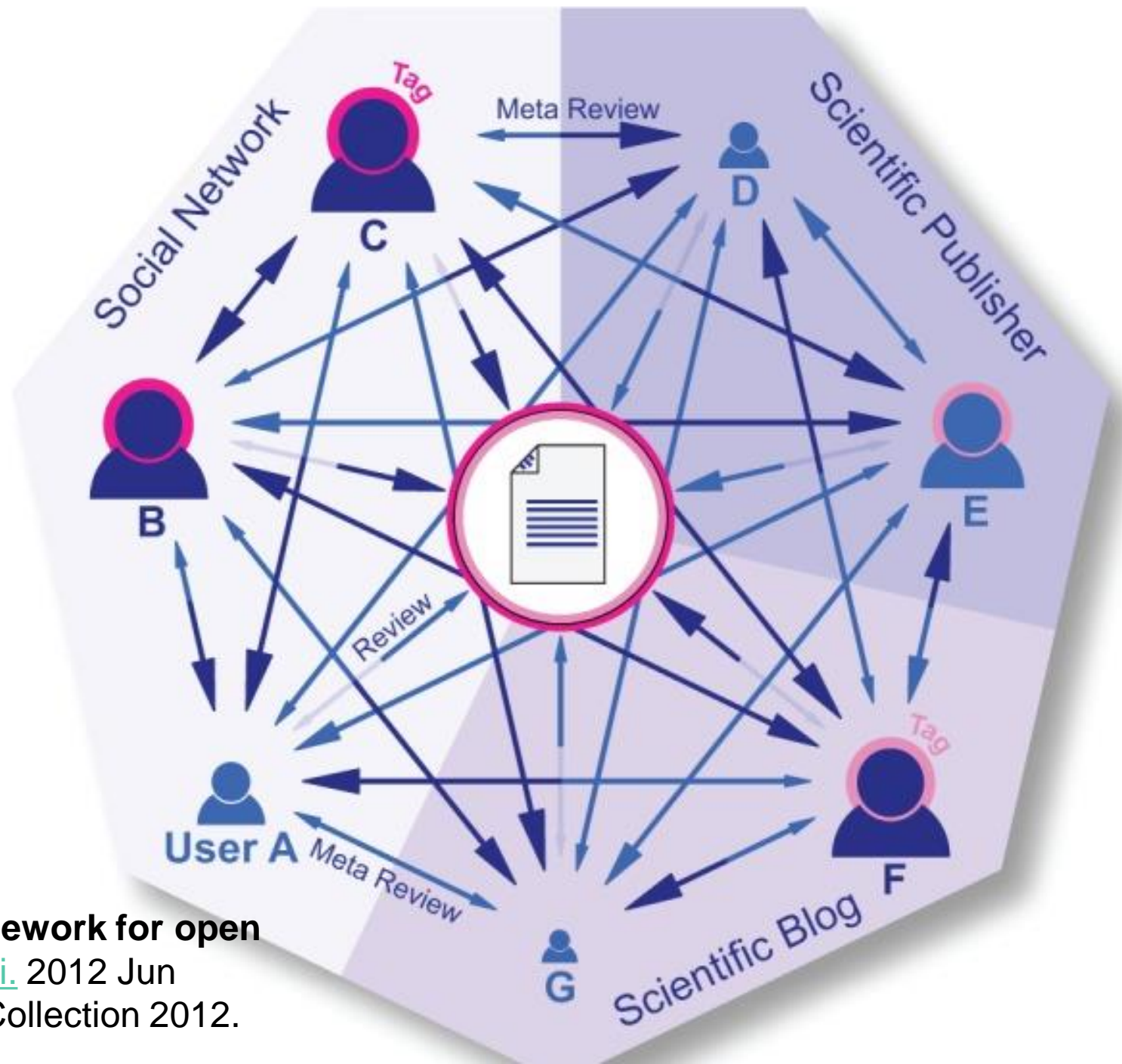


<http://www.porliniers.com/>

Distribuição dos artigos indexados na base de dados bibliográficos PubMed (2004-2017)



**A avaliação aberta
pode ser organizada
através de um quadro
uniforme de redes
sociais científicas
abertas**



[Walther A](#), [van den Bosch JJ](#). FOSE: a framework for open science evaluation. [Front Comput Neurosci](#). 2012 Jun 27;6:32. doi: 10.3389/fncom.2012.00032. eCollection 2012.

[Browse](#)[Upload](#)[Sign up](#)[Log in](#)

Juliana G Reis

[0000-0002-0847-4222](#)

Rio de Janeiro, Brasil



1848
item views

944
item downloads

0
citations

Co-workers & collaborators



Pascal Aventurier



Helio Kuramoto

<https://figshare.com/>



Mobilize your research

Join a global community of researchers using Kudos to demonstrate and increase the influence of their work.

Register for free



 Ajuda

<https://www.growkudos.com/>

Plataformas para o fluxo de comunicação científica



The screenshot shows the OSF Registries website. At the top, there is a dark blue header with the OSF logo and 'OSFREGISTRIES' on the left, and 'Search', 'Support', 'Donate', and a user profile 'Juliana G Reis' on the right. A dropdown menu is open under 'OSFREGISTRIES', listing 'OSFHOME', 'OSFPREPRINTS', 'OSFREGISTRIES', and 'OSFMEETINGS'. The main content area has a dark blue background with the OSF logo and 'OSFREGISTRIES' in large white and blue text, followed by 'powered by' and the Creative Commons logo. Below this is a search bar containing the text 'epidemiology', a question mark icon, and a 'Search' button. Under the search bar, it says '219.628 searchable registrations as of October 05, 2017'. In the bottom right corner, there is a 'Sort by: Relevance' dropdown menu.

OSFREGISTRIES

Search Support Donate Juliana G Reis

OSFHOME
OSFPREPRINTS
OSFREGISTRIES
OSFMEETINGS

OSFREGISTRIES
powered by

epidemiology ? Search

219.628 searchable registrations as of October 05, 2017

Sort by: Relevance

<https://osf.io/>

Open Science Framework (OSF) for JHU – FAQs

The [Open Science Framework \(OSF\)](#) is a free and open source web application built by the [Center for Open Science](#) to aid researchers in managing the entire scientific research workflow. In December 2016, Johns Hopkins became one of the institutional partners of the Open Science Framework for Institutions (OSF4I). Here we provide some details about the OSF.

The items listed below provide answers to some frequently asked questions about the OSF and how it can benefit researchers at JHU.

If you need assistance using [OSF for JHU](#), please [contact us](#) and we are happy to help you set up an OSF page for your project(s)!



<http://dms.data.jhu.edu/data-management-resources/manage-and-analyze/collaboration-tools/open-science-framework-for-jhu/#>

Article
Text

Article
info

Citation
Tools

Share

Responses

Article
metrics

Alerts

Medical publishing and peer review
Research



Has open data arrived at the *British Medical Journal (BMJ)*? An observational study

Anisa Rowhani-Farid, Adrian G Barnett

Author affiliations +

<http://dx.doi.org/10.1136/bmjopen-2016-011784>

Abstract

Objective To quantify data sharing trends and data sharing policy compliance at the *British Medical Journal (BMJ)* by analysing the rate of data sharing practices, and investigate attitudes and examine barriers towards data sharing.

Design Observational study.

Setting The *BMJ* research archive.

Participants 160 randomly sampled *BMJ* research articles from 2009 to 2015, excluding meta-analysis and systematic reviews.

Main outcome measures Percentages of research articles that indicated the availability of their raw data sets in their data sharing statements, and those that easily made their data sets available on request.

Results 3 articles contained the data in the article. 50 out of 157 (32%) remaining articles indicated the availability of their data sets. 12 used publicly available data and the remaining 38 were sent email requests to access their data sets. Only 1 publicly available data set could be accessed and only 6 out of 38 shared their data via email. Of only 7/157 research articles shared their



A publicação científica
Blog do Pascal Aventurier

<http://publicient.hypotheses.org/>

Lista de artigos com dados abertos do BMJ

http://datadryad.org/discover?query=bmj&submit=Go&filtertype=*&filter=&fq=location%3A12&rpp=10&sort_by=score&order=DESC



Revista Galileu

Ontem às 11:22 - 🌐

Parece uma versão de 'Okja', mas é real 😬



Fotos de porcos "mutantes" em Camboja viralizam e chocam internautas

REVISTAGALILEU.GLOBO.COM

👍 😬 😱 4 mil

717 comentários 443 compartilhamentos



Vigilância
digital

Epidemiologia digital

- 4 formas de estudar a dinâmica das doenças infecciosas com dados digitais
1. Detecção precisa de surtos
 2. Monitorar continuamente os níveis de doenças
 3. Os dados podem ser usados para avaliar comportamentos e sentimentos relevantes para a saúde relacionados à doença
 4. Esses dados fornecem aos pesquisadores um método adicional para o período anterior do surto.



The NEW ENGLAND
JOURNAL of MEDICINE

HOME

ARTICLES & MULTIMEDIA ▾

ISSUES ▾

SPECIALTIES & TOPICS ▾

FOR AUTHORS ▾

CME >

This article is available to subscribers.

[Sign in now if you're a subscriber.](#)

Free Preview

PRINT | E-MAIL | DOWNLOAD CITATION | PERMISSIONS

PERSPECTIVE

Influenza A (H7N9) and the Importance of Digital Epidemiology

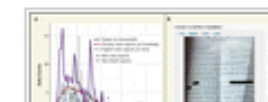
Marcel Salathé, Ph.D., Clark C. Freifeld, M.S., Sumiko R. Mekaru, D.V.M., Anna F. Tomasulo, M.P.H., and John S. Brownstein, Ph.D.

N Engl J Med 2013; 369:401-404 | **August 1, 2013** | DOI: 10.1056/NEJMp1307752

Share:

In recent outbreaks including that of novel H7N9 influenza, digital disease surveillance has supplemented laboratory studies and work by public health officials and epidemiologists, by leveraging widespread use of the Internet, mobile phones, and social media.

MEDIA IN THIS
ARTICLE



DOI: 10.1056/NEJMp1307752



Distribuição de pesquisadores por área de atuação mais atuantes no Twitter

Discipline	Users	Discipline	Users
Historian	3586	Ecologist	775
Psychologist	3579	Anthropologist	698
Physicist	2737	Astronomer	675
Nutritionist	2510	Statistician	619
Political scientist	1441	Clinical psychologist	576
Computer scientist	1123	Linguist	526
Archaeologist	1100	Social scientist	438
Biologist	1075	Geographer	430
Economist	1044	Epidemiologist	403
Sociologist	1020	Mathematician	370
Neuroscientist	916	Geologist	359
Meteorologist	855	Evolutionary biologist	330

<https://doi.org/10.1371/journal.pone.0175368.t001>

Ke Q, Ahn Y-Y, Sugimoto CR (2017) A systematic identification and analysis of scientists on Twitter. PLoS ONE 12(4): e0175368. <https://doi.org/10.1371/journal.pone.0175368>

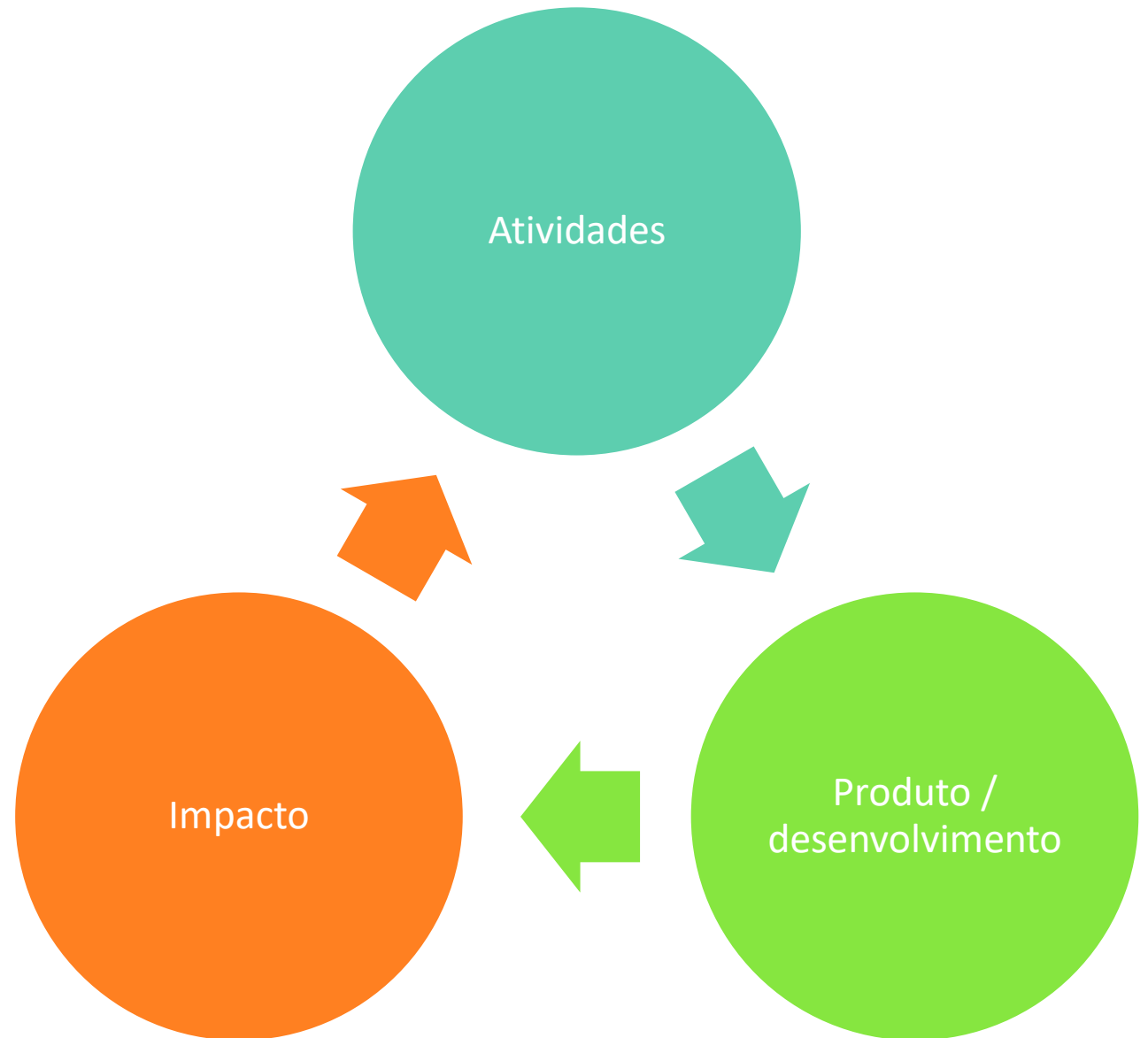
Quadro de síntese de estudos mídia social e câncer colorretal

	Author	Year	Social Media	Purpose	Findings	Concerns
A	De la Torre-Diez[3]	2012	Facebook	A) use of SM in chronic diseases	Facebook 62% / Twitter 31.7%	Suboptimal doctor involvement
			Twitter	B) Credibility of information	26% prevention issues	
	Beusterien [4]	2013	2 forums for cancer patients	Impact of CRC in patient's forum	Participants: • 83% patients / 17% relatives • 76% female gender • Mean age 49 years Topic: • 62% side effects	• Lack of formal knowledge • Increased anxiety and uncertainty
	Cutrona [5]	2013	Facebook	Peer-to-Peer chat for cancer screening	Facebook 12.3%	CRC: most sharing experiences on screening via email (32%)
			Twitter		Email 12%	
			Other		Twitter 4.8%	
	Portier [6]	2013	Cancer survivors network	Topics & Sentiment analysis	Negative initial emotion predict sentiment change	Lack of automated, reliable tools to identify patients at risk
	Tsuya [7]	2014	Twitter	Cancer patients usage	• CRC do share info via SM • Useful information for doctors • Different issues for each cancer	Analysis and content are strongly influenced by other media (e.g. television)
	Park [8]	2016	Twitter	Credibility of information	• 76119 tweets • 90% individual users	Only 2% of individual users are doctors
	Xu [9]	2016	Twitter	Frequency of discussion according to cancer, race, gender	Increased tweeting and exposure during "awareness months"	CRC receive least Twitter attention
B	Crannell [10]	2016	Twitter	A) content of tweets by the US cancer patients; B) average happiness of patients	Patients express themselves openly on SM and happiness is influenced by the type of cancer	CRC receive least Twitter attention
	Lee [11]	2016		CRC Twitter content and transmissibility of awareness campaign in Korea		
	Mc Donald [12]	2015	LinkedIn Twitter	Uptake and use by CRC surgeons in the UK	37% LinkedIn 3.1% Twitter	Transmissibility of the awareness campaign was questionable. Public health institutions and organizations must be involved in SM UK consultants poorly engaged with SM
A: Patients; B: Surgeons; CRC: colorectal cancer; SM: social media						
https://doi.org/10.1371/journal.pone.0183031.t001						

“Pacientes com câncer colorretal e familiares estão cada vez mais envolvidos com mídia social. A participação dos cirurgiões do câncer colorretal é fraca, mas confirmamos uma tendência para um maior envolvimento.”

Pellino G, Simillis C, Qiu S, Rasheed S, Mills S, Warren O, et al. (2017) Social media and colorectal cancer: A systematic review of available resources. PLoS ONE 12(8): e0183031. <https://doi.org/10.1371/journal.pone.0183031>

Plano de impacto



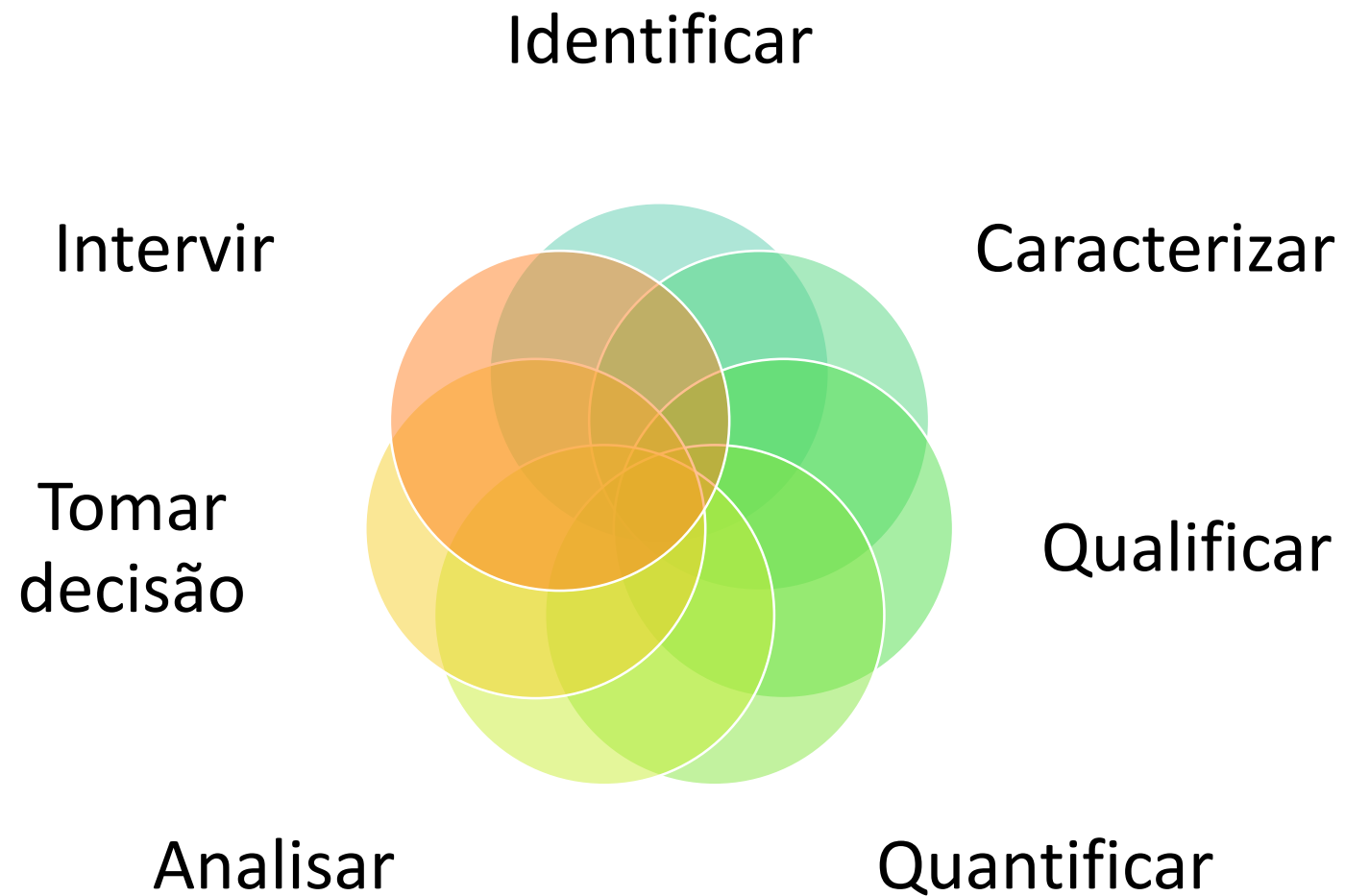


Gráfico da evolução de acessos aos documentos [↗](#)

Instructions to authors as a support to elaborate and submit an article

N= 6.251 acessos
Média= 111
Mediana= 17
Min= 4
Max=1.835

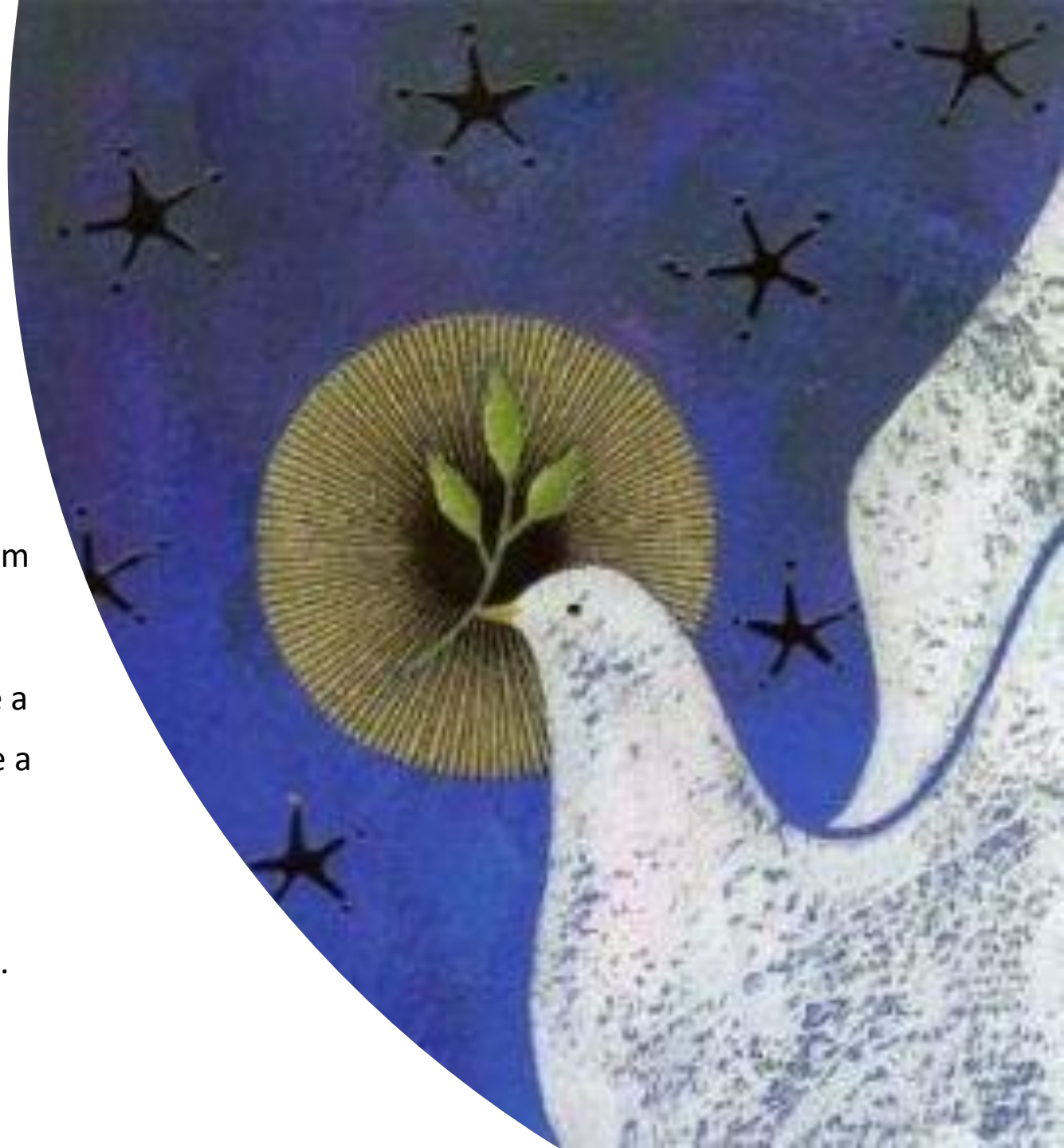


Fonte: SciELO.org

<http://dx.doi.org/10.1590/S2237-93632012000300001>

Atributos de um comunicado para imprensa

1. Qual é o principal assunto
2. A referência para o artigo que está sendo divulgado com o link de acesso.
3. O sumário executivo ou uma síntese informativa sobre a pesquisa. Se houver outras produções científicas sobre a temática do mesmo grupo de pesquisa ou programa, indique.
4. Quem estará disponível para comentar sobre o estudo.
5. O contato para agendar entrevistas.



Obrigada!

