

Income inequality and its effects on access to ecological services in a western US city

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Urban Long-Term Research Area
Fresno And Clovis Ecosocial Study





Water: a key resource & ecosystem service in any urban Social-Ecological System



What drives water consumption?

- ❖ Socioeconomic status is positively correlated with levels of resource consumption
 - ❖ at individual/household scale as well as larger social units
- ❖ As both a good and a service, water is usually priced at a low rate in industrialized and post-industrial countries
 - ❖ as it is deemed essential to human survival;
 - ❖ and therefore, often priced for delivery of service rather than for the resource itself



What drives water consumption?

- ❖ Household consumption of water is shaped & constrained by
 - ❖ home design (*age of house, irrigation technology*)
 - ❖ residential landscape design (*type of plants, yard layout*)
 - ❖ status honor gained by conspicuous consumption of resources
 - ❖ *or*, by decreased consumption through newer technology and design that may be linked to greater environmental awareness



Water pricing as a regulatory tool?

- ❖ Water pricing may reduce water consumption under certain conditions
 - ❖ but most municipal water departments avoid water pricing policies that could encourage conservation
- ❖ The cost of water is negligible for budgetary decision making in most households - particularly true in the US



Consequences of human water consumption for urban biodiversity

- ❖ Patterns of water use by humans shape the urban landscape
- ❖ Water availability, irrigation technologies, and human preferences determine urban plant diversity
 - ❖ plant diversity is more directly driven by human actions
- ❖ Water availability, plant diversity & cover, landscape structure and heterogeneity drive animal diversity
 - ❖ birds freely choose to inhabit/ abandon urban habitats,
 - ❖ therefore they are good indicators of biodiversity outcomes





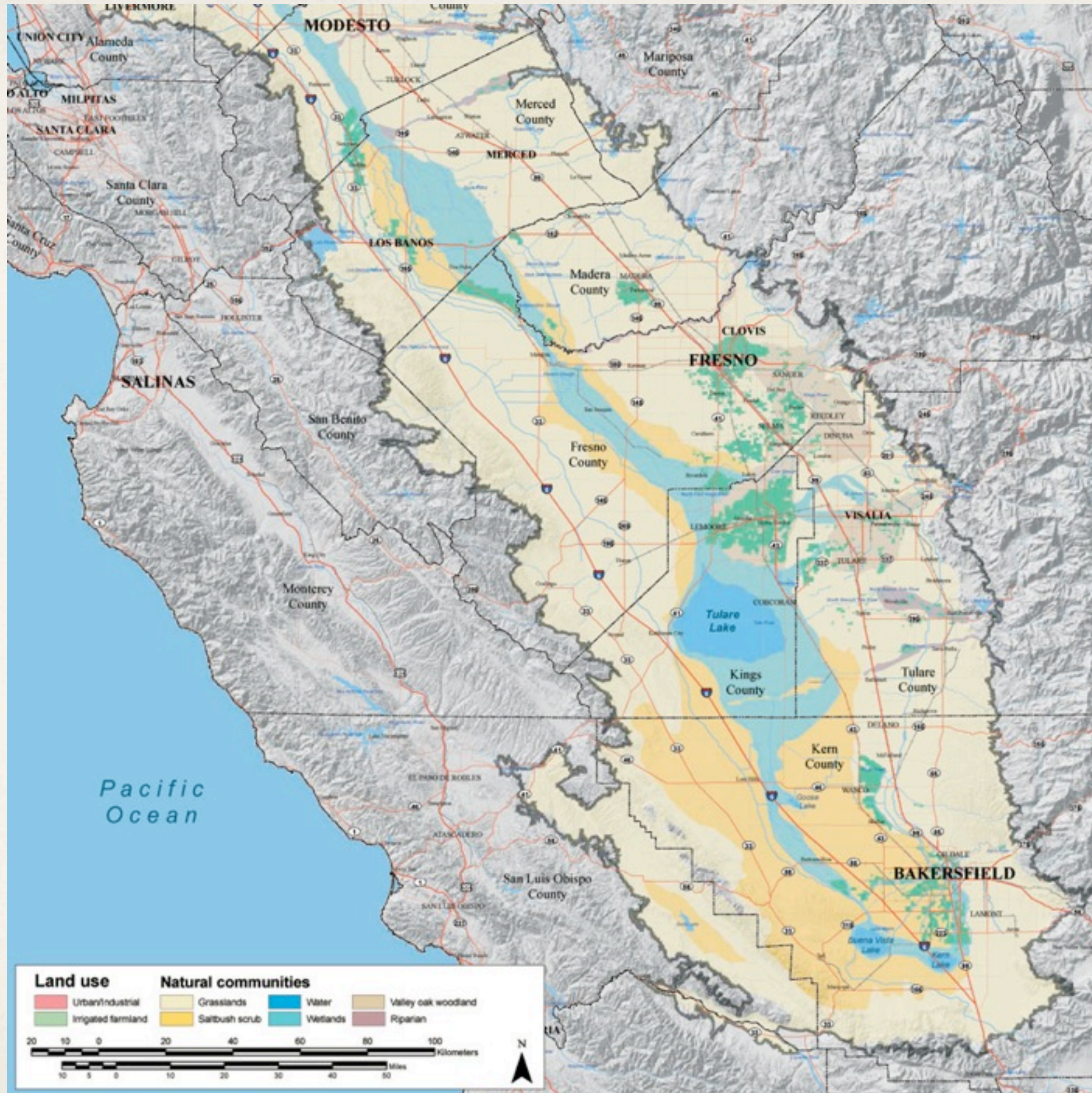
San Joaquin Valley “natural” communities



Maps produced by
the Endangered
Species Recovery
Program (ESRP)



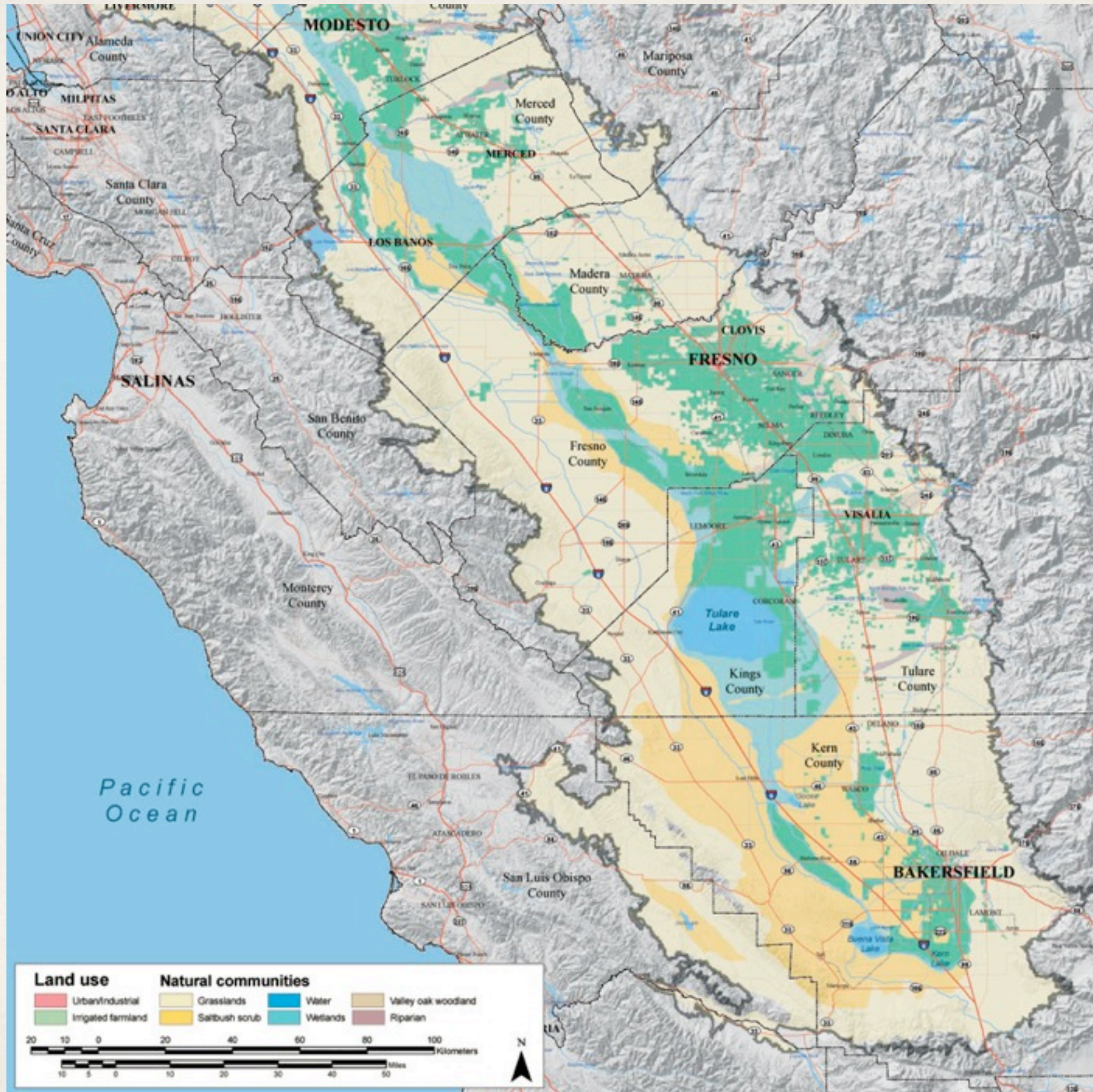
San Joaquin Valley: 1885



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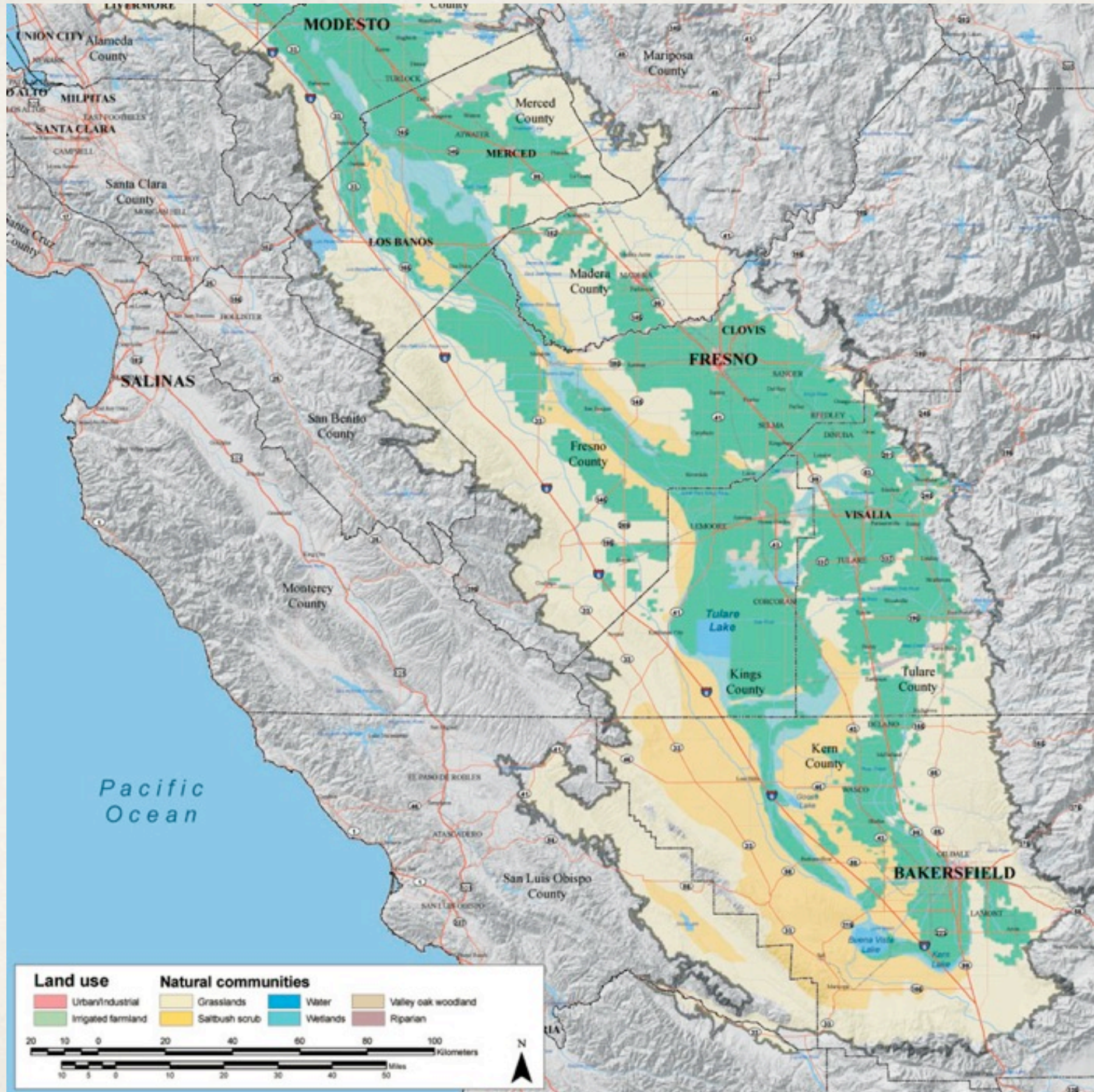
San Joaquin Valley: 1912



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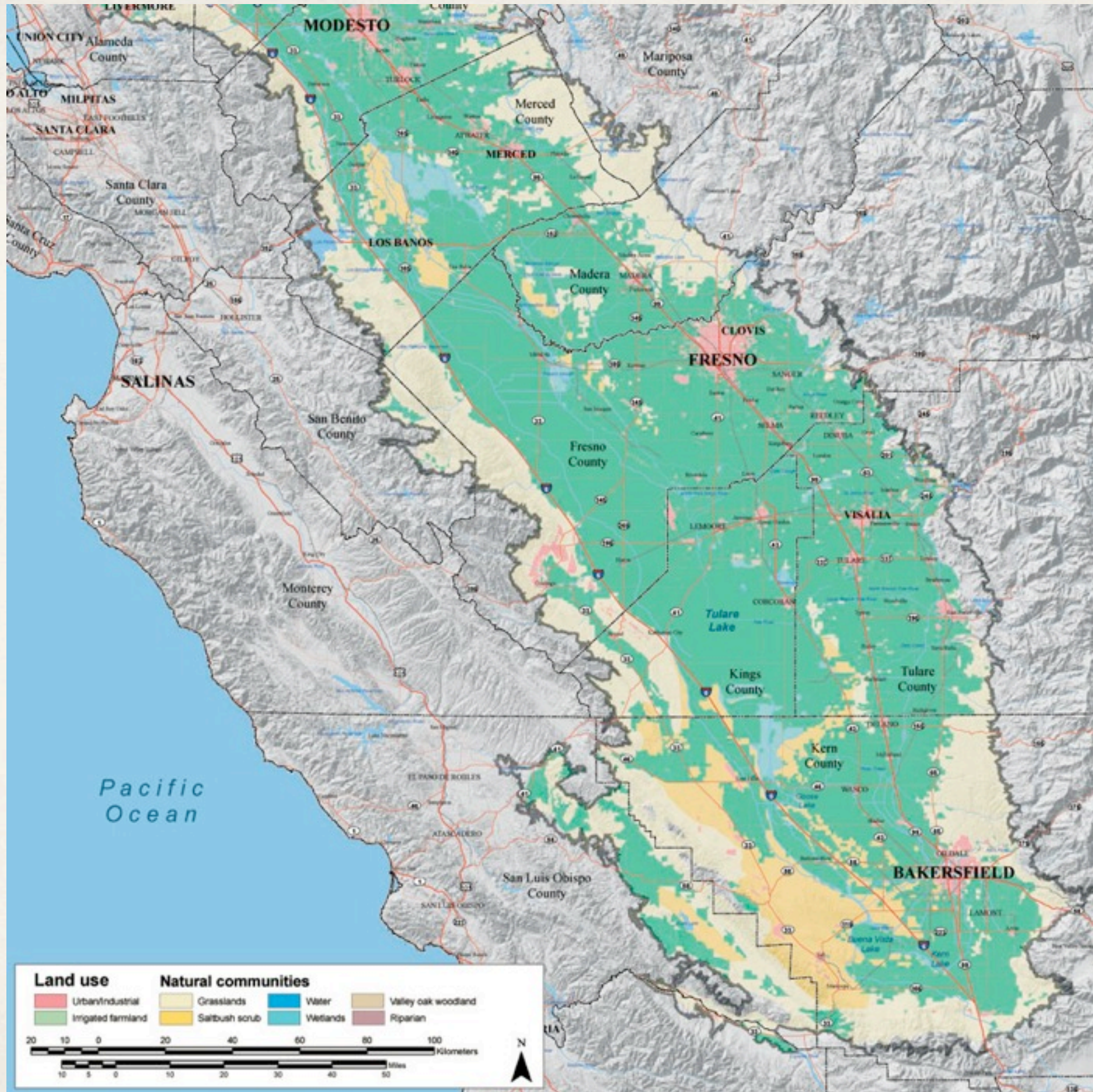
San Joaquin Valley: 1945



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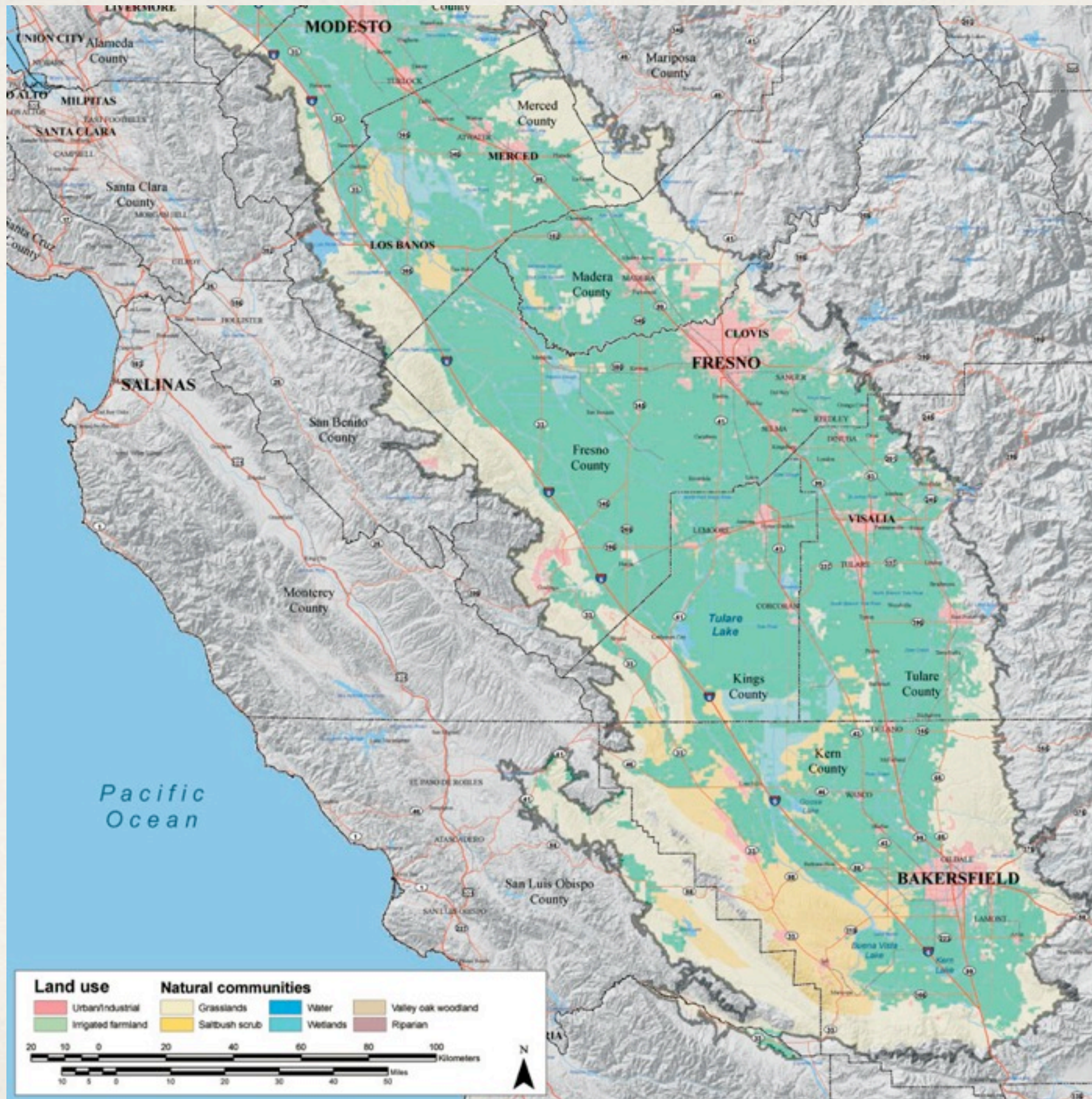
San Joaquin Valley: 1977



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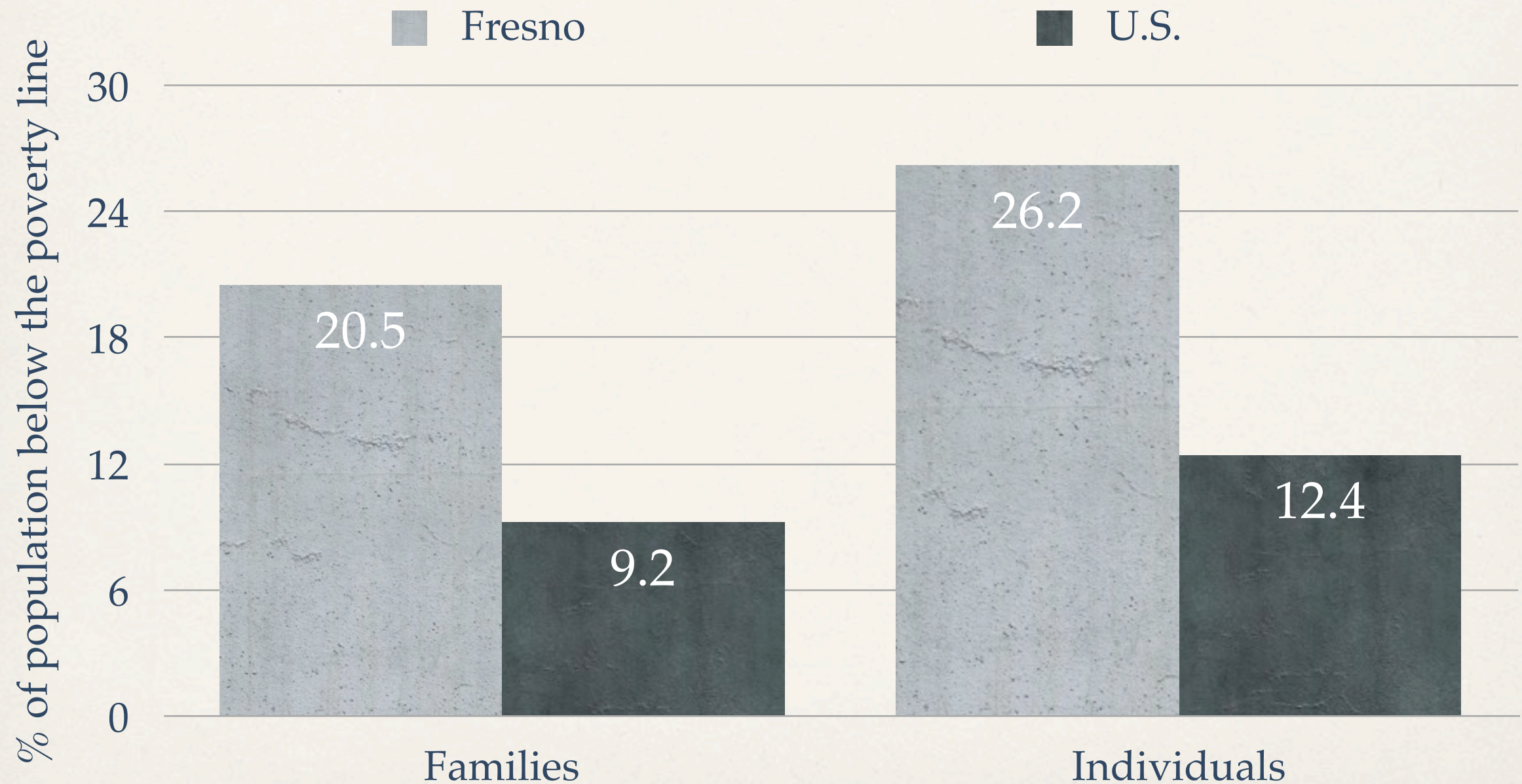
San Joaquin Valley: 2000



Maps produced by
the Endangered
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Poverty in Fresno



Household Water Use in Fresno

- ❖ Currently, 51% of city water supply is used residentially
 - ❖ 70% of residential water use is for landscape irrigation
- ❖ No meters: water bill is at a flat monthly rate
 - ❖ Neighboring Clovis has metered water since 1910
 - ❖ Fresno rejected metering in early 1990s referendum
- ❖ Meters are now running in parts of the city; target date for full implementation of metering: 2013 *(we hope...)*



Experimental opportunity

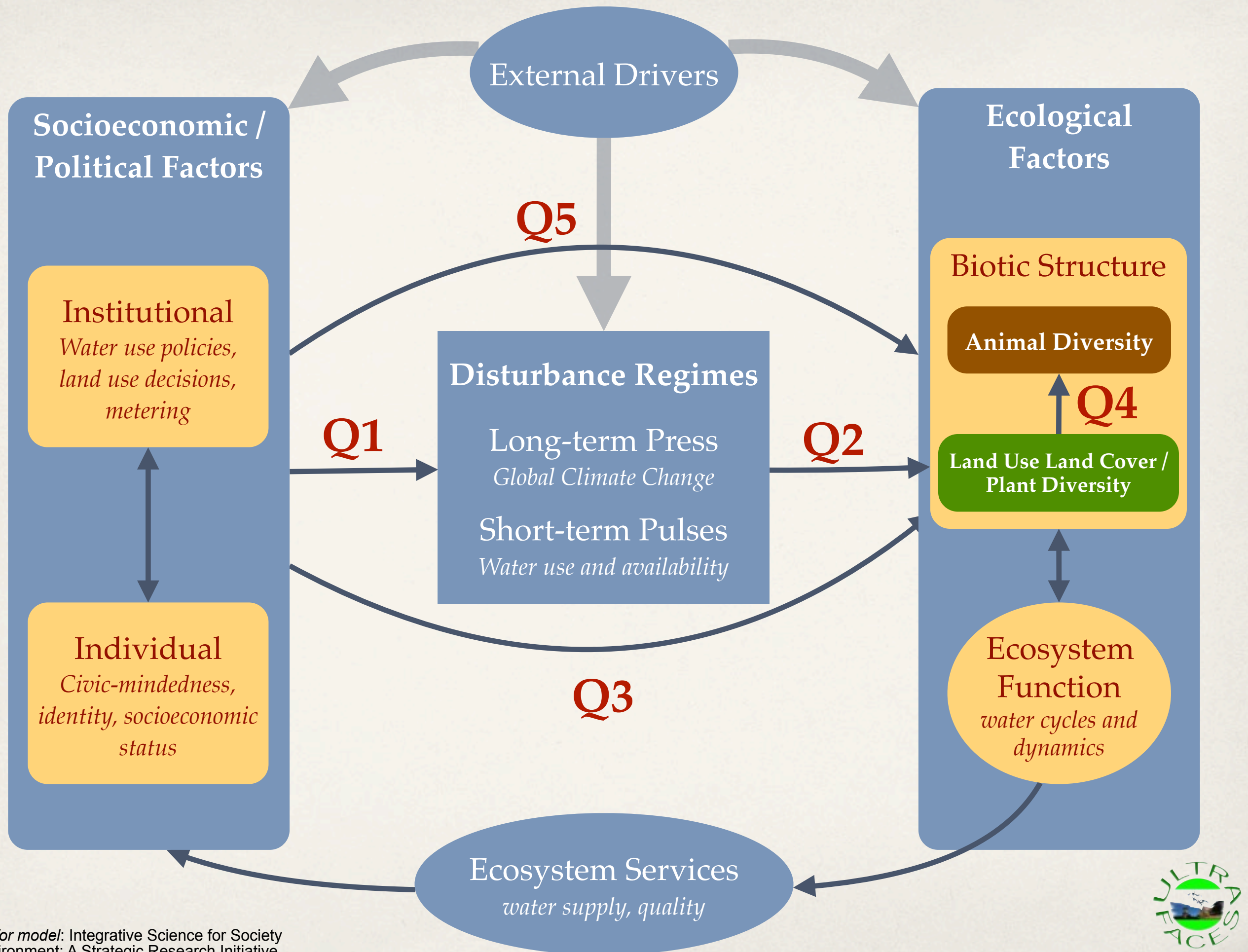
- ❖ The onset of metering in Fresno gives us a “found experiment”
- ❖ Clovis provides a “control” as an adjacent city with similar socioeconomics / demographics but >100 yrs of metering
- ❖ We have an opportunity to examine the socioecological dynamics of water use in a *Before-After-Control-Impact (BACI)* design.
- ❖ Currently in the *Before* phase, establishing baseline data



Urban Long-Term Research Area Fresno And Clovis Ecosocial Study

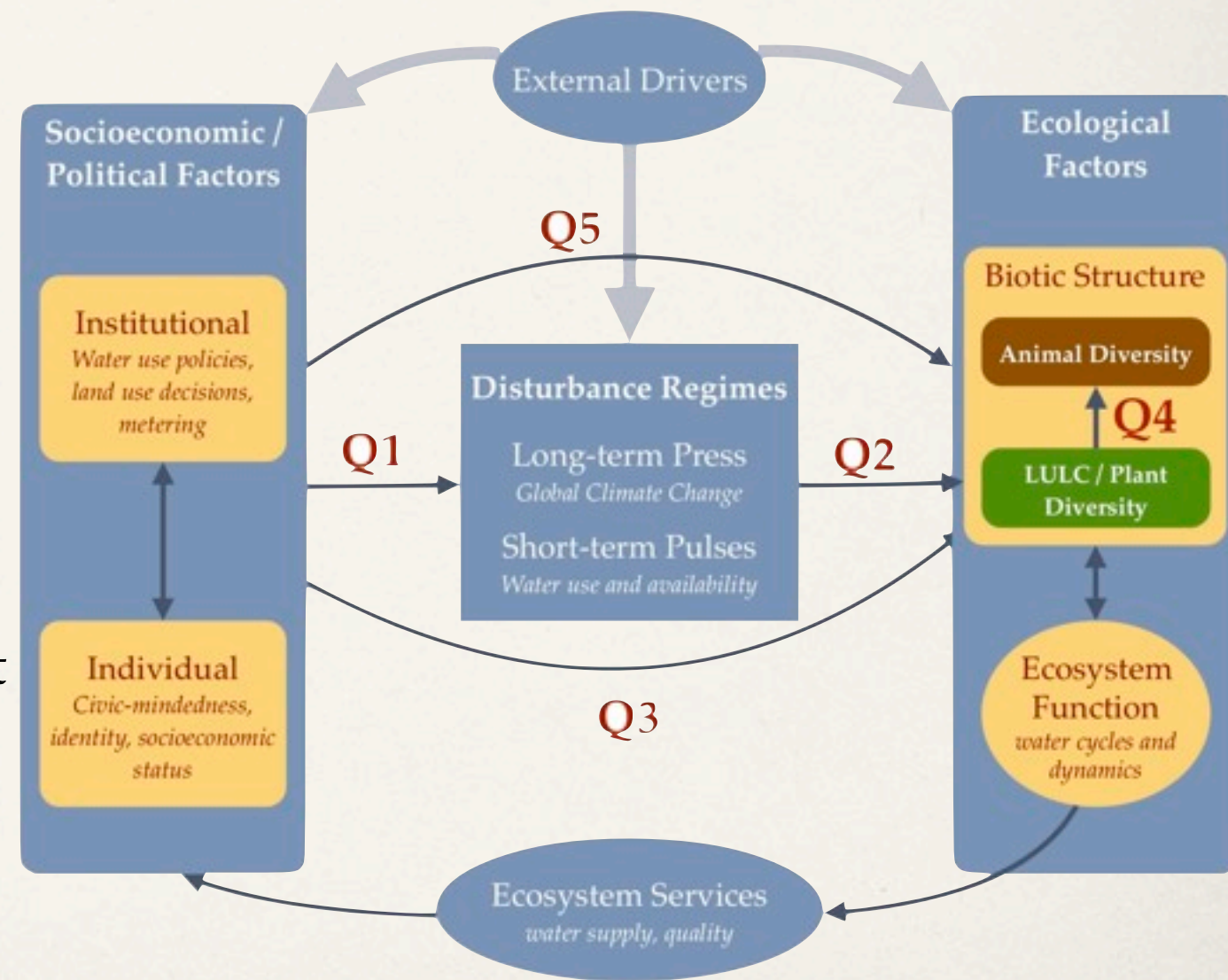


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Main Research Questions

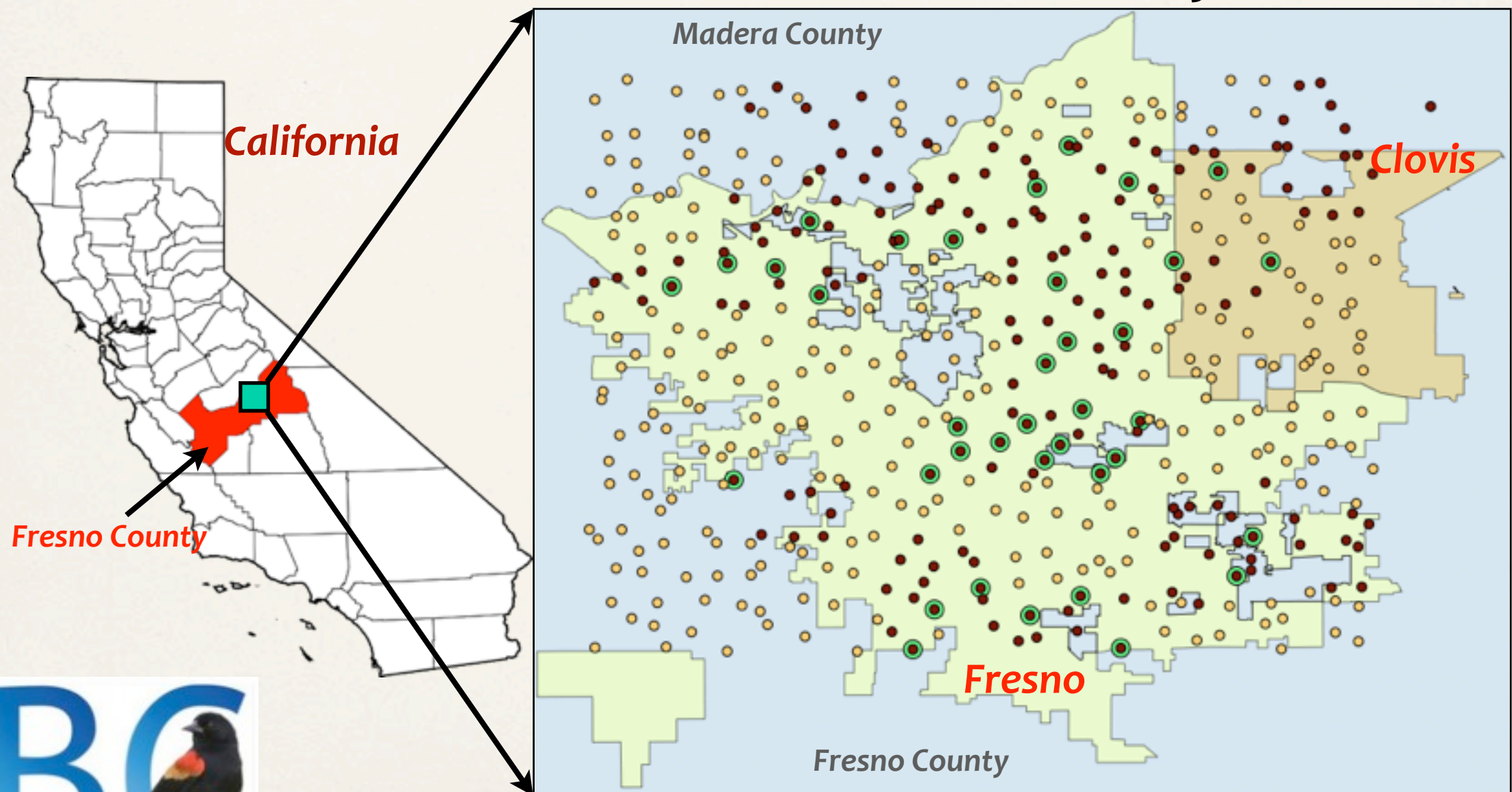
1. How are institutions of governance & individual decisions related to water use & availability in an urban SES?
2. How is water use & availability related to residential landscaping (land-use/land-cover) & plant diversity?
3. How are institutional & individual factors related to land cover & plant diversity at broader scales?
4. How does land use & plant diversity affect bird diversity in cities?
5. More broadly, how do the dynamic interactions & feedback between institutional/individual actors and an ecosystem service (water) affect ecological outcomes (i.e., plant & bird diversity)?



Study Area & Sampling Design

Fresno Clovis Metropolitan Area

ULTRA-FACES Study Area



Fresno County

California

Madera County

Clovis

Fresno

Fresno County

○ FBC site
(N=460)

● Censused
(in 2008)

● Core Residential
sites for bird study



How the social might affect the ecological

Wealth

Irrigation

Vegetation cover

Birds



*Home value
(Zestimate)*

*Visual score
on scale 0-4*

% canopy

Bird species richness

*% Popn. below
poverty line*

*Also: Pop. Den;
% Hispanic*

% grass

% building

% impervious

Tree species richness

Bird functional groups

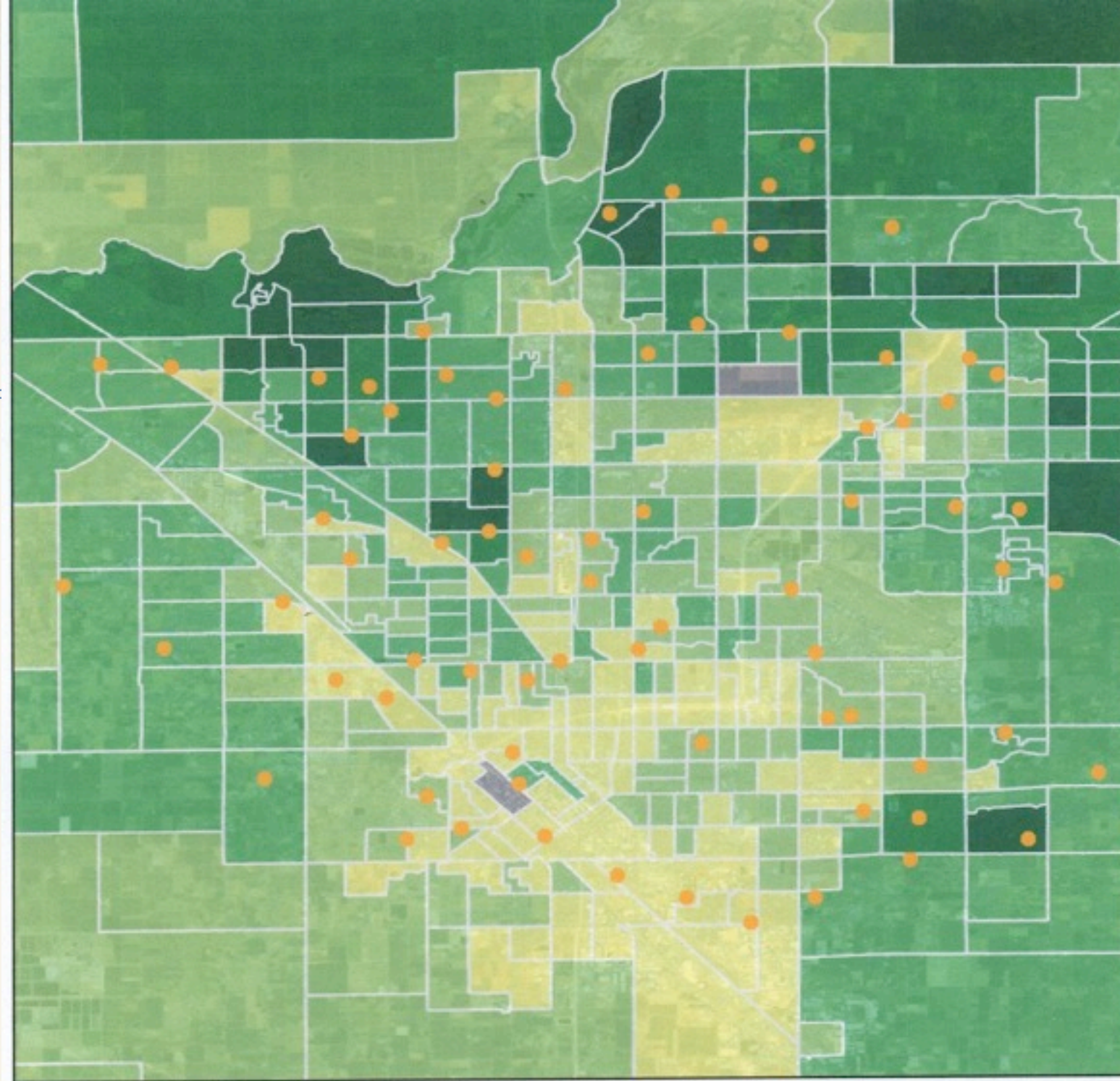


Vegetation

- ❖ Subsample of FBC sites
- ❖ Sites chosen to represent wealth gradient across FCMA
- ❖ Survey of trees, ground and canopy cover, irrigation level, conducted spring 2011
- ❖ Socioeconomic, demographic variables from US Census
- ❖ Property value Zestimate from zillow.com



Reid 2011. MS Thesis.



Legend

● ultra_social_smpl_74

Tracts

2010 Median Household Income

- \$84,001 to \$255,862
- \$70,001 to \$84,000
- \$41,001 to \$70,000 (Mean: \$55,148)
- \$27,001 to \$41,000
- \$0 to \$27,000
- Zero Population

ULTRA-Ex Social Study
Sampling Sites Distribution
(Total 74 sites)

and
2010 Median Household Income

Multivariate drivers of tree species richness

Relative performance of alternative models with **human (socioeconomic/demographic/behavioral)** and **ecological (cover, biotic/abiotic)** variables to predict tree species richness. 3 Models with $\Delta AICc < 7$ are shown (*per: Burnham et al 2011*).

| Model | No. Param | AICc | $\Delta AICc$ | R ² |
|--|-----------|--------|---------------|----------------|
| Zestimate, % Impervious, % Grass, Zestimate*% Impervious, Zestimate*% Grass | 5 | 262.71 | 3.53 | 0.489 |
| Zestimate, % Impervious, % Grass, Pop. Density, Zestimate*% Impervious, Zestimate*% Grass, % Impervious*Pop. Density | 7 | 259.18 | 0 | 0.585 |
| Zestimate, % Impervious, % Grass, Pop. Density, <u>Irrigation Rate</u> , Zestimate*Impervious, Zestimate*% Grass, Impervious*Pop. Density, <u>Irrigation Rate</u> *Grass | 9 | 262.61 | 3.43 | 0.614 |

Reid 2011. MS Thesis.

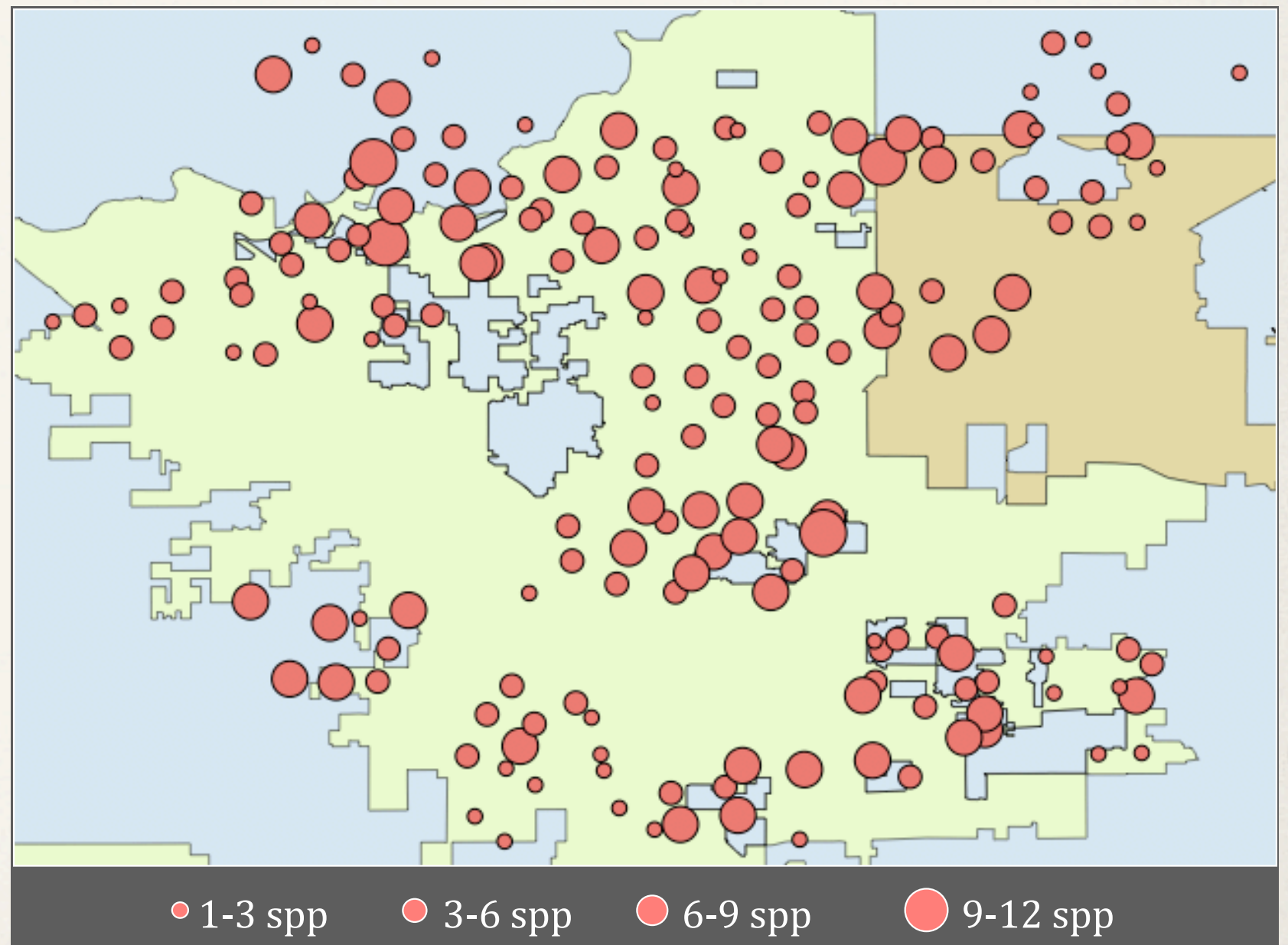
Multivariate drivers of tree diversity

- ❖ Tree species richness
 - ❖ decreases with greater impervious ground cover
 - ❖ increases with neighborhood home property values
 - ❖ *increases with amount of yard irrigation*
 - ❖ increases with ethnic diversity? (measured as % Hispanic)



Bird Species Richness

- In 2008
- 186 points surveyed by 30 volunteers
- 68 bird species recorded
- 3,263 total birds
- Average species richness per site **5.13 ± 0.16 SE**



Schleder 2010. MS Thesis.



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| Model | No. Param | AICc | $\Delta AICc$ | R ² |
|--|-----------|--------|---------------|----------------|
| % Bldg, (% Poverty*Irrigation) | 2 | 156.85 | 3.26 | 0.293 |
| % Bldg, (% Poverty*%Grass), (% Poverty*Irrigation) | 3 | 154.32 | 0.73 | 0.383 |
| % Bldg, (% Poverty*%Grass), (% Poverty*Grass Height), (% Poverty*Irrigation) | 4 | 153.59 | 0 | 0.438 |
| % Grass, % Bldg, (% Poverty*%Grass), (% Poverty*Grass Height), (% Poverty*Irrigation) | 5 | 154.54 | 0.95 | 0.46 |
| % Grass, % Bldg, Grass Height, (% Poverty*%Grass), (% Poverty*Grass Height), (% Poverty*Irrigation) | 6 | 156.07 | 2.48 | 0.49 |

Schleder 2010. MS Thesis.

Multivariate drivers of bird diversity

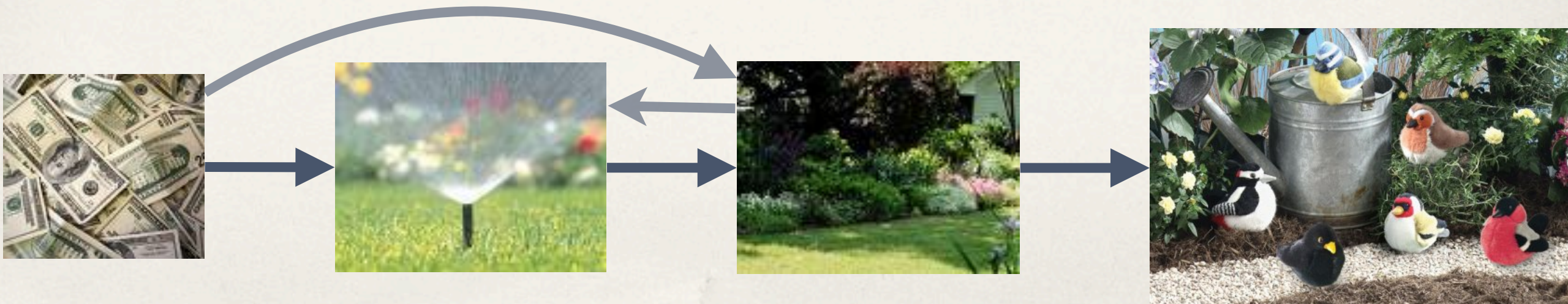
- ❖ Bird species diversity
 - ❖ decreases with impervious ground cover - % buildings
 - ❖ increases with % grass cover and grass height
 - ❖ increases with amount of yard irrigation
 - ❖ decreases with neighborhood poverty - % population below poverty line



Wealth, irrigation, & urban biodiversity

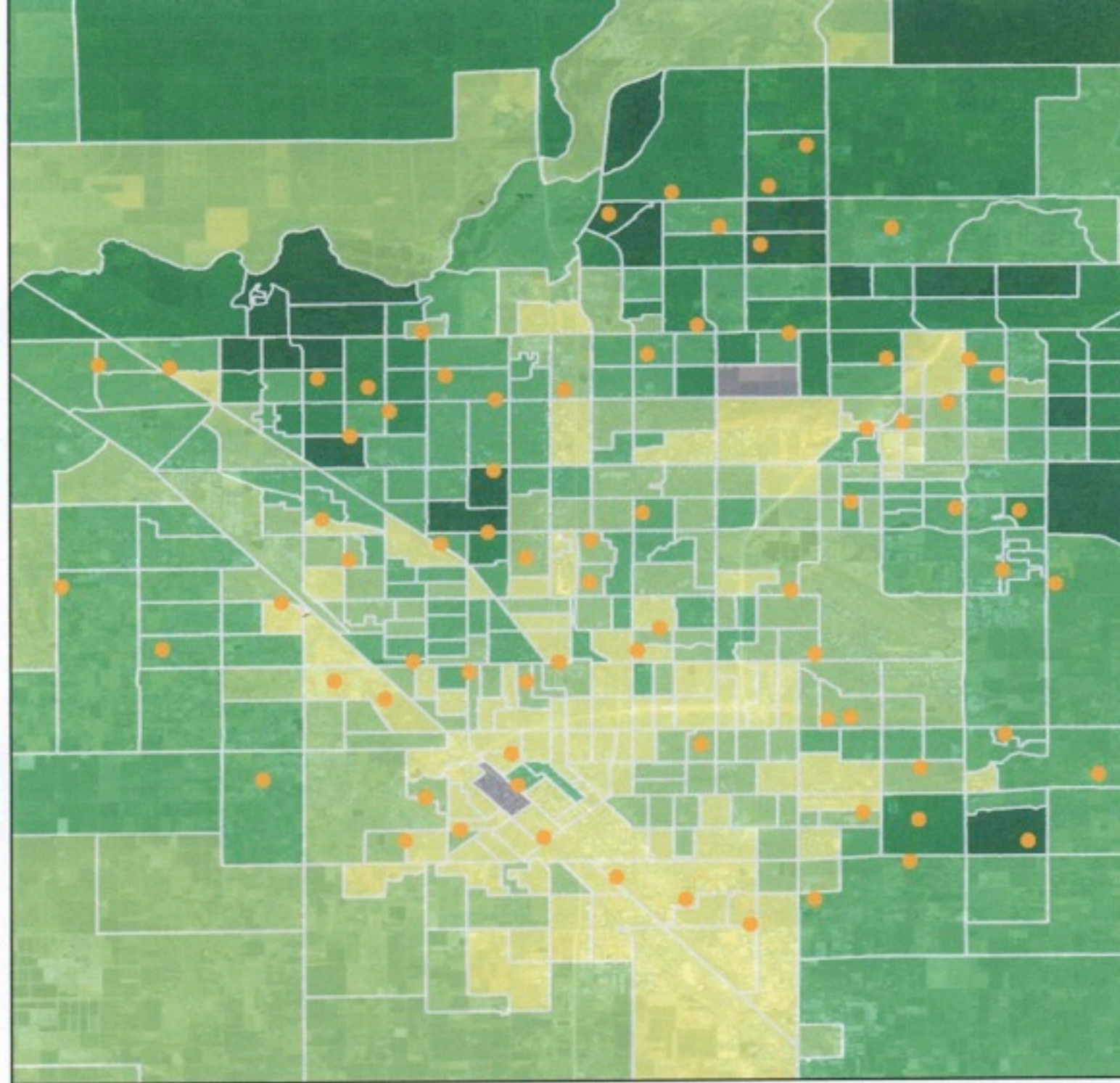
Social effects on the ecological box

- ❖ Residential irrigation increased significantly with wealth.
- ❖ **Species richness:** Multivariate results indicate that socioeconomic variables and irrigation have strong positive effects on both tree and bird species richness in combination with habitat cover variables.
- ❖ **Avian guilds:** Wealth and irrigation also strongly affect avian guild richness, with insectivores particularly sensitive to irrigation, disappearing from poorly irrigated areas.



Other pathways being studied

- ❖ Social survey of individual households (*led by Andrew Jones anjones@csufresno.edu*)
- ❖ Site visits to homes (*by Hank Delcore hdelcore@csufresno.edu*)
- ❖ Focus group and individual interviews of institutional actors (*under way*)
- ❖ Land Use Land Cover (LULC) analysis (*preliminary*)



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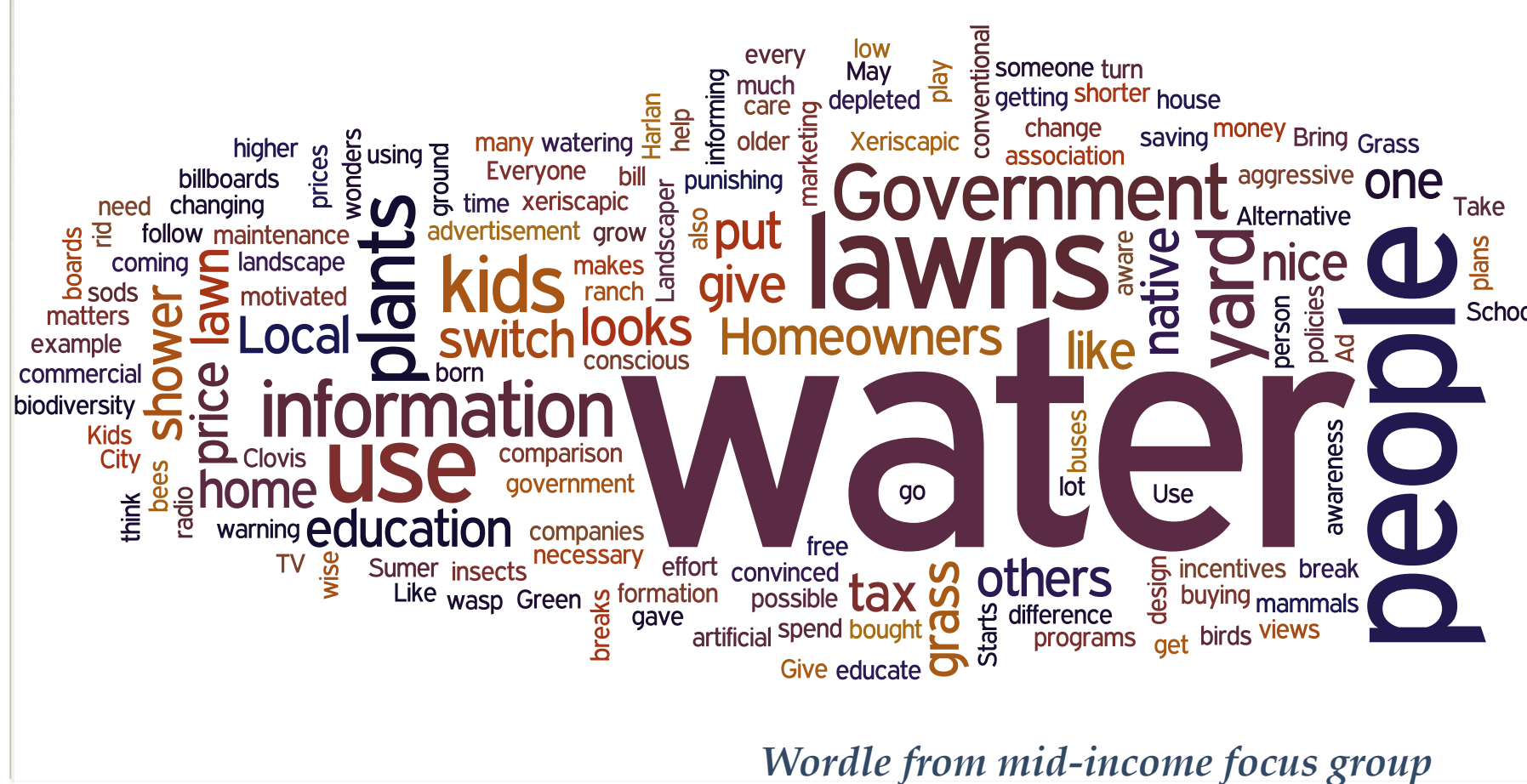
Cultural inertia in water use

Perceptions of ecology in the social box

- ❖ Mail surveys and site visits found:
 - ❖ 85.8% self-reported compliance with municipal codes for watering lawns, but
 - ❖ 76% underestimated the amount of water used outdoors; 61% estimate it at <40% of their household water use
 - ❖ Planting and landscaping decisions, and water use influenced by
 - ❖ educational attainment, income, landscaping companies
 - ❖ family members, neighbors
 - ❖ **Cultural inertia:** 62.7% say they have tried to reduce water use for environmental reasons, but *only <25% have actually planted water-saving species or removed thirsty ones from their yards!*



Thinking
about water &
landscapes in
our yards...



Wordle from mid-income focus group

Wordle from home site visits



“I always thought of myself as conservation-minded, but I don’t think looking back in retrospect that my choices for the valley have reflected that image of myself... I try to conserve water when I can but I think my choices have not been so great.”

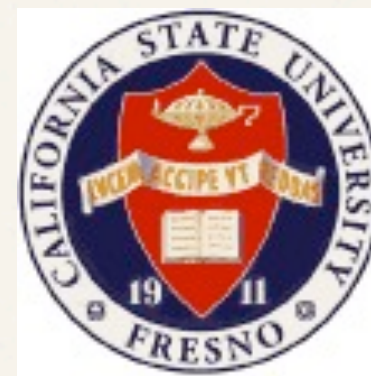
- Homeowner



It takes a village to study the city...

- ❖ *Paying the bills:*

- ❖ National Science Foundation & U.S. Forest Service (ULTRA-Ex Award # 0949036)
- ❖ CSU Fresno: Provost, College of Science and Mathematics, Division of Graduate Studies
- ❖ Robert and Norma Craig Foundation
- ❖ Fresno Audubon Society
- ❖ City of Fresno, City of Clovis, Fresno County
- ❖ Citizen Scientists of the Fresno Bird Count!
- ❖ *FBC coordination:* Kaberi Kar Gupta, Jenny Phillips, Pedro Garcia, Amy Krisch
- ❖ *Database:* Xiaoming Yang
- ❖ *Data entry:* Amer Naik, Rhiannon Perry
- ❖ Tucson Bird Count, NiJeL.org



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